



Day/Date: Thursday, March 16, 2023
 Time: 3-5pm
 Location: via Zoom Conference
 Attendees: Committee, General Public
 Type of Meeting: Regular- Public

Organizational Items:

Call to order by: Ilke Suzer, Senator Pro-Tempore Chair @ 3:00pm (time)

Quorum Check

Name	Position	Present (P) Absent (A) Tardy (T) Excused Absent (EA) Excused Tardy (ET)
1. Daniel Foncello	President, Vice Chair	EA
2. Ilke Suzer	Senator Pro Temp/Environmental Design Senator, Chair	P
3.	Vice President	
4. Esperanza Lopez	Agriculture Senator	P
5. Naman Pandadiya	Business Senator	EA
6. Lorelei Claxton	College of Education and Integrative Studies Senator	P
7. Raneen Vace	College of Letters, Arts and Social Sciences Senator	P
8. Nick Lau	Collins College Senator	P
9. Guillermo Nila Torres	Engineering Senator	A
10. Samantha Stanley	GREEK Senator at Large	P
11. Morgan Barnes	InterHall Council Senator at Large	P @ 3:04
12.	Multicultural Club Council Senator at Large	
13. Alham Garcia	Science Senator	P
14. Jacob Reyes	Student Interest Council Senator at Large	P
15. Maria Pia Matos	Attorney General (non-voting)	P

16. Alex Cruz	Treasurer (non-voting)	P
17. Dr. Liz Roosa Millar	ASI Executive Director	P
18. Hallie Lewis	University Advisor	P @ 3:04
19.	Interim Associate Director for Student Government	
20. Dr. Keith Forward	Academic Senate Representative	A
21.	Staff Council Representative	
22. Andrea DeCoudres	Alumni Representative	P
23. Pamela Donnelly	Athletics Representative	P

Approval of Agenda/Minutes Consent Calendar (Action)

Offered By:	SCIENCE	Seconded by:	STUDENT SIC
Approval of Mins from 3/16/22			
All in Favor	9	Opposed	0
Abstained	0	Motion:	PASSED

(Open Forum)

Dropped request for MMA

Why We Need Branding-and You” presented by Amon Rappaport, Senior AVP & Chief Communications Officer, and Karen Lindell, Director of Marketing & Brand Strategy

(Presentation)

Identified what makes CPP unique. Their motto is help anyone who dreams of success achieve it. Wants input from students on how to improve their tactics in marketing CPP.

CLASS: on board for new rebranding. Mentions how location might steer people away, force city/school to be more attractive. Known as commuter school, we need to figure out how to make kids stay. Need something to motivate students to have pride for our school. Believes this presentation should be made to the public for their opinions.

SCIENCE: asks when the research was completed and what was the percentage of CPP was involved? Mentioned being very green and that we should incorporate it into our branding. Asked

if there are any ideas at the moment or anything in the work? Answer: Started research in May 2021. In the process of hiring a brand manager. No sketches for logos yet.
 GREEK: likes the cohesion they're going for. Glad that cohesion is being tackled for branding. Describing CPP as an oasis next to Pomona. Secluded and a different vibe in comparison to the city of Pomona.

TGIF Additional Budget Request- American Planning Student Association (Action)

Offered By:	SCIENCE	Seconded by:	STUDENT INTEREST
All in Favor	9	Opposed	0
		Abstained	0
Motion: PASSED			

Quick review of ASI By-Laws (Discussion)

Line of succession and bylaws in relation of vp becoming president. Vice president is allowed to move up to president as its in their job description. If they chose not to, there would be a vacancy until the board elects another president. Pro temp takes over until then.

Overview of student resources on Campus Pt. 2 (Discussion)

Mental Health & Wellness Resources presentation offering counseling and psychological services. Offered at no charge and students should feel free to use them.

Calendar outline of remaining BOD meetings (Discussion)

Week of the 23Rd, Spring break, Budget materials,
 Issues we'd like to address before the year ends and what we can address at future BOD meetings.
 CLASS: helping students prepared budgets for the next year especially clubs and if they may need to ask for funding. Future budget financial support. Procedural aim training
 SCIENCE: committee for science senators and council? Aim for one good meeting this year. A little late in term for getting different councils' opinions and could've been easier if there was collaboration.

COLLINS: core workshops are for budgeting, and they provide financial services.
PRO TEMP: educating staff on expanding ASI bubble

General (Information)

1. Board Member Reports (2 minutes per member)
2. Save the Dates:
 - i. Joint Budget Committee Friday, March 17, 2023, 10am – 12pm
 - ii. Finance Committee Friday, March 17, 2023, 12:30pm-2:00pm

Next Meeting Thursday, March 23, 2023, 3:00pm – 5:00pm

(Meeting Adjournment)

Offered By:	CLASS	Seconded by:	SCIENCE				
All in Favor	9	Opposed	0	Abstained	0	Motion:	PASSED

Adjournment by: Ilke Suzer, Senator Pro-Tempore Chair 4:37pm (time)

GUEST OF THE GALLERY

1. Karen Lindell
2. Kim Sumida, ASI
3. Dr. Ginny Templeton, ASI
4. Dr. Lauren Simon, ASI
5. Amon Rappaport
6. Roger Fang, ASI
7. Vic Martin Jr., ASI
8. Lauren Valdez, ASI
9. Celeste Salinas, ASI
10. Sharon Rocacorba, ASI