

Cal Poly Pomona Associated Students, Inc.

2017 ASI General Elections

## VOLUNTARY CLEAN CAMPAIGN PLEDGE

This pledge is to ensure that you are upholding the proper ethics as a candidate and run a clean, fair campaign in the 2017 ASI Elections. The ASI Elections Chair will keep this document and candidates who have signed the pledge will be denoted on the ASI website.

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Being an elected officer of the Associated Students Incorporated, I will be assuming not only leadership responsibilities, but also moral responsibilities to serve as a role model to my fellow students as well as a representative of the student body at California State Polytechnic University, Pomona (Cal Poly Pomona). Therefore, I \_\_\_\_\_, hereby voluntarily pledge myself to conduct my campaign in accordance with the following principles and practices:

**I pledge** to conduct my campaign accurately and honestly, discussing issues relevant to the student body at Cal Poly Pomona, and participate in public debate with respect to my views and qualifications.

**I pledge** to not engage in, permit, or condone character defamation of other candidate(s) or participate in invasions of personal privacy unrelated in campaign issues.

**I pledge** to not use or permit any negative appeal based on race, religion, ancestry, ethnicity, color, gender, sexual orientation, marital status, age, mental or physical disability, veteran's status, or any other covered status.

**I pledge** to not to use or permit the use of any campaign material or advertisement which uses quotations or images taken out of context and to misrepresent the other candidate(s) or other candidate(s)'s message.

**I pledge** to not use or permit the use of any dishonest or unethical practice of political campaigning, which corrupt or undermine the principles of free elections and the democratic society and hinder the ability of the student body to freely express and exchange their views and beliefs.

**I pledge** to publicly repudiate any campaign material or advertisement of any individual or group who engages in activities on the behalf of my campaign or in opposition to opponent(s)' candidacy which violate the Clean Campaign Pledge.

**I, the undersigned, understand that by signing this pledge, I assume personal control and responsibility for the conduct of my campaign.**

**Candidate's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Received by the ASI Elections Chair

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_