



## ASI Sustainability Committee Minutes

2014-2015:6 Tuesday, April 24, 2015 11:00AM-1:00 PM, BSC, 1<sup>st</sup> floor, Senate Chambers

### I) Preliminaries

- A) Call to Order at 3:05pm
- B) Quorum Check

Christine Zheng, ASI Secretary of Sustainability, Chair

#### *Voting Members:*

James Cox, ASI President  
Colin Danahy, ASI Engineering Senator – **Excused Absence**  
Katarina Kushin, ASI ENV Senator – **Excused Absence**  
Andrew Densmore, ASI BEAT Chair  
Michael Adams, Student-at-Large  
Leilani Schelstrate, Student-at-Large – **Excused Absence**

#### *Advisor:*

Barnaby Peake, Director of the Bronco Student Center  
Vacant, University Sustainability Official

- C) Agenda Changes
  - 1) No changes.
- D) Approval of Minutes
  - 1) Minutes from February 24<sup>th</sup>, 2015 and March 10<sup>th</sup>, 2015 were approved with changes by the chair
- E) Introduction of Guests
  - 1) No guests.
- F) Open Forum
  - 1) Christine gave an update regarding the Green Team and explained that they will now be recommended to Fayz and the Finance Committee given they make the suggested corrections to their presentation and budget.
    - (a) Barny suggested Christine send Fayz an email solidifying that the committee supports the Green Teams proposal and include any necessary details that would be useful to Fayz and the Finance Committee moving forward

### II) Action Item

- A) There were no action items.

### III) Discussion Items

- A) TGIF Advertisement
  - 1) Barny raised the question of whether or not the committee wanted to develop some advertisement for TGIF to be utilized in the Fall quarter given there would not be enough

- time left in this fiscal year for most groups to get through the entire process. Barny did provide information about one club that would like to request funding and could be moved through the process quickly enough to be approved by the end of this quarter.
- 2) Michael suggested they create some posters, handouts, and other marketing materials to prepare for next fall to ensure they have everything they need and prevent any marketing issues that could arise from waiting to request materials.
  - 3) Andrew suggested they create some materials that includes the details of TGIF and what clubs and organizations can receive funding for and how much
    - (a) Barny added that MDPR already has some drafts and they could reach out to MDPR to discuss ideas and connect with Cathy Neale on how they should best market TGIF
  - 4) Christine proposed having an educational luncheon for sustainability clubs that provides them with the TGIF information
    - (a) Michael felt this would be a great benefit to the clubs and provided additional information about when and what he did last year for the presentation
    - (b) James felt they should have a marketing plan in place now so that whoever comes into the position next year will be able to push out the marketing quicker without the delays of a learning curve
    - (c) Barny explained they could create a few PowerPoint slides and share them with OS� to include in their presentations over the summer
  - 5) Discussion took place on where and when to have the luncheon
- B) Earth Week
- 1) Christine gave a brief overview of Earth Week, the events that were put on, and the results of the events that had.
- C) Bike Week
- 1) Michael explained the budget was tentatively going to be approved today. He then gave an overview of the promotion and marketing that they will be doing to promote Bike Week and the progress they have made in getting information out on Facebook. Michael would be sharing the itinerary and the flyers at the next Sustainability Committee and speak more to what events they will have and the collaborations they have been able to make.
- D) Secretary of Sustainability Position
- 1) Christine encouraged everyone to reach out to anyone who will be interested in the position for next year and also anyone who would be interested in serving on the committee next year
  - 2) James explained the timeline for applying for a cabinet position however, it is ultimately up to the incoming ASI President
    - (a) Consensus was that for the best consