ASSOCIATED STUDENTS INC.

Associated Students, Inc.
ASI
Cal Poly Pomona

STUDENTS SERVING STUDENTS

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MISSION

Associated Students Incorporated (ASI), Cal Poly Pomona is a California State University recognized auxiliary organization and a nonprofit corporation that seeks to:

- Foster student advocacy, representation, engagement and academic success.
- Establish opportunities for learning, leadership and development for students and its staff.
- Create an environment that promotes collaborative partnerships, cultural diversity and campus pride.
- Provide high-quality facilities, programs and services to students, administrators, faculty, staff, alumni and the off-campus community.

VISION

“Enhancing the student experience”

VALUES

Integrity, Honor, Dedication, Loyalty & Respect

- The values of ASI, Cal Poly Pomona are the ideals that we embrace and strive to achieve. These values serve as the cornerstone of ASI’s philosophy, which upholds the motto of the organization, “students serving students,” and its mission to promote the development of all its members.

MOTTO

“Students Serving Students”

- The motto of ASI reflects the pivotal role that student leadership plays in serving the student body.

ASI EXECUTIVE DIRECTOR'S LETTER

During 2015-16, Associated Students, Inc. (ASI), Cal Poly Pomona made significant strides in its advocacy for students, push for sustainability and growth stabilization efforts. As an auxiliary organization, ASI continued to support the educational mission of the university and uphold its "learn by doing" philosophy.

Our ASI student leaders partnered with Dr. Soraya Coley, University President, on visiting legislators in Washington, D.C. to advocate for higher education at the federal level. At the state level, ASI student leaders were fully engaged in the California State Student Association (CSSA) by assuming leadership roles, attending the annual CSUnity Conference and participating in monthly CSSA meetings and the California Higher Education Student Summit (CHESS). At the campus level, our ASI student leaders hosted the first Alternative Transportation Fair during Earth Week in line with ASI's advocacy for sustainability. They also hosted resource fairs and calendar conversion open forums to educate their peers about participating in student clubs and campus programs as well as the impact of conversion from the quarter to semester calendar. The ASI Senate took action on several resolutions, including support of the success of undocumented students and university partnerships for alternative modes of transportation. The ASI Senate also passed several policies to meet operational needs and comply with audit requirements.

ASI completed its first full year of operating the Bronco Recreation and Intramural Complex (BRIC) which has now become the first auxiliary operated facility on our campus to receive Leadership in Energy and Environmental Design (LEED) Gold certification from the U.S. Green Building Council as a sustainable and resource-efficient building. The BRIC has also become a preferred destination with 70

percent of fee-paying students registered to use the facility.

The growth of ASI's portfolio necessitated enhancements to the leadership and staffing for ASI Financial Services and Human Resources offices. In addition, the overall Leadership Team for ASI was realigned to rationalize the allocation of management functions and reporting relationships as well as create a full and meaningful mentorship structure for the ASI student leaders.

The partnerships that ASI embraced with the university, Cal Poly Pomona Foundation (CPPF) and our business partners undoubtedly created synergistic and beneficial impacts on our ability to serve students and facilitate their success as students and campus leaders. The accomplishments and awards highlighted in this annual report would not have been possible without the unwavering support of our on-campus and off-campus partners.

I acknowledge each member of the ASI Team for their admirable dedication and deep commitment to our organization. I thank our univetrsity administrators, campus colleagues and business partners for collaborating with ASI on serving and supporting our students. I also want our student leaders and student employees to know that I am very proud and sincerely appreciative of all their achievements and lasting contributions to ASI and our campus.

Sincerely,

Cora M. Culla

ASI Executive Director

ASI PRESIDENT'S LETTER

With the 2015-2016 academic year coming to a close, I want to take a moment and reflect on the many accomplishments of Associated Students Incorporated (ASI). This marvelous organization has and will continue to serve as a resource for the students, staff and faculty of Cal Poly Pomona (CPP). Without the talented professional staff, student staff and our student leaders, this organization would not have achieved such heights. I am so honored and grateful to have witnessed such accomplishments through my year as your ASI President.

This year proved to be a very productive year for the ASI Senate and Cabinet. Many initiatives that would benefit the students and our community were coordinated throughout the year. Under the leadership of our secretary of sustainability and the Sustainability Committee, ASI has new policies and procedures regarding the handling of funding requests from The Green Initiative Fund (TGIF). The goal of this fund is to support sustainability related projects and student groups on campus.

ASI continues to maintain a strong foundation of support for the University. This year, our secretary of education, as well as the ASI treasurer, worked with the University Academic Senate, the Semester Conversion Committees and many other individuals on our campus to help students learn about the upcoming semester conversion. Many sessions were held at each college in an attempt to help disseminate the information.

Our secretary of external affairs, along with many other student leaders, had the opportunity to travel to Sacramento to lobby on behalf of the California State University (CSU) for additional funding and for issues relating to our own campus! Our lobby efforts didn't end there, though. Thanks to President

Coley and the President's Office, both your secretary of external affairs and I had the opportunity to travel to Washington, D.C. for additional lobbying efforts. We were able to meet with our representatives and let them know the importance of funding higher education and the importance of affordable and quality higher education.

Student Government leaders worked closely with councils and clubs in order to maintain our strong relationships. We served as advocates for our students, provided feedback on new university projects and supported their events and programs. Through our Finance Committee, we allowed countless clubs and organizations to attend conferences, further their education though amazing competitions and develop as up-and-coming leaders.

It has been an extremely productive year for ASI, and I am happy to have served as your ASI president. Without the support from my ASI student leaders, many of the countless projects we undertook would have not come to fruition. I am excited to see where ASI ends up in the upcoming years. Best of luck to my CPP family and future leaders.

