



STUDENT ASSISTANT EMPLOYMENT OPPORTUNITY

Title:	Writer/Editor
Department:	MDPR
Hourly Rate:	\$11.00
Posting Date:	November 16, 2017
Work Hours:	15-20 hours per week; shifts based on operational need of the organization
Include with Application:	Writing Samples

General Duties:

Under general supervision from the Marketing and Public Relations Manager, the Writer/Editor performs routine and non-routine tasks in support of Associated Students, Incorporated's (ASI's) dynamic communications and marketing team. The Writer/Editor provides content for various materials including the ASI website, various marketing mediums, stories for ASI publications and media releases. Reads, proofs and edits to detect errors/style discrepancies in written communication, pre-press projects such as press releases, flyers, brochures, articles, annual reports, external client projects and other publications. Writes copy for the following: social media sites, campaigns, press releases, flyers, brochures, articles, annual reports, external client projects and other publications. Maintains various social media platforms and contributes to the growth of each site. Records and tracks measurable outcomes of social sites. Reports information provided by specific ASI departments and the campus community. Markets various services, programs and events through the Campus Crop and social media outlets. Ensures that changes/revisions are properly annotated, and that typeset material is correct. Performs fact checking duties. Formulates and writes articles that cover marketing events. Contributes story ideas and conducts interviews. Assists in compiling local media coverage report and media clips. Assists in the development and administration of the campaign strategy. Provides administrative support. Performs other duties as assigned.

Qualifications:

Experience in promotions and/or public relations, preferred
Experience with AP Style writing
Proficiency in Microsoft Office Suite, Facebook, Twitter, Instagram, Hootsuite
Self-motivated with strong organization and critical thinking skills
Demonstrated creative ability
Ability to operate a computer workstation using word processing, spreadsheet and other computer applications in use
Desire to learn about marketing, advertising and corporate communications
Ability to follow routine verbal and written instructions
Ability to effectively communicate clearly and concisely, both verbally and in writing
Ability to maintain professional work conduct
Ability to make independent decisions and make recommendations
Ability to adhere to work rules, follow directions, use time effectively and work productively without close supervision
Ability to manage time in a demanding, deadline-driven environment
Demonstrated ability to provide friendly and pleasant customer-oriented service
Demonstrated ability to work with a diverse student population and campus community

Work Environment:

Frequently required to sit, talk and hear; manual dexterity, eye-hand coordination and verbal communication; use of office equipment: computer, printer, telephone, calculator, copier and fax. Must be able to walk, stand, bend and lift up to 25 pounds.

Employment Eligibility:

Employment with ASI is open to any Cal Poly Pomona student who is eligible to work and has the legal right to work in the United States. In addition, the employee must be currently enrolled for at least 6.0 units (undergraduate) and 4.0 units (graduate) at the end of the add-drop period, have a minimum 2.0 GPA and be in good standing with the University. Individuals enrolled only in Extended University are not eligible for hire. Exceptions to the unit load requirement are allowed during the summer quarter and for students who have applied for graduation for the current quarter. Applications for employment are available at the ASI Human Resources Office located on the second floor of the Bronco Student Center, Room 2325 or online at the ASI website: <http://asi.cpp.edu/employment-opportunities/>

Mandated Reporting Requirement:

In compliance with the California Child Abuse and Neglect Reporting Act (CANRA) and the [CSU Executive Order 1083](#), each ASI employee is designated as a mandated reporter and is required to sign an Acknowledgment of Mandated Reporter Status and Legal Duty to Report Child Abuse and Neglect.

Systemwide Smoke and Tobacco Free Environment EO 1108:

Effective September 1, 2017, the Cal Poly Pomona campus will become a smoke-free campus. Please refer to the link below for policy information.

<http://www.calstate.edu/EO/EO-1108.htm>

About Associated Students Incorporated:

Established in 1963, Associated Students Incorporated (ASI) is a recognized auxiliary organization of Cal Poly Pomona that is led, funded and mainly staffed by students. Guided by the core commitments to the promotion of student development and provision of quality facilities, programs and services, ASI provides for student representation at the campus and system-wide level and offers leadership development through student government, student-led programming, student employment and student involvement in a wide array of programs and services. ASI fully supports the enrichment of student life by providing annual funding support for student clubs and organizations, diversity programs, athletic scholarships and academic support programs.

ASI is an Equal Opportunity Employer