



## MEDIA RELEASE

FOR IMMEDIATE RELEASE

February 4, 2016

By: Kimberly Sumida

**Contact:**

Cathy Neale

Marketing and Public

Relations Manager

ASI Marketing, Design and

Public Relations

(909) 869-3473 voice

(909) 869-3077 fax

caneale@cpp.edu

### THE BRIC IS AWARDED LEED GOLD CERTIFICATION

**POMONA, California** — Associated Students Incorporated (ASI) is excited to announce that the Bronco Recreation and Intramural Complex (BRIC) has officially been recognized by the U.S. Green Building Council (USGBC) as a Leadership in Energy & Environmental Design (LEED) Gold Certified facility, and is the first LEED Gold facility representing a University-Auxiliary partnership on the Cal Poly Pomona (CPP) campus. LEED is a “green building certification program that recognizes best-in-class building strategies and practices,” and contributes to the diversion of over 80 million tons of waste from landfills, as stated on [usgbc.org](http://usgbc.org).

“This is an incredible achievement for ASI and Cal Poly Pomona,” said Krista Smith, director of recreation. “To attain LEED Gold for a facility of this magnitude and function requires great teamwork and dedicated partners that are invested in designing, constructing and operating a building that minimizes the immediate and long term impact to the physical environment and our planet’s natural resources. We are excited for the campus community to learn about the many unique features that supported the BRIC’s LEED Gold status.”

There are four levels of LEED certification: Certified, Silver, Gold and Platinum. In order to receive LEED certification, a building project must demonstrate completion of prerequisites, and earn points in nine areas that address key aspects of green buildings: integrative process, location and transportation, sustainable site, water efficiency, energy and atmosphere, materials and resources, indoor environmental quality, innovation and regional priority. The number of points earned reflects the level of certification. The BRIC received LEED Gold in the Building Design + Construction (LEED BD+C) category. LEED BD+C provides the framework for new construction, allowing for numerous sustainable design strategies to be introduced. The goal with LEED BD+C is to build green from the ground up. Some of the sustainable features in the BRIC that led to the LEED Gold certification include displacement ventilation, natural daylighting from tubular skylights,

cc: Julian Herrera  
Cora Culla

in addition to 80% of construction waste diverted from landfills, water efficient plumbing fixtures, low velocity displacement ventilation integrated into gym bleachers, and solar heating system and thermal blankets which reduce evaporative water and energy use in pool operation (to name a few).

During the preconstruction phase, LPA Inc.—one of the largest integrated design firms in California—conducted focus groups in the Bronco Student Center (BSC), allowing students to provide input and feedback about features they would like to see incorporated into the BRIC. Ozzie Tapia, a Cal Poly Pomona alumnus and LPA Project Designer said, “Since [the students] were actually paying for this facility, they were really clear in the fact that they wanted a facility that expressed their beliefs, and those beliefs included awareness of the environment and making sure that this facility is as sustainable as possible, not only in construction but how the facility is run and how the systems that allow this facility to run, how those are designed to be able to be as efficient as possible.”

Currently, the BRIC is one of the auxiliary-operated facilities at CPP. ASI also operates the Bronco Student Center (BSC) to serve the needs of students and the campus community. The California State University (CSU) Auxiliary Organizations Association (AOA) defines an auxiliary organization as a “non-profit, separately organized legal entity, created to support student success and the educational mission of the CSU by providing instructional and services support not normally furnished by the state budget.”

ASI Executive Director Cora Culla states, “The BRIC exemplifies the outcome of effective collaboration, common focus on student success and commitment to sustainability. We share the credit for this proud accomplishment with CSU and University colleagues, the ASI Team, construction team, consultants, agency representatives and most of all, our Cal Poly Pomona students.”

To learn more about the sustainability features of the BRIC, please visit the ASI Campus Recreation website [here](#), or schedule a group tour with Member Services at (909) 869-2109.

###

ASI is a non-profit corporation that provides facilities, programs and services to students as

well as student representation at the campus level and the California State University system-wide level. ASI is comprised of student leaders, student staff and professional staff. A majority of ASI programs and services are run by students and guided by full-time staff, fulfilling the motto of “students serving students.” For more information about ASI, visit [asi.cpp.edu](http://asi.cpp.edu). For more information about CSU Auxiliaries, please visit [csuaoa.org](http://csuaoa.org). To learn more about LPA Inc., please visit [lpainc.com](http://lpainc.com).