Sincerely,

Julian Herrera

ASI President 2015-2016

ACHIEVEMENTS

REACHING OUR MISSION AS A TEAM

OUR ACHIEVEMENTS ARE CATEGORIZED ACCORDING TO OUR MISSION

1

FOSTER STUDENT ADVOCACY, REPRESENTATION, ENGAGEMENT AND ACADEMIC SUCCESS

- Obtained Senate and University approval on non-substantive amendments to the ASI By-laws
- Attended Hill Day in Washington, D.C. with Cal Poly Pomona (CPP) President Dr. Soraya Coley to visit legislators "on the hill" to advocate for higher education at the federal level
- Fostered student advocacy as ASI student leaders served in the following leadership roles and committees at the CSU system-wide level:
    - *Diana Ascencio, Speaker Deputy of Social Justice and Equity Council, California State Student Association (CSSA)*
    - *Theary Monh, Sustainability Officer, California State Student Association (CSSA)*
- Attended the California Higher Education Student Summit (CHESS) in March 2016 that empowers students to become change agents in advocating for an accessible, affordable and quality system of public higher education for all Californians
- Attended the fourth Annual CSUnity Conference, a CSSA event, at Humboldt State in August 2016 to bring 23 CSU campuses and their student leaders together to focus on advocacy issues and training
- Attended the National Campus Leadership Council (NCLC) Climate Summit during Earth Week to discuss student parking options
- Hosted two resource fairs led by the Student Government vice president and secretary of education to educate students about clubs, programs and services
- Hosted the first Alternative Transportation Fair during Earth Week, led by the secretary of sustainability, where an assessment of the pre-consumer food waste from Jamba Juice was conducted and awareness was raised about water consumption that included a student survey of 531 respondents
- Hosted Calendar Conversion, college-specific open forums to educate students about the impact of the implementation of semester system
- Favorable action by the ASI Senate on the following resolutions and policies with the endorsement of either the Rules and Policies Committee, Facilities and Operations Committee or the Finance Committee:
    - Approval of Resolutions:
        - Resolution to Encourage University Partnerships for Alternative Modes of Transportation

- Resolution in Support of Maintaining Appropriate Unit Limits for the College of Engineering
- Resolution in Opposition of the Development on Agricultural Land
- Resolution in Support of Undocumented Student Success
- Resolution in Support of Initiating Open End-of-Term Student Course Evaluations

- Approval of Policies:
  - ASI Reserves Policy
  - Risk Management Policy
  - Procurement Card Policy
  - ASI Petty Cash Policy
  - Change Fund Policy
  - Cash Handling Policy and Procedures
  - Electronic and Information Security Policy
  - Fundraising and Acceptance of Donations for Registered Student Organizations Policy
  - Gift Acceptance by Corporation Policy
  - Intramural Sports Program Policies
  - Policy for Activities, Programs and Facility Usage Involving Minors
  - Public Relations and Hospitality Policy

- Appointed 117 students to serve on university-wide committees (includes ASI student leaders and at-large students)
- Received requests for representation from 61 university-wide committees (some committees request more than one student)
- Appointed or elected 44 students to serve on internal ASI committees (includes at-large students and ASI student leaders)
- Provided required representation on 14 internal ASI committees (more than one student serves on many of these committees including Facilities and Operations, Sustainability, Elections, etc.)
- Averaged more than 2,000 students in the Bronco Recreation and Intramural Complex (BRIC) daily (Monday-Thursday) and approximately 10,000 visits weekly, with more than 750,000 total check-ins (turnstile) since its opening in September 2014
- Organized ASI's annual graduation event that honored the academic accomplishments of 87 graduates
- Implemented nine new Intramural Sports programs, nine new Adventures programs, seven new Fitness programs and seven new Aquatics programs during the academic year

- Created the Games Room Etc. Thrift Shop event which offered students clothing at a discounted price and provided a new revenue opportunity to the Lost and Found scholarship fund, totaling $2,155 for the academic year
- Engaged members in the BRIC's Bronco Peak climbing wall orientation, belay classes, assessments and other programs totaling more than 5,000 Adventure education experiences
- Maintained, trained and developed student staff team of more than 200 students to support the operations of the BRIC and Campus Recreation programs and services
- Participated in three student employment opportunity events on campus: BSC Open House, Part-Time Job Fair and Spring Career Fair
- Transitioned two graduating seniors and two additional former students in temporary ASI professional positions to graduate assistantships in the field of university recreation

EAT
MEET
STUDY

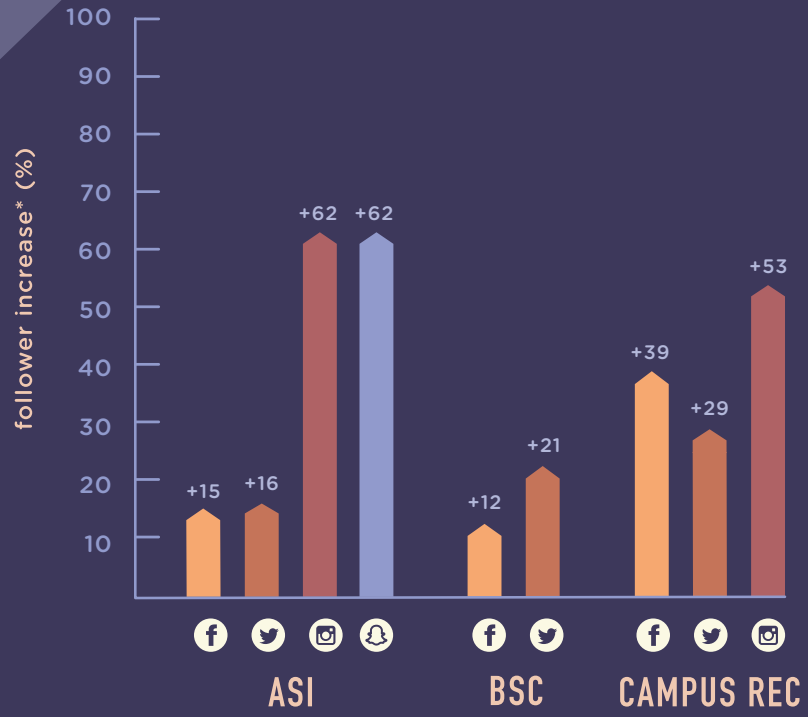
2 ESTABLISH OPPORTUNITIES FOR LEARNING, LEADERSHIP AND DEVELOPMENT FOR STUDENTS AND ITS STAFF

- Realigned ASI Leadership Team structure with expanded needs of organization
- Upgraded Human Resources Department staffing to adequately support recruitment to post employment functions
- Solidified Financial Services leadership, hired director and two associate directors, and realigned job responsibilities
- Provided certification and conference opportunities through the Emerging Leader Program for Campus Recreation student employees including:
    - Fitness National Certification (7)
    - Personal Training Certification (4)
    - Group Fitness Certification (1)
    - Wilderness First Aid (4)
    - Climbing Wall Instructor Certification (4)
    - Single Pitch Instructor Course (2)
    - Single Pitch Instructor Certification (3)
    - Group Fitness Prep Course (1)
    - Wilderness First Response (4)
    - Six Sigma White Belt Certification (6)
    - Emergency Medical Technician (2)
    - NIRSA National Conference (3)
    - Water Safety Instructor Certification (3)
    - Lifeguard Instructor Certification (6)
    - Title 22 First Aid Certification (7)
    - Certified Pool Operator Training (6)
    - CPR for the Professional Rescuer Instructor Certification
- Provided American Red Cross CPR/AED and First Aid (lay and professional responder) courses with a total of 110 student participants and a CPR instructor course that produced four new instructors

- Held monthly volunteer meetings to provide students with the opportunity to get involved in planning and executing campus events
- Provided three students from the Bronco Events and Activities Team (BEAT) the opportunity to represent ASI at the National Association for Campus Activities (NACA) West Regional Conference
- Connected with 190 students interested in volunteering with BEAT
- Provided an opportunity for the building managers and other student operations team members to be certified in CPR and First Aid, and attend fire extinguisher training
- Provided five student internships in the Human Resources (HR) department
- Provided two student graphic design internships in the Marketing, Design and Public Relations (MDPR) department
- Recruited for 81 open student positions
- Hired a graduate assistant from the Lyle Center for Regenerative Studies to assist ASI with several sustainability projects
- Created a new student manager role for the Games Room Etc. to help oversee the sales operations for the facility
- Provided staff with six Title IX training sessions for staff development
- Completed facilities training in the following:
    - Bloodborne Pathogens
    - CompuClean Training
    - Safety Data Sheet (SDS) Training
    - Understanding Air Conditioning and Refrigeration
    - International Sanitary Supply Association (ISSA)
    - Pacific Coast Association of Physical Plant Administrators (PCAPPA)
    - MainBoss Administrators Training
    - Hazardous Communication
    - Hazardous Waste
    - Radio Training

ASUS

SOCIAL MEDIA GROWTH



		FOLLOWER COUNT 2014-15	2015-16
	ASI	4,227	4,859
	BSC	1,617	1,810
	CAMPUS REC	1,007	1,401
	ASI	2,036	2,366
	BSC	710	860
	CAMPUS REC	521	672
	ASI	1,363	2,203
	CAMPUS REC	1,122	1,720
	ASI	563	910

*Rounded to the nearest percentage.

WEB TRAFFIC DATA FOR ASI.CPP.EDU

MOST POPULAR PAGE VISITS FOR 2014-15 FISCAL YEAR

1. **The Campus Crop**
170,610

2. **ASI Homepage**
50,072

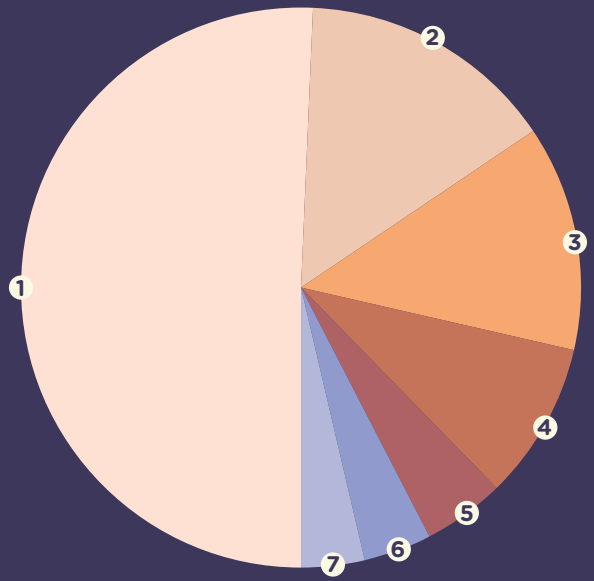
3. **Employment Opportunities**
34,856

4. **Campus Recreation**
30,689

5. **BRIC Hours**
15,879

6. **About the BRIC**
13,211

7. **Games Room Etc. Box Office**
12,302



TOTAL PAGE VISITS: 400,155

PAGE VISIT BREAKDOWN

1. **The Campus Crop**
   170,610
2. **ASI Homepage**
   50,072
3. **Employment Opportunities**
   34,856
4. **Campus Recreation**
   30,689
5. **BRIC Hours**
   15,879
6. **About the BRIC**
   13,211
7. **Games Room Etc. Box Office**
   12,302
8. **Bronco Student Center**
   10,941
9. **Group Fitness**
   10,007
10. **Financial Services**
    8,365
11. **Games Room Etc.**
    6,859
12. **Children's Center**
    5,496
13. **Contact**
    5,321
14. **About Student Government**
    4,506
15. **Intramural Sports**
    4,145
16. **Bronco Events and Activities Team**
    3,727
17. **Campus Recreation Current Job Openings**
    3,521
18. **Intramural Sport Leagues**
    3,301
19. **Events**
    3,205
20. **BRIC Live Calendar**
    3,142

3 CREATE AN ENVIRONMENT THAT PROMOTES COLLABORATIVE PARTNERSHIPS, CULTURAL DIVERSITY AND CAMPUS PRIDE

- Collaboration among ASI Sustainability Committee, Cal Poly Pomona Rideshare, Uber, Chevrolet, Foothill Transit, Vic's Bikes and L.A. Metro to promote sustainability through the Alternative Transportation Fair at Earth Week to educate students and the campus community about quick and sustainable ways to get to campus
- Partnership between ASI Sustainability Committee, and Foundation Dining Services, with the goal to streamline waste management operations and reduce environmental impact at Jamba Juice at the BRIC
- Collaboration among BEAT, Student Activities and Programs (SAP), Weekend Events Committee and the Art Program on 35 programs
- Partnership between Campus Recreation and University Police Department (Emergency Services) to implement new university mini-EOC 26 for the BRIC. Operations staff have been trained to respond to campus-wide emergencies independently of other mini-EOCs
- Partnership between Campus Recreation and the department of theater and new dance to provide critical training and support to prepare DAN 499 class students to present their year-end performance at the BRIC's Bronco Peak and surrounding facilities
- Collaboration among Campus Recreation, University Housing, the Veterans Resource Center and the Village to create Intramural Sports teams and leagues for participation of about 450 students in a variety of sports including volleyball, soccer, dodgeball, innertube water polo and basketball
- Partnership between Campus Recreation and Kinesiology and Health Promotion (KHP) department to fund the registration costs for 25 students to participate in Campus Recreation's group fitness instructor and personal trainer certification preparation courses
- Partnership between Campus Recreation and the Music and Entertainment Industry Club (MEIC) to engage over 75 students who had yet to experience the BRIC at the Rock Bands and Taco Stands pool party
- Partnership between Campus Recreation and Staff Council to host a variety of workshops and offer complimentary access to the BRIC during Staff Appreciation Week
- Partnership between Campus Recreation and University Payroll to develop and launch payroll deduction as a form of payment for University faculty and staff who wish to start and/or maintain a membership to the BRIC
- Partnership between Games Room Etc. and Disney to create a website for online discount ticket sales to Disneyland that resulted in more ticket sales
- Partnership between Financial Services and Human Resources to streamline the paycheck and paystub distribution process within ASI

