



**California Planning Foundation**  
www.cpfna.org

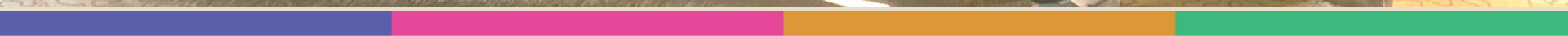
CONGRATULATIONS TO THE SCHOLARSHIP WINNERS

Thank you for your 2023 support

**APSA**

**National Planning Conference**

mid-year budget request





## What is the American Planning Student Association (APSA)?

- A CPP student organization for Urban and Regional Planning (URP)
- Affiliated with American Planning Association (APA)
- Holds events like: URP Banquet, URPs-GIVING™, Place-IT workshop, Florence-Firestone visit, Resume workshops, Professional Workshops
- And most importantly, the APA conferences



# What is...

## the American Planning Association (APA)?

- THE professional organization for urban planners

## the National Planning Conference (NPC)?

- THE yearly national conference for planners
- Includes: working professionals, policymakers, academics, advocates, elected officials etc.

## Urban and Regional Planning (URP)?

- The interdisciplinary art/science of designing cities/regions by balancing land use, infrastructure, and community needs
- A department within the College of Environmental Design



# A Taste: APA CA Conference in Riverside



amazing turnout: > 50 attendees from CPP!

*why?*

- saturday was free (thanks to APA!)
- event was accessible! easy/cheap to get to
- APSA promoted it a lot

*“when we remove barriers, we find enthusiasm”*



# APA National Planning Conference

- APSA has been attending this event for years
- national vs state: more focused on big ideas, nationwide trends, and areas that have different politics & law than CA
- CA conference shows there's a lot of interest and demand!
- we can bring diversity to a industry that needs more





# Budget

Budget Line Item		Current Budget	Amount Requested For Program
<b>Income</b>			
1	Carryover from FY 23	2,399.72	-
2	Council Allocation	1,379.13	-
3			
4	ASI Additional Budget Request		6,000.00
<b>Total Income</b>		3,778.85	6,000.00

<b>Expenses</b>			
5	<b>Expended (as of Nov 2024)</b>		
6	Food (expended)	586.88	-
7	Lounge & Misc Expenses	58.38	-
8	Travel liability from FY23 (TBD)	899.35	-
9			-
10	<b>Next Semester</b>		
11	URP Banquet	1,500.00	-
12	Future event food	500.00	-
13	Graduation stoles (net)	150.00	-
14	Custom tablecloth	28.00	-
15	Other club apparel (net)	-	415.60
16			-
17	<b>APA National Planning Conference</b>		
18	Entrance fee (14 students)	-	2,100.00
19	Airfare (14 students)	-	4,200.00
20	Housing (14 students)	-	3,284.40
21	Meals	-	-
22	Ground Transportation	-	-
23			-
24			-
25			-
<b>Total Expense</b>		3,722.61	10,000.00

<b>Total Request</b>		6,000.00
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- Allocation: SUBSTANTIALLY lower than FY23
- Carryover from FY23 due to some private donations
- Meetings, banquet, and operations uses up our entire budget, none left for the conference
- We are hoping to repeat our FY23 Conference trip: same # of people, same budget.
- Total of \$10,000 for Conference, seeking other sources (eg URP Department, private donors)


# *Per person*



 \$300 per flight      x 14 students      = \$4,200

 \$150 per entrance      x 14 students      = \$2,100

 \$235 per bed      = \$3,284


 \$20.75 per shirt      x 20 shirts      = \$415

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\$10,000

# Quotes & Receipts





Products	Design Lab	About Us
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## Your All-Inclusive Price

Thanks for saving a quote with Custom Ink. Here it is!

~~\$33.92 each~~ ~~1~~ ~~\$678.40 total~~  
**\$20.75 each | \$415.00 total**  
You saved \$263.40 (39%) with the Volume Discount.


**What's Included:**


- 20 Gildan Softstyle Jersey T-shirts in White
- Screen Printing with 3 Color Front, 1 Color Back
- FREE 2-week delivery to La Verne, California (91750) \*
- Professional Design Review
- All Printing and Artwork Set-up
- Money-Back Guarantee


t-shirt quote

### Recommended departing flights


How our sort order works ⓘ

 **5:00am** — **8:29am** **\$265**  
Los An... (LAX) - Denver (DEN) Roundtrip per traveler  
United  
2h 29m • Nonstop  
Changes included • Seat choice included

 **6:37pm** — **10:00pm** **\$265**  
Los An... (LAX) - Denver (DEN) Roundtrip per traveler  
United  
2h 23m • Nonstop  
Changes included • Seat choice included

