



MEDIA RELEASE

ASI APPOINTS NEW EXECUTIVE DIRECTOR

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By: Cathy Neale

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POMONA, California — Associated Students Inc. (ASI) has announced that after 28 years of dedicated service to students and the campus community, Executive Director Cora M. Culla has elected to retire, effective July 1, 2017. During her time as executive director, Culla was instrumental in the University Union Renovation and Expansion Project Phase II, renaming of the University Union to the Bronco Student Center (BSC), construction of the Bronco Recreation and Intramural Complex (BRIC), oversight of programs and services in the BSC, BRIC and Children's Center, leadership development of students and much more.

“ASI and the University wish her all the best for a successful retirement following a distinguished 28-year career,” Dr. Lea Jarnagin, Vice President for Student Affairs said.

ASI is pleased to announce the appointment of Dr. Liz Roosa Millar as the organization's new executive director. Roosa Millar will join ASI on July 17, 2017. She will be responsible for the overall management and administration of the corporation; financial services and budget matters; human resources, marketing, design and public relations; and IT services provided by the university, as well as the operations of the BSC, BRIC and Children's Center.

"It is with great enthusiasm I join the ASI family. I look forward to collaboratively building from Cora Culla's accomplishments, actively engaging in positive change efforts of the University and ASI, and maintaining ASI's steadfast focus on providing an outstanding experience for all members of the Cal Poly Pomona community," Roosa Millar said.

illar earned a doctorate in Higher Education Administration from Penn State, a master's in Recreation Administration from the University of Northern Colorado, and a bachelor's in Liberal Arts from the University of Montana. She brings 20 years of experience in higher education serving in key roles as director of the University Center at the University of Montana; director of the Center for Student Activities and Programming at Penn State University; director of Student Unions and Activities and director of Campus Recreation and Health, Physical Education

cc: Uriah Sanders
Cora Culla

and Recreation Complex at Montana Tech of the University of Montana. She is actively involved in the National Association of Student Personnel Administrators and ACUI, the Association of College Unions International.

Roosa Millar's experience in creating and sustaining inclusive and safe campus learning communities where students thrive is aligned with the goals of the university and ASI. "ASI is excited to have Dr. Roosa Millar at the helm of the organization, leading staff and students to realize ASI's mission and support the goals of the university," Culla said.

Upon Culla's retirement, Powell Velasco, ASI's current associate executive director, has been appointed interim executive director until Roosa Millar's arrival.