



Sustainability Committee Minutes

2017-2018:3 Wednesday, October 25, 2017, 12:30 – 2:30PM, BSC, 1st Floor, Senate Chambers Conference Room

I. Preliminaries

- A) Call to Order at 12:34 pm
- B) Quorum Check

Voting Members:

- Martha Rosario, ASI Secretary of Sustainability, Chair
- Farris Hamza, ASI President
- Itzia Salinas, ASI ENV Senator
- Isaiah Durden, ASI Science Senator
- Serina Molano, ASI BEAT Music Chair
- Jade Lim, Student-at-Large
- Diego Montoya, Student-at-Large

Advisors:

- Barnaby Peake, Director of the Bronco Student Center
- Monika Kamboures, University Sustainability Coordinator

Liaison:

- Joshua Ebner, ASI Attorney General **Absent**

C) Agenda Changes

- 1) Farris suggested adding Action Item A. Election of a Committee Vice Chair
- 2) Martha recommended adding Discussion Item D. Cal State University Northridge (CSUN) Trip
- 3) Martha approved the agenda as Chair

D) Approval of Minutes

- 1) Itzia moved to approve the September 27, 2017 minutes, Isaiah seconded. Vote, 7:0:0, motion passed.

E) Introduction of Guest

- 1) Carlos Gomez, ASI Vice President

F) Open Forum

- 1) Carlos Gomez – asked for those attending the CSUN trip to report back to the committee after.
 - i. Martha stated the committee would add this as a Discussion Item for the next meeting.

II. Action Item

A) Election of a Committee Vice Chair

- 1) Isaiah nominated himself, Farris seconded.
- 2) Farris nominated Diego for Vice Chair, Martha seconded, Diego accepted the nomination, Isaiah withdrew his nomination, Vote 7:0:0, motion passed.

III. Discussion Item

A) Partnering with BEAT, Campus Recreation, and any other departments on campus

- 1) Martha requested for ideas and updates for partnership around campus.
- 2) Farris suggested partnering with College of Environmental Design.
- 3) Itzia suggested partnering with different Academic Colleges as well, such as Science and Engineering.

- 4) Martha informed the committee she recently invited Documentary Film Producer of *Plastic Paradise: The Great Pacific Garbage Patch* to speak on campus. She stated she will report back to the committee if she hears back.
- B) Educational Campaign/MDPR
- 1) Martha explained her interest in providing tips for students on how to be more sustainable. She requested ideas from other committee members.
 - 2) Diego suggested making tote bags.
 - 3) Itzia suggested creating videos to explain sustainability. She also added interest in highlighting sustainability areas within the Bronco Student Center (BSC).
 - 4) The committee discussed similar promotional video campaigns already existing on campus. They also discussed Creative Request timelines for the desired MDPR requests.
 - 5) The committee discussed different sustainability topics: trash, utility use, etc.
 - i. Barnaby suggested picking one sustainability issue per quarter and suggested for the group to discuss what sustainable areas would create the greatest area of impact to influence in encouraging sustainability lifestyles for students.
 - 6) Barnaby noted the committee should be thoughtful of the type of materials and marketing practices used for educational campaigns. He continued that the Sustainability Committee has an opportunity to set the standard for sustainable marketing on campus.
- C) Programming of events throughout the year: Alternative Transportation Fair; Earth Week; Sustainability Competition (incorporating TGIF)
- 1) The committee discussed benefits and challenges for planning an Alternative Transportation Fair. The committee discussed whether the event would take place over one day or a weeklong event.
 - 2) Martha suggested for the Alternative Transportation Fair to take place during Bronco Spirit Week.
 - 3) Barnaby informed the committee on past Alternative Transportation Fair events. He stated what groups/vendors participated and the success of the one day event. He added Rideshare day is expected to take place in February.
 - 4) Farris delegated for Serina to provide clarification on the dates selected by BEAT for Bronco Spirit Week. He suggested that the Alternative Transportation Fair should take place during Bronco Spirit Week.
 - 5) The committee discussed companies to invite to Alternative Transportation Fair.
 - 6) Barnaby suggested the next step for the committee is to establish dates for the event.
 - i. Farris continued that the event date should be an action item next meeting.
- D) Martha summarized the Alternative Transportation Fair as a platform for students to realize there are more ways to commute to school than through automobiles and how to reduce their carbon footprint. She added in addition to vendors she would like to showcase a variety of campus colleges, who are working on projects in alternative transportation.
- E) Barnaby suggested inviting Dave Flores from the Rideshare department to a Sustainable Committee meeting.
- F) The committee discussed other modes of transportation and explored vendor opportunities.
- G) Cal State University Northridge Trip
- 1) Barnaby shared that a group of committee members are planning to attend the grand opening of the CSUSN Sustainability Center. He noted the group will be looking at two parts of the campus: the new Sustainability Center, which is managed by ASI and was

funded from an on-campus recycling program, and the new biophilic designed Wellness Center. He noted the purpose of exploring these facilities is to discover new opportunities for a future BSC and learn how to integrate the natural world in facility design.

IV. Information Item

A) America Recycles Day – November 4th, 2017

1) Martha informed the committee about the event and encouraged others to join her.

V. Adjournment

A) Next Sustainability Committee Meeting: November 8th, 2017, 12:30 – 2:30 PM, BSC, 1st Floor, Senate Chambers Conference Room

B) Meeting was adjourned at 2:01 PM