Associated Students, Incorporated (ASI)
Senate Bill (SB) 2002-03:02 “The Student Opportunities Initiative (SOI)"
Summary of Revisions & Proposed SOI Amendments
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Associated Students, Incorporated (ASI) Senate Bill (SB) 2002-03:02 entitled “The Student Opportunities Initiative” (hereinafter referred to as the Initiative) was passed to solidify ASI’s “full commitment to the provision of quality programs, services and facilities to current and future students of Cal Poly Pomona in order to support their academic success, enrich their college experience, and enhance their career preparation efforts.” The Initiative recognized the importance of stable funding support and affirmed the need for an ASI and Bronco Student Center (BSC) fee structure that was supportive of growing needs and responsive to the impact of inflation on the cost of providing these facilities, programs, and services.

The Initiative increased the ASI and BSC fees after several years of no fee adjustments and indexed the fees to inflation, as measured by the Consumer Price Index (CPI) for the Los Angeles, Riverside, and Orange County areas.

The Initiative provided a fee allocation structure based on designated dollar amounts per student and prescribed percentage distributions for specific student organizations. Any changes to the allocations for organizations in the Initiative were required to be accomplished through a student referendum.

The Initiative obtained a favorable student advisory vote and final approval by the University President. It took effect during fiscal year 2004 during which ASI and BSC fees were adjusted and annual adjustments for inflation were put into effect the following year.

In the 2012-13 academic year, the new Student Success Fee was approved to benefit students through enhanced academic success, expanded technology resources, increased campus pride, support for diversity and veteran programs, and a proposed student project laboratory.

A designated portion of the Student Success fee revenue provides stable funding for athletics, tutoring, and diversity and veterans programs. From fiscal year 2014 through 2016, this designated fee revenue gradually replaced the funding for Athletics from the ASI and Instructionally Related Activities (IRA) annual budgets, which freed up these resources for other purposes consistent with the intended use of ASI and IRA fees. Revenue from the Student Success fee fully covered all ASI funding for Athletics by fiscal year 2017, with the exception of the allocation for the Sports and Recreation Facilities Enhancement Account (SRFEA). The
Student Success fee fully replaced funding for the tutoring program in fiscal year 2014. The ASI fee continued to fund Heritage Programs administered by the University.

Effective Summer Quarter 2013, the University President approved the recommendation to change the fee index from CPI to the Higher Education Price Index (HEPI) for select fees, which applied to the ASI and BSC fees. Additionally, as per University practice and CSU policy, all changes to fee amounts shall go through the Student Fee Advisory Committee and be approved by the University President.

The 2019-20 ASI Action Plan presented ASI’s need to assess internal processes to ensure ASI is equitable in funding, reduces unnecessary bureaucratic barriers, and increases resources for clubs and organizations. The following amendments to the initiative were made to meet these goals:

- Revised the model for allocating the ASI fee to Councils so it is equitably distributed between At-Large Councils and Academic Councils and increased the dollar per student rate by $8.00;
- Removed the Sports and Recreation Facilities Enhancement Account (SRFEA) from the Initiative;
- Removed procedural and redundant language unnecessary to achieving the purposes of the Initiative; and
- Revised the requirement to change the dollar and percentage allocations established for organizations outlined in this Senate Bill through a student referendum and with final approval by the University to requiring a student referendum when proposing an addition or removal of a major allocation category (e.g. Reserve & Allocation Accounts, Registered Councils, Heritage Programs, and Annually Budgeted Groups) to receive funds from the ASI fee.

**2020-21 Amended Student Opportunities Initiative**

The purposes of this Senate Bill are to:

- Preserve ASI's commitment to the provision of quality programs, services and facilities to current and future students and provide stable funding;
- Maintain an equitable fee allocation model that is viewpoint neutral and responsive to the growing and changing needs of the student body;
- Recognize the impact of inflation on the cost of providing these facilities, programs and services;
- Continue to uphold the applicable elements of the Student Opportunities Initiative (SB 2002-03:02 and SB 2012-13:02) within the current and future context of ASI and the University; and
- Support the success of Cal Poly Pomona’s registered Councils and their respective registered student clubs.