STUDENTS SERVING STUDENTS

4 PROVIDE HIGH-QUALITY FACILITIES, PROGRAMS AND SERVICES TO STUDENTS, ADMINISTRATORS, FACULTY, STAFF, ALUMNI AND THE OFF-CAMPUS COMMUNITY

- Obtained LEED Gold Certification for the sustainable elements of the BRIC making it the first auxiliary operated facility to receive this honor
- Maintained approximately 70 percent registration of fee-paying students (16,454 at the end of the 2015 spring quarter) for their membership to the BRIC
- Engaged 12 BRIC members on an Advanced SCUBA Certification course/trip to the Florida Keys, partnering with the Coral Restoration Foundation to outplant approximately 30 baby coral on the reef and completing advanced certification requirements:
    - Advanced Open Water (8)
    - Enriched Air (12)
    - Coral Restoration (10)
    - AWARE Coral Conservation Certification (1)
- Debuted the Adventures Alpinist program which reached 12 students through four workshops, an outdoor snow school day and a five-day spring break trip as a way to introduce the knowledge and hands-on training necessary for students to understand and conquer big goals in the mountains based on environmental knowledge, team work, proper trip planning and preparation
- Provided 1,767 complimentary hours of facility reservations in the BRIC for various student clubs and organizations (almost double that of last year) through Campus Recreation
- Offered an average of 50 group fitness classes per week with over 14,000 participant check-ins recorded (up 2,000 from last year) through Campus Recreation
- Revised and enhanced several Financial Services policies and procedures including Cash Handling Policy and Procedures, Petty Cash Policy, Change Fund Policy, P-Card Policy and Hospitality Policy
- Debuted the PADI Divemaster Training (DMT) Course with two successful participants completing the professional level course within three academic quarters

- Hosted the Alumni Association's Alumni Homecoming Mixer, welcoming back over 300 alumni and their families to the campus and the BRIC through Campus Recreation
- Completed construction on the Children's Center including the following:
    - Changed entrance that provides easier access and allows screening of all visitors to the Children's Center which promotes a safe environment
    - Upgraded ADA compliant adult restroom
    - Upgraded conference room and administrative office that included air conditioning
    - Created two viewing windows which allows student observers to view two of our classrooms without disrupting the classroom
    - Made yard improvements which provide additional safety for the children
    - Created additional learning space
- Completed the first full year of the Sport Clubs Program with nine clubs (approximately 250 total students participating) with 25 collective travels
- Restructured student employment positions to create career progression opportunities for aspiring accounting and finance professionals
- Upgraded the financial system to Dynamics GP 2015 with improved capabilities such as document scanning and attachment
- Completed Environmental Health and Safety Hazard Inspection audit walkthrough of the BSC and BRIC
- Established the month-end closing process which allows for timely delivery of financial reports which includes regular communications of deadlines, online access to credit card statements and monthly account review and reconciliations
- Published 133 stories for the ASI blog, The Campus Crop by students and staff
- Held 23 tabling events in which 3,163 ASI prize items were given away to CPP students
- Photographed, edited and archived 10,614 photos in the MDPR department
- Produced 17 videos and animations in the MDPR department

PROVIDE HIGH-QUALITY FACILITIES, PROGRAMS AND SERVICES TO STUDENTS, ADMINISTRATORS, FACULTY, STAFF, ALUMNI AND THE OFF-CAMPUS COMMUNITY (CONTINUED)

- Developed monthly event series including quarterly Late Night with ASI during finals weeks, Taco Tuesdays in the Games Room, a movie series and DIY activities with the Art Program
- Launched the new webpage which allowed for the purchase of discounted Disneyland tickets online for the campus community
- Revised and updated the Children's Center curriculum with the Children's Center Curriculum Committee
- Restored the ASI art collection in the BSC
- Hosted a total of 96 events with a combined estimated attendance of more than 45,000 between BEAT, SAP and the Weekend Events Committee
- Hosted a total of 111 events through the Games Room Etc. with a total of 2,912 participants
- Sold 7,036 tickets for a total sale of $266,415 through the Games Room Etc. Box Office
- Provided a total of 7,258 gaming transactions that resulted in a total sale of $13,918 through the Games Room Etc.
- Hosted a total of 5,761 bookings through the BSC Conference and Event (C&E) Services that equaled a total of 34,262 reservation hours servicing an estimated attendance of 163,550 people
- Established a Paint Night series where students were invited to attend a painting workshop with a CPP alumni and socialize
- Launched a new Campus Recreation outreach program team to expand program participation from the campus community
- Recruited for 18 open non-student positions
- Executed Alliant pre-audit walkthrough of the BSC and BRIC
- Installed key access systems for the facilities offices at the BSC and BRIC
- Installed ceramic art work in the Solaris Lounge as a part of the permanent art collection
- Remodeled the Games Room Etc. TV lounge with new lighting, a new 70" TV, new carpet and paint and comfortable lounge chairs
- Rearranged the Games Room Etc. to allow for a portion of the facility to be reserved for private events, which became very popular with student clubs as well as University departments
- Completed the remodel of Centaurus meeting room
- Built planter boxes for the LEED Gold Celebration at the BRIC

- Installed LED lighting in all common areas at the BSC
- Refelted the billiard tables in the Games Room Etc.
- Participated in the 2015 NIRSA Region VI Flag Football Tournament at UCLA; the men's team advanced to quarterfinals and one student official advanced to semifinals
- Participated in the 2016 NIRSA Region VI Basketball Tournament at Sacramento State; one men's basketball team advanced to first round of playoffs, one women's basketball team participated and one student official advanced to championship game
- Participated in the 2016 NIRSA National Basketball Championships at the Ohio State University; one official, Agon Abazi, was selected to officiate among only 65 officials in Intramural (IM) Sports programs nationwide and was named All-American Official, a first-ever for CPP
- Presented "The Student Union Mid-life Crisis: Planning Ahead for the Next Generation of Students" by Barnaby Peake at the Association of College Unions International (ACUI) Region 1 Conference in Las Vegas, Nevada
- Presented "Sea World vs. Blackfish: A Debate to Sell Tickets" by Barnaby Peake at the ACUI Region 1 Conference in Las Vegas, Nevada
- Presented "Say Yes to Traditional Programming" by Maria-Lisa Flemington and Cathee Hill at the ACUI Region 1 Conference in Las Vegas, Nevada
- Presented "DIY Upcycle T-shirt" by Cathee Hill at the ACUI Region 1 Conference in Las Vegas, Nevada
- Presented "CPP First Year Experience Teaching Partner" by Cathee Hill at Cal Poly Pomona First Year Experience program
- Presented "Roundtable on Social Practice Art as a Catalyst for Change" by Maria-Lisa Flemington at California State University, Los Angeles (CSULA) Education Symposium
- Presented "Proposed State Budget and Implications for Early Childhood Programs" by Celeste Salinas at the CSU Children's Center Directors Conference