 **8:26pm** — **11:52pm** **\$265**  
Los An... (LAX) - Denver (DEN) Roundtrip per traveler  
United  
2h 26m • Nonstop  
Changes included • Seat choice included

**We've found you a great deal!**  
Get more, spend less with up to \$1,045 off when you book your flight + stay together. ⓘ  
[Shop flight + hotel](#)

 **6:30am** — **10:01am** **\$270**  
Los An... (LAX) - Denver (DEN) Roundtrip per traveler  
Frontier Airlines  
2h 31m • Nonstop

expedia.com

flight quote

### 5 nights in Denver

Fri, Mar 28, 2025 — Wed, Apr 2, 2025  
Entire home/apt · 7 beds · 14 guests  
Confirmation code: HMXXPKMB3A  
[Go to listing](#)

**Cancellation policy**  
Free cancellation before 4:00 PM on Mar 23. Cancel before check-in at 4:00 PM on Mar 28 for a partial refund.

### Price breakdown

\$450.80 x 5 nights	\$2,254.00
Cleaning fee	\$265.00
Airbnb service fee	\$355.62
Taxes	\$409.78
<b>Total (USD)</b>	<b>\$3,284.40</b>

### Payment

VISA \*\*\*\* 2410 \$656.88  
November 2, 2024 · 4:31:53 PM PDT

**Amount paid (USD)** **\$656.88**

rental house receipt

### TRANSACTION DETAILS:

4/3/2024

1 NPC24 Minneapolis + Online: Student Member	\$ 135.00
E-Commerce Credit Card Payment (Visa)	\$ 135.00
<b>Total Purchase:</b>	<b>\$ 135.00</b>
<b>Total Payment:</b>	<b>\$ 135.00</b>
<b>Total Due:</b>	<b>\$ 0.00</b>

receipt for NPC  
2024 entrance





# Scenario analysis

- implementation detail:
- we did a fresh scenario analysis to decide what amount of costs ASPA ought to bear, and what we needed to fundraise for
- reaffirmed our model that worked last year: B-3

Expenditures	Revenue
<b>Alternative 1</b>	<b>Scenario A</b>
entrance fee \$150	(existing funding only)
airfare	donor fund \$4,000
housing	from general fund \$0
meals	asi grant \$0
ground transportation	additional donation \$0
<b>per student: \$150</b>	<b>total budget: \$4,000</b>
	students (alt 1) 26
	students (alt 2) 10
	students (alt 3) 5
	students (alt 4) 5
	students (alt 5) 4
<b>Alternative 2</b>	<b>Scenario B</b>
entrance fee \$150	(Full ASI Grant OR Donation)
airfare	donor fund \$4,000
housing \$250	from general fund \$0
meals	asi grant \$6,000
ground transportation	additional donation \$0
<b>per student: \$400</b>	<b>total budget: \$10,000</b>
	students (alt 1) 66
	students (alt 2) 25
	students (alt 3) 14
	students (alt 4) 12
	students (alt 5) 10
<b>Alternative 3</b>	<b>Scenario C</b>
entrance fee \$150	(ASI Grant AND Donation)
airfare \$300	donor fund \$4,000
housing \$250	from general fund \$0
meals \$100	asi grant \$6,000
ground transportation	additional donation \$3,000
<b>per student: \$700</b>	<b>total budget: \$13,000</b>
	students (alt 1) 86
	students (alt 2) 32
	students (alt 3) 18
	students (alt 4) 16
	students (alt 5) 13
<b>Alternative 4</b>	
entrance fee \$150	
airfare \$300	
housing \$250	
meals \$100	
ground transportation	
<b>per student: \$800</b>	
<b>Alternative 5</b>	
entrance fee \$150	
airfare \$300	
housing \$250	
meals \$150	
ground transportation \$100	
<b>per student: \$950</b>	

**Scenario A-2**

\$4000 grant from department → pay entrance and housing for **10** students.

**Scenario B-3**

department + full ASI grant OR \$6k donation → pay entrance, airfare and housing for **14** students

**Scenario C-5**

department + ASI grant + donation → pay entrance, airfare, housing, meals and ground transportation for **13** students



**Do Kim**

*Chair, Urban & Regional  
Planning Department*

“The national conference is the **best opportunity for students** to connect with their professional community, immerse in an inspiring network of peers, and learn the best planning cases in the country.

APSA has **historically done a great job organizing students for the conference**, helping students make trips to the conference, and representing CPP at the conference. Thus, I fully trust that APSA will also do the same great job this year.

Given the efforts and representativeness, **I strongly recommend ASI approve the grant** that supports APSA and URP students’ trips to the national conference.”