This Senate Bill does not propose a new fee or adjust the mandatory ASI student fee.
Article I: Amendments

Section I: ASI Fee Allocations

ASI Reserve & Allocation Accounts

ASI shall allocate $14.11 per student from the ASI fee to the ASI Reserve & Allocation Accounts in fiscal year 2021 requiring a two-thirds (2/3) approval vote of the seated Board of Directors during the ASI annual budget process.

Registered Councils

ASI shall allocate $34.05 per student from the ASI fee to registered Councils in fiscal year 2021. ASI annual budget support shall be allocated among the registered Councils with $2.00 per student equally allocated among all councils, and the remaining funds allocated according to the proportion of prior year actual registered clubs as a percentage of the total of registered clubs i.e., the number of registered clubs in each registered Council divided by the total number of registered clubs in all registered Councils.

Registered councils shall receive ASI fee revenue annual allocations with a two-thirds (2/3) approval vote of the seated ASI Board of Directors and final approval from the University.

ASI Heritage Programs

ASI shall allocate $4.34 per student from the ASI fee to recognized diversity, equity, and inclusion programs (guidelines to determine recognition will be established and administered by the Board). ASI funds shall be impartially allocated in a viewpoint-neutral manner among the ASI-recognized programs.

Funding for the Heritage Programs listed below shall be from the Division of Student Affairs. Beginning in fiscal year 2021, these programs no longer require support from the ASI fee because alternative resources have been identified:

- Asian Pacific Islander Heritage Program - Asian & Pacific Islander Center
- Black History Program - African American Student Center
- Lesbian, Gay, Bisexual, and Transgender Program - Pride Center
- Native American History Program - Native American Student Center
- Women’s Herstory Program - Womxn’s Resource Center
- Xicano Latino Heritage Program - César E. Chávez Center for Higher Education
- Bronco DREAMers Resource Center

ASI Annually Budgeted Groups

ASI shall allocate the ASI fee to the Annually Budgeted Groups through the ASI annual budget process, which requires a two-thirds (2/3) approval vote of the seated ASI Board of Directors and final approval from the University President.
Section II: Financial Stipulations

A. ASI fee allocations shall only be indexed to inflation (HEPI) if the ASI fee is adjusted for inflation.

B. ASI shall allocate ASI funds in a viewpoint neutral manner.

C. The ASI Board of Directors reserves the right to repossess, by a majority vote, carryover from any organization with designated allocations in this Senate Bill.

D. The ASI Board of Directors reserves the right to repossess, by a majority vote, funding for an entity or obligation that ceases to exist or function in an ASI-funded capacity.

E. The ASI Board of Directors may reallocate repossessed funds with a two-thirds (2/3) approval vote of the ASI Board of Directors. A student referendum is not required to reallocate funds.

F. Organizations covered by this Senate Bill shall abide by ASI, University, California State University (CSU) regulations, and state and federal law and are subject to restriction of funds until in compliance.

G. Any addition or removal of a major allocation category (e.g., Reserve & Allocation Accounts, Registered Councils, Heritage Programs, and Annually Budgeted Groups) receiving funds from the ASI fee beyond those identified in the Initiative shall be accomplished through a student referendum.

H. The ASI Board of Directors may allocate any surplus funds to Councils, ASI Annually Budgeted Groups, and Reserve & Allocation Accounts with two-thirds (2/3) approval vote of the ASI Board of Directors.

This Senate Bill supersedes the provisions of Senate Bill 2002-03:02 (Student Opportunities Initiative), Senate Bill 2005-06:03 (Annual Inflationary Adjustment for ASI Fees), Senate Bill 2009-10:03 (Amendment to SB 2002-03:02), and Senate Bill 2012-13:02 (Amendment to SB 2002-03:02) and is in compliance with University and CSU policies and regulations.