



MEDIA RELEASE

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By: Jessica Wang

Contact:

Cathy Neale
Marketing and Public
Relations Manager
ASI Marketing, Design and
Public Relations
(909) 869-3473 voice
(909) 869-3077 fax
caneale@cpp.edu

ASI MARKETING TEAM WINS BIG AT UCDA DESIGN COMPETITION

POMONA, California — Associated Students Incorporated (ASI) Marketing, Design and Public Relations (MDPR) department was awarded for their graphic design projects at the 2015 University & College Designers Association (UCDA) Design Competition. The winning entries will be featured at the 2015 UCDA Design Show at the 45th Annual UCDA Design Conference, October 3-6 in Orlando, Florida.

Sean Winter and Erin Safreno, graphic design students at Cal Poly Pomona (CPP) won the Awards of Excellence in the category of Published Work in Any Previous Category for their piece titled [“Calling All Creatives Recruitment Poster.”](#) Safreno was awarded an additional Awards of Excellence in the same category for her piece titled [“Big Bear Camp & Canoe.”](#)

Alongside Winter and Safreno is Tyler Stewart, fourth year graphic design student at CPP, who won two Awards of Excellence in the same category of Published Work in Any Previous Category for his pieces [“Volunteer Fair”](#) and [“The Traveling Show.”](#)

“I’m excited and honored,” said Stewart about his win. “Our team submitted a lot of great entries and I am thrilled we were recognized.”

The UCDA is an association that seeks to elevate the significance of design in academic institutions with recognition and awards to promote meaningful opportunities and programs. Their annual design competition honors the most exceptional of creativity that supports the exchange of innovative work and ideas. Nearly 1,100 entries were evaluated with 165 to be awarded on Sunday, Oct. 4; these include 7 Gold Awards, 15 Silver Awards and 143 Awards of Excellence.

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ASI is a non-profit corporation that provides facilities, programs and services to students as well as student representation at the campus level and the California State University system-wide level. ASI is comprised of student leaders, student staff and professional staff. A majority of

cc: Julian Herrera
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ASI programs and services are run by students and guided by full-time staff, fulfilling the motto of “students serving students.” For more information about ASI, visit asi.cpp.edu.