2015 BSC Open House Survey

Administration Type: PDA
Date Created: 9/23/2015 5:47:51 PM
Date Range: 9/29/2015 12:00:00 AM - 10/1/2016 11:59:00 PM
Total Respondents: 292

Q1. What is your class standing?

<table>
<thead>
<tr>
<th>Class Standing</th>
<th>Count</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>90</td>
<td>31.69%</td>
</tr>
<tr>
<td>Freshman</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sophomore</td>
<td>194</td>
<td>68.31%</td>
</tr>
<tr>
<td>Junior</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Senior</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Graduate student</td>
<td>284</td>
<td>100%</td>
</tr>
</tbody>
</table>

Q2. Are you a transfer student?

<table>
<thead>
<tr>
<th>Transfer Status</th>
<th>Count</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>90</td>
<td>31.69%</td>
</tr>
<tr>
<td>No</td>
<td>194</td>
<td>68.31%</td>
</tr>
</tbody>
</table>

Q3. Where are you living this year?
Q4. What time do you most often visit the BSC?

- Morning: 11.85%
- Lunchtime: 48.43%
- Afternoon: 27.97%
- Evening: 8.36%
- Night (after 6 p.m.): 3.48%
Q5. Why do you come to the BSC (Select top 4 reasons: please scroll)

Q6. How often do you come into the BSC?
Q6. How often do you come into the BSC?

- Less than once a week: 7.99%
- 1 - 2 times a week: 45.49%
- 3 - 4 times a week: 32.99%
- 5 or more times a week: 12.54%

Q7. What discount tickets are you most likely to buy in the next 6 months? (Check all that apply; please scroll)
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- Disneyland and California Adventures: 61.51%
- Knott's Berry Farm: 45.01%
- Six Flags Magic Mountain: 49.14%
- SeaWorld: 14.43%
- Long Beach Aquarium: 17.16%
- AMC movie theater tickets: 47.42%
- San Diego Zoo: 17.87%
- NASCAR: 3.44%
- Local concerts or performances (e.g., Broadways shows, comedy): 26.12%
- Sports events (e.g., Lakers, Angels, Ducks): 21.99%
- Other (please specify): 2.08%

Q8. What types of programs and services would you like to see more of in the Bronco Student Center? (Check your top 4; please scroll)
Q9. How do you prefer to be informed about campus events and activities? (Check your top 3; please scroll)
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- Posters around campus: 64.26%
- Email: 50.88%
- Facebook: 38.14%
- Twitter: 28.12%
- Instagram: 14.43%
- Text messages (sign up text service): 11.34%
- Poly Post newspaper: 6.53%
- Word of mouth from friends: 6.53%
- Announcements in class, clubs and residence halls: 6.53%
- TV monitors with advertising information: 6.26%
- AS/landor university website: 5.16%
- Other (please specify): 0%

Q10. Please rate the following BSC services: (1-5 scale, 1 = poor, 5 = great) - Meeting rooms (comfort)
Q11. Please rate the following BSC services: (1-5 scale, 1 = poor, 5 = great) - Meeting rooms (comfort)
Q12. Please rate the following BSC services: (1-5 scale, 1 = poor, 5 = great) - Games Room activities

Q13. Please rate the following BSC services: (1-5 scale, 1 = poor, 5 = great) - Lounge furniture
Q14. Please rate the following BSC services: (1-5 scale, 1 = poor, 5 = great) - Events and activities

Q15. Please rate the following BSC services: (1-5 scale, 1 = poor, 5 = great) - Ease of making reservations for rooms
Q16. How would you prefer to make reservations for space in the BSC?