CAL POLY
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ACCOMPLISHMENTS OF VALUED PARTNERS

ADCAMP

- Concluded our contract with AdCamp, the external marketing firm that maintains the advertising boards outside the food court, in December 2015 and received a donation of frames to ASI for our own use. ASI will be using these to improve the marketing for our food court venues

BANK OF AMERICA

- Renewed the ATM contract located in the BSC for an additional three years

BRONCO COPY N' MAIL

- Bronco Copy 'N Mail is a joint venture conceived and implemented in cooperation with ASI Bronco Student Center and University Administrative Affairs Division. The intent of this union was to provide quality copying and mail services for students, faculty, and staff at a reduced cost. Services include banners and signs, binding, laminating, fax service, self-serve copying shipping and UPS post.

CAL POLY FEDERAL CREDIT UNION

- Conducted credit and money management workshops throughout the University and spoke to more than 6,000 freshmen and transfer students through summer orientation
- Funded more than $4.6 million in auto and personal loans last year
- Provided students with access to more than $350,000 in Sallie Mae Student Loans
- Enhanced features of Spending Account designed specifically for students to include free money orders, as well as a Bronco-inspired debit card, A2A, bill pay and mobile apps delivering the convenience of banking through numerous technological channels. This accounts meets the SAFE Account standards for student accounts as recommended by the Consumer Financial Protection Bureau (CFPB) and Department of Education
- Supported numerous student organizations through donations and scholarships. These groups, clubs and organizations include but are not limited to Matt's Run, Bronco Athletics, LFSSA and memorial funds

ACCOMPLISHMENTS OF VALUED PARTNERS (CONTINUED)

CAL POLY FEDERAL CREDIT UNION (CONTINUED)

- Offered financial services to the student, staff, alumni and faculty of CPP; demographics include 57 percent students, 25 percent staff, 6 percent faculty, 11 percent alumni and 1 percent other groups
- Partnered with the Bronco Bookstore for several technology loan specials that provided students, faculty, staff and alumni with access to special pricing through the Bronco Bookstore and convenient financing through the Credit Union
- Continued to deliver the convenience of 24/7 access to financial services through debit cards, ATMs, mobile apps, mobile banking, text banking, telephone banking, e-alerts, secured messaging, A2A, e-statements and bill pay services
- Offered debit and credit card products that supported University images and awareness

CAL POLY POMONA FOUNDATION DINING SERVICES

- Catered the Special Olympics meet-and-greet hosted by ASI in the BSC
- Implemented “GET” mobile ordering at Round Table Pizza
- Installed new counter seating at Round Table Pizza
- Installed Innovation Brew Works taps at Round Table Pizza
- Installed new decals on the exterior of Round Table Pizza
- Rebranded Round Table Pizza delivery cart
- Installed digital menu boards at Qdoba
- Donated Jamba Juice samples to the Academic Affair senior class project
- Installed counters outside Jamba Juice for students to enjoy their food and drink
- Participated in a pre-consumer waste study at Jamba Juice
- Donated a total of 100 cases of Pepsi products for the quarterly event Midnight Madness
- Donated Starbucks for finals week stress-relief programs
- Qdoba generated the highest net income out of all the dining venues

GO MAKER
CAPTIVEAIRE

BRIC 2015-2016 USAGE STATISTICS

INTRAMURAL SPORTS	2,112	UNIQUE PARTICIPANTS	compared to 2,088 from 2014-15
FITNESS	14,365	GROUP FITNESS CLASS CHECK-INS	compared to 12,320 from 2014-15
AQUATICS	49	SCUBA DIVING CERTIFICATIONS	compared to 18 from 2014-15
BRONCO PEAK	909	CWOS COMPLETED	compared to 1,145 from 2014-15

	2014-2015	2015-2016
STUDENT MEMBERS (= 3,000)	14,752	16,454
CPP STUDENT EMPLOYEES	204	274
SPORT CLUB PARTICIPANTS	120	243
FACILITY RESERVATIONS HOURS HOSTING STUDENT CLUBS & ORGANIZATIONS	898	1,767

ORGANIZATION

PREPARING FOR THE FUTURE

OUR GOALS AND OBJECTIVES FOR THE STRATEGIC PLAN 2015-2019

1 ENHANCE OPPORTUNITIES FOR STUDENT ENGAGEMENT AND ASI'S COMMITMENT TO ACADEMIC EXCELLENCE/PROGRESS TO GRADUATION

- Increase the number of high-quality programs with an emphasis on all areas of personal wellness
- Create new opportunities for incoming students in campus involvement, leadership development and volunteerism
- Enhance year-round training programs for ASI students (leaders, staff and interns) to develop work and life skills through their experience with the organization
- Increase opportunities for internships and graduate assistantships in ASI
- Assess learning outcomes for ASI student leaders and staff to evaluate their academic progress towards graduation and preparation for their future careers
- Identify and implement additional outreach strategies to inform students about the opportunities for engagement with ASI

2 RESPOND TO THE CHANGING NEEDS OF STUDENTS AND THE CAMPUS COMMUNITY THROUGH THE PROVISION AND ONGOING ASSESSMENT OF HIGH-QUALITY FACILITIES.

- Evaluate programs, facilities and services through measurement of overall customer satisfaction and on a Universal Access standard
- Identify student needs and expectations for the future of the Bronco Student Center, utilizing the 2013 architectural review of the BSC, Energy Use Assessment and input from students and campus community
- Evaluate, identify and implement best practices for sustainability
- Assess the child care needs of the student population and availability of grants and external funding support

3 FORTIFY ASI'S INFRASTRUCTURE TO SUPPORT THE GROWTH OF THE ORGANIZATION, WHILE PROVIDING RESILIENCE AND FLEXIBILITY

- Increase ASI's web presence, social media outreach and mobile capabilities to better serve ASI, the students and the campus
- Provide additional local opportunities for professional growth and development for professional staff
- Evaluate the structure of the maintenance and custodial departments based on leading industry standards
- Evaluate and identify changes in workflow and processes in preparation for semester conversion
- Identify resources and training needs in order to implement accessible technology solutions
- Maintain a competitive and equitable compensation structure within available resources
- Research possible funding sources and partnerships and evaluate availability of internal and external resources to support development work

4 STRENGTHEN PARTNERSHIPS AND COLLABORATIONS WITH ASI ALUMNI, THE CAMPUS, CALIFORNIA STATE UNIVERSITY (CSU) SYSTEM AND EXTERNAL ORGANIZATIONS

- Define risk management practices and responsibilities for campus partnerships
- Implement plan for administrative oversight and risk management for Sports Clubs
- Increase advocacy to support students through independent efforts and partnerships
- Establish an ASI alumni network
- Develop new partnerships to create programs and activities for students that fosters sustainability, diversity and campus pride

STOP

ASI STUDENT GOVERNMENT

EXECUTIVE BOARD

Julian Herrera
ASI President

Diana Ascencio
ASI Vice President

Chonlawan Khaothiemsang
ASI Treasurer

David Lee
ASI Attorney General

Joshua Ebiner
ASI Senator Pro-Tempore

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ASI Secretary of External Affairs

Uriah Sanders
ASI Secretary of Internal Affairs

Nyla Simjee
ASI Secretary of Education

Elliott Popel
ASI Secretary of Sustainability

Alfredo Munoz
ASI Secretary of Programs & Services

ELECTIONS

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ASI Elections Chair

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Tammy Fong
ASI Business Senator

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ASI Collins College of Hospitality Management Senator

Michael Sandoval
ASI College of Education and Integrative Studies Senator

Joshua Ebiner
ASI College of Letters, Arts, and Social Sciences Senator

Reeza Demonteverde
ASI Engineering Senator

Greg Kommel
ASI Science Senator

Brandon Whalen
ASI Environmental Design Senator

Bianca Pescina
ASI Senator-At-Large,
Student Interest Council

Aden Tessman
ASI Senator-At-Large, Greek Council

Kaitlyn Ambruster
ASI Senator-At-Large, Inter-Hall Council

Karen Romero
ASI Senator-At-Large,
Multi-Cultural Council

BEAT CHAIRS

James Maher
Music Chair

Sydney Martinez
Music Chair

Nkeiruka Igbonagwam
Outreach Chair

Ariana Afzali
Programming Chair

Brenda Calderon
Programming Chair

Iram Khajawall
Programming Chair

Miranda Vasquez
Programming Chair

Jasmine Vu
Programming Chair

ASI FULL-TIME STAFF

AS OF JUNE 30, 2016

Storei Amirzai
Human Resources Assistant

Magdalena Barajas
HRIS and Payroll Coordinator

Jessica Barragan
Assistant Aquatics Coordinator

Richard Barron
Custodian

A'Naja Bass
Fitness Coordinator

Sarah Bauer
Associate Director of Programs

Ivonne Cabezas
Associate Director of Revenue Management

Allyson Caudell
Fitness Coordinator

Leslie Corcoran
Clerical Assistant Children's Center

Michelle Crowder
Teacher

Cora M. Culla
Executive Director

Kimberly Deitrick
Project Assistant

Lisa Dye
Human Resources Manager

Jonathan Fitzhugh
Interim Director of Financial Services

Maria-Lisa Flemington
Program Coordinator

Manuel Gaeta
Supervising Building Engineer

Melvin Galang
Accounting Technician

Joseph Gallegos
Custodial Coordinator

Andrea Garcia
Interim Interactive Content Producer

Charlene Garganera
Human Resources Assistant

Amanda Gelsinger
Assistant Teacher

Shireetha Gethers
Associate Director of Children's Center

Dustin Glauser
Creative Design Coordinator

Teresa Gonzalez
Office Coordinator

Marion Haberkorn
Associate Director of Disbursement Management

Jackelyn Hernandez
Assistant Teacher

Cathee Hill
Program Assistant

Vicki Jackson
Student Government Coordinator

Rashonda Johnson
Administrative Assistant

Sherrie Kerber
Teacher

Rocio Kessler
Assistant Teacher

Louisa Keyes
Accounts Receivable/Vault Cashier

Carol Lee
Director of Financial Services

Shelbi Long
Associate Director of Recreation

Victor Macias
Facilities Assistant

Scott Macleod
Member Services Coordinator

Michael Marshall
Assistant Teacher

Jessica Martinez
Accounts Payable Fund Specialist

Hea Moon
Assistant Teacher

Gidgitte Moore
Custodian

Ian Navarro
Adventure Education Coordinator

Cathy Neale
Associate Director for Marketing and Public Relations

Yolanda Palomarez
HRIS Project Manager

Barnaby Peake
Director of Bronco Student Center

Brandy Perez
Assistant Teacher

Sylvia Peterson
Assistant Teacher

David Quezada
Associate Director of Facilities and Operations

Jose Saavedra
Custodian

Celeste Salinas
Director of Children's Center

Lusero Sanchez-Lara
Employment, Training and Development Assistant

Danielle Sanders
Human Resources Manager

Lorena Segarra
Employment, Training and Development Coordinator

Craig Shibley
Audio Visual Coordinator

Krista Smith
Director of Recreation

Sandra Solano
Commercial Services Coordinator

Willie Stewart
Administrative Assistant

Kimberly Sumida
Communications and Social Media Coordinator

Aracelle Tan
Teacher

Kaycee Tanioka
Intramural Sports and Sports Clubs Coordinator

Leah Tarin
Executive Assistant

Jennifer Taylor
Administrative Assistant

Ginny Templeton
Operations Manager

Melissa Terrazas
Education Coordinator

Veronica Tirado
Assistant Teacher

Eliane Townsend
Accounts Payable Fund Specialist

Lorena Valadez
Custodian

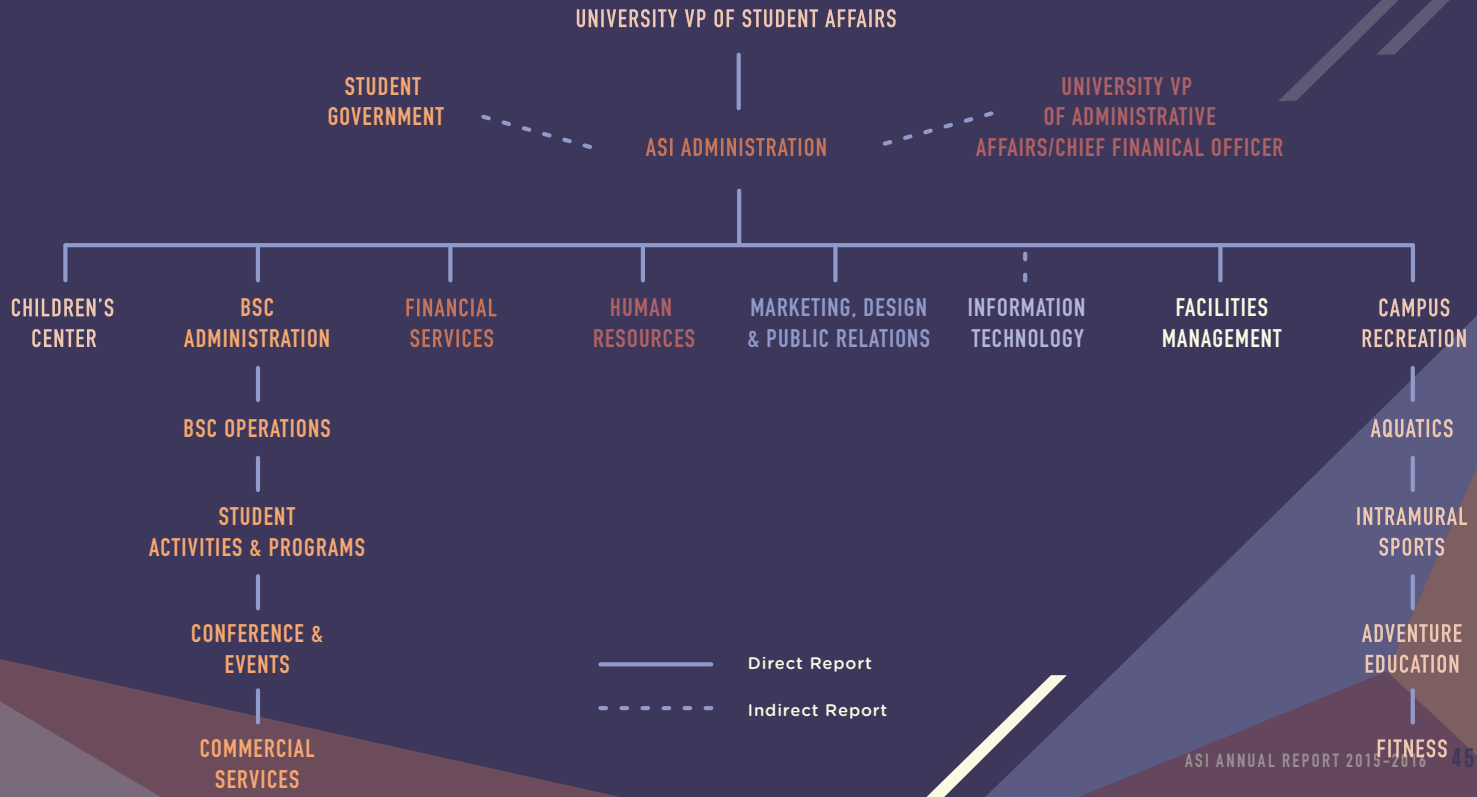
Powell Velasco
Director of Facilities Management

Marcela Villarreal
Human Resources Assistant Manager

Susan Wise
Reservations Coordinator

ASSOCIATED STUDENTS INC.

ASI DEPARTMENT STRUCTURE



FINANCIALS

INDEPENDENT AUDITOR'S REPORT

Board of Directors
Associated Students Inc.
California State Polytechnic University, Pomona
Pomona, California

Report on the Financial Statements

We have audited the accompanying basic financial statements of the Associated Students Inc., California State Polytechnic University, Pomona (ASI) (a nonprofit organization), which comprise the statement of financial position as of June 30, 2016, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the ASI's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the ASI's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

INDEPENDENT AUDITOR'S REPORT (CONTINUED)

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of ASI as of June 30, 2016, and the changes in net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Report on Summarized Comparative Information

We have previously audited ASI's 2015 financial statements, and our report dated September 9, 2015, expressed an unmodified opinion on those audited financial statements. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2015, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Report on Supplementary Information

Our audit was conducted for the purpose of forming an opinion on the ASI's financial statements as a whole. The supplementary schedules are presented for purposes of additional analysis and are not a required part of the basic financial statements.

The supplementary section is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the basic financial statements or to the basic financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the basic financial statements as a whole.

Vicenti, Lloyd & Stutzman LLP

VICENTI, LLOYD & STUTZMAN LLP

Glendora, CA

September 12, 2016

STATEMENT OF FINANCIAL POSITION

June 30, 2016
With Comparative Totals for 2015

ASSETS

	GENERAL	BRONCO STUDENT CENTER	AGENCY	IRA	TOTAL 2016	TOTAL 2015
Cash and cash equivalents						
On hand and in bank	$ 121,936	$ 158,021	$ 65,364	$ 157,850	$ 503,171	$ 705,890
Savings accounts		1,126			1,126	1,125
Investments in money funds	3,140,287	9,228,220	615,446		12,983,953	10,084,788
TOTAL CASH AND CASH EQUIVALENTS	**3,262,223**	**9,387,367**	**680,810**	**157,850**	**13,488,250**	**10,791,803**
Receivables						
Accounts receivable	260,502	42,598	6,413		309,513	311,857
Due from California State Polytechnic University, Pomona		1,332	7,329	10,466	19,127	21,609
TOTAL ACCOUNTS RECEIVABLE	**260,502**	**43,930**	**13,742**	**10,466**	**328,640**	**333,466**
Prepaid expenses and other assets	9,565	104,579			114,144	117,346
Property, plant and equipment, net	27,622	275,945			303,567	199,583
TOTAL ASSETS	**$3,559,912**	**$9,811,821**	**$694,552**	**$168,316**	**$14,234,601**	**$11,442,198**

LIABILITIES

	GENERAL	BRONCO STUDENT CENTER	AGENCY	IRA	TOTAL 2016	TOTAL 2015
Accounts Payable	$ 222,282	$ 624,323	$ 11,886	$ 56,569	$ 915,060	$ 501,099
Due to California State Polytechnic University, Pomona	3,409	140,730	35		144,174	370,070
Accrued liabilities	160,124	247,614	9,918		417,656	370,923
Funds held for others			674,386	111,512	785,898	887,982
Due to (from) interfund activities	(1,360,701)	1,362,139	(1,673)	235		
Unearned revenue						
Postretirement benefit payable	1,889,156	2,624,678			4,513,834	4,443,620
TOTAL LIABILITIES	**$914,270**	**$4,999,484**	**$694,552**	**$168,316**	**$6,776,622**	**$6,573,694**

NET ASSETS

	GENERAL	BRONCO STUDENT CENTER	AGENCY	IRA	TOTAL 2016	TOTAL 2015
Unrestricted net assets						
Designated	$ 634,982	$ 172,500	$	$	$ 807,482	$ 395,344
Undesignated	2,010,660	4,639,837			6,650,497	4,473,160
TOTAL NET ASSETS	**2,645,642**	**4,812,337**			**7,457,979**	**4,868,504**
TOTAL LIABILITIES AND NET ASSETS	**$3,559,912**	**$9,811,821**	**$694,552**	**$168,316**	**$14,234,601**	**$11,442,198**

Statement of Activities For the Year Ended June 30, 2016 (With Comparative Totals for 2015)

REVENUES

	GENERAL	BRONCO STUDENT CENTER	TOTAL 2016	TOTAL 2015
Student activity fees	$ 2,522,201	$	$ 2,522,201	$ 2,529,623
Student center fees				
Bronco Student Center & Bronco Recreation and Intramural Complex		9,881,000	9,881,000	7,901,000
Programs				
Academic programs	17,339		17,339	24,305
Cultural affairs	628	28,810	29,438	81,889
Student services	18,315	129,780	148,095	238,217
Student government				3,300
BRIC program fees		269,669	269,669	216,686
Rental income		312,586	312,586	314,988
Interest income	15,480	40,878	56,358	28,356
Administrative fees	140,000		140,000	140,000
Other income, net	40	18,574	18,614	30,428
TOTAL REVENUES	**2,714,003**	**10,681,297**	**13,395,300**	**11,508,792**

STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2016 (WITH COMPARATIVE TOTALS FROM 2015)

EXPENSES	GENERAL	BRONCO STUDENT CENTER	TOTAL 2016	TOTAL 2015
Programs				
Academic programs	$ 516,007	$ -	$ 516,007	$ 462,191
Cultural affairs	208,688	240,392	449,080	478,486
Student services	479,552	1,078,741	1,558,293	1,453,706
Intercollegiate athletics	13,501		13,501	45,579
Student government	235,653	42,333	277,986	242,553
Bronco Recreation and Intramural Complex (BRIC)		2,201,017	2,201,017	1,666,877
Rental expenses		321,592	321,592	331,902
General and administrative				
General	827,151		827,151	733,675
Bronco Student Center		4,738,034	4,738,034	3,924,127
TOTAL EXPENSES	**2,280,552**	**8,622,109**	**10,902,661**	**9,339,096**

	GENERAL	BRONCO STUDENT CENTER	TOTAL 2016	TOTAL 2015
Change in net assets before other changes	$ 433,451	$ 2,059,188	$ 2,492,639	$ 2,169,696
Other changes - Postretirement-related changes other than net periodic benefit cost	26,052	70,784	96,836	(966,045)
CHANGE IN UNRESTRICTED NET ASSETS	459,503	2,129,972	2,589,475	1,203,651
NET ASSETS - BEGINNING OF YEAR	2,186,139	2,682,365	4,868,504	3,664,853
NET ASSETS - END OF YEAR	**$2,645,642**	**$4,812,337**	**$7,457,979**	**$4,868,504**

ACKNOWLEDGMENTS

AWARDS

- Recognition of Diana Ascencio as Diversity Champion, presented by the Latino Faculty and Staff Association (LFSA) at the 2016 Unity Luncheon
- Recognition of Shelbi Long as Diversity Champion, presented by the CPP Pride Alliance at the 2016 Unity Luncheon
- Recognition of the BRIC as winner of the PCBC Gold Nugget Award, the oldest and one of the most prestigious design awards in the nation
- Recognition of the BRIC as LEED Gold Certified by the U.S. Green Building Council
- Recognition of the BRIC by the American Institute of Architects for the following chapters:
    - Pasadena/Foothills Chapter - Design Merit Award
    - Pasadena/Foothills Chapter - Sustainability Award (the only project in the chapter to win this award for 2015 - home chapter of Pomona)
    - Orange County Chapter - Design Citation Award
    - San Diego Chapter - Energy Efficiency Merit Award
    - Central Valley Chapter - Sustainability Award
    - Central Valley Chapter - Design Merit Award
- Recognition of the BRIC for Outstanding Sports Facility Award presented by NIRSA
- Recognition of Sean Winter for winning Gold in "Illustration-Campaign" for his entry "Karaoke Night" at the 2016 American Advertising Awards
- Recognition of Kelly Rice for winning Silver in "Illustration" for her entry "Adventures Winter Programs" at the 2016 American Advertising Awards
- Recognition of Tyler Stewart for winning Silver in “Integrated Advertising Campaign” for his entry "Volunteer Fair" at the 2016 American Advertising Awards
- Recognition of Cody Guerrero for winning Silver in “Poster” for his entry "Learn to Snowshoe" at the 2016 American Advertising Awards

AWARDS

- Recognition of Natalie Tran for winning Silver in “Poster” for her entry "Try Me Week" at the 2016 American Advertising Awards
- Recognition of Adrian Arvizu for winning Bronze in “Poster" for his entry “Battle of the Bands" at the 2016 American Advertising Awards
- Recognition of Joshua Phillips for winning Bronze in “Logo Design" for his entry “One Stop Student Services” at the 2016 American Advertising Awards
- Recognition of Sean Winter and Erin Safreno for winning the Awards of Excellence in “Published Work in Any Previous Category” for their piece “Calling All Creatives Recruitment Poster” at the 2015 UCDA Design Competition
- Recognition of Erin Safreno for winning the Awards of Excellence in “Published Work in Any Previous Category” for her piece “Big Bear Camp and Canoe” at the 2015 UCDA Design Competition
- Recognition of Tyler Stewart for winning the Awards of Excellence in “Published Work in Any Previous Category” for his pieces “Volunteer Fair” and “The Traveling Show” at the 2015 UCDA Design Competition
- Recognition for first place in the Student Publication category for the BRIC Virtual Tour video by a multimedia developer, Michael Hari, of Marketing, Design and Public Relations department at the NIRSA Creative Excellence Awards
- Recognition of Ginny Templeton as Instructor Trainer Educator National Council, awarded by the American Red Cross

LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN
LEED
GOLD
2016

CREDITS

Dedication

ASI recognizes students, past and present, who will always remain an important part of ASI and Cal Poly Pomona. We thank the ASI team of students and full-time staff for their valuable contributions and support to ASI.

WRITER/EDITOR	Patricia Guevarra
GRAPHIC DESIGNER	Lea Catbagan
PHOTOGRAPHERS	Brian Colmenares Gilbert Sanchez
SENIOR WRITER/EDITOR	Kimberly Sumida
MANAGING EDITOR	Cathy Neale
CREATIVE DIRECTION	Dustin Glauser
SPECIAL THANKS	Cora M. Culla ASI Marketing, Design & Public Relations ASI Staff

ASSOCIATED STUDENTS INC.