



STUDENT ASSISTANT EMPLOYMENT OPPORTUNITY

Title: Multimedia Developer
Department: M DPR
Hourly Rate: \$12.00
Posting Date: February 6, 2019
Hours: 10-20 hours per week; shifts based on operational need of the organization
Include with Application: Resume and Video Portfolio are required

Position Definition:

Under general supervision from the Interactive Content Producer, the Multimedia Developer performs routine and non-routine tasks in support of the multimedia team including assisting with advertising campaigns and facilitating marketing initiatives.

Essential Duties:

- Develops and manipulates graphics, images, animations, sound, text and video to create integrated multimedia content
- Develops content for digital signage systems
- Assists in updating and maintaining online content and promotional materials in a timely manner and in collaboration with the design and communications staff
- Assembles and broadcasts motion design-based advertisements
- Takes and edits video footage of relevant events and campaigns, creates closed-captions and integrates footage with graphics for viewing
- Provides administrative support as needed
- Performs other duties as assigned
- Ability to work in a cross-platform environment (Mac and PC)
- Marketing majors with graphic design experience, preferred
- Demonstrated creative ability
- Demonstrated ability to provide friendly and pleasant customer-oriented service
- Experience with DSLR cameras or HD Camcorders for HD video, preferred
- Knowledge of Adobe Premiere Pro, Final Cut Pro, or Adobe After Effects, preferred
- Understanding of Adobe Illustrator and Adobe Photoshop, preferred
- Knowledge of WordPress, preferred
- Ability to operate an office work station software utilizing word processing, spreadsheet and other software
- Ability to work well within team concept and independently when necessary
- Ability to adhere to work rules, follow directions, use time effectively, and meet deadlines
- Ability to communicate clearly and concisely, both orally and in writing
- Demonstrated ability to work with an ethnically diverse and culturally pluralistic student population and campus community

Qualifications:

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Work Environment:

Frequently required to sit, talk and hear; manual dexterity, eye-hand coordination and verbal communication; use of office equipment: computer, printer, telephone, calculator, copier and fax. Must be able to walk, stand, bend and lift up to 25 pounds.

Employment Eligibility:

Employment with ASI is open to any Cal Poly Pomona student who is eligible to work and has the legal right to work in the United States. In addition, the employee must be currently enrolled for at least 6.0 units (undergraduate) and 4.0 units (graduate) at the end of the add-drop period, have a minimum 2.0 GPA and be in good standing with the University. Individuals enrolled only in Extended University are not eligible for hire. Exceptions to the unit load requirement are allowed during the summer term and for students who have applied for graduation for the current term. Applications for employment are available at the ASI Human Resources Office located on the first floor of the Bronco Student Center, Room 1216 or online at the ASI website: <http://asi.cpp.edu/employment-opportunities/>

Mandated Reporting Requirement:

In compliance with the California Child Abuse and Neglect Reporting Act (CANRA) and the [CSU Executive Order 1083](#), each ASI employee is designated as a mandated reporter and is required to sign an Acknowledgment of Mandated Reporter Status and Legal Duty to Report Child Abuse and Neglect.

System-wide Smoke and Tobacco Free Environment EO 1108:

Cal Poly Pomona is a smoke and tobacco-free campus. Please refer to the link below for policy information.
<http://www.calstate.edu/EO/EO-1108.html>

About Associated Students Incorporated:

About the Associated Students Incorporated: Established in 1963, Associated Students, Inc. (ASI) is a recognized auxiliary organization of Cal Poly Pomona that is led, funded and mainly staffed by students. Guided by the core commitments to the promotion of student development and provision of quality facilities, programs and services, ASI provides for student representation at the campus and system-wide level and offers leadership development through student government, student-led programming, student employment and student involvement in a wide array of Bronco Student Center programs and services, including The Bronco Recreation and Intramural Complex (BRIC), as well as the Children's Center. ASI fully supports the enrichment of student life by providing annual funding support for student clubs and organizations, diversity programs, athletic scholarships and academic support programs.

ASI is an Equal Opportunity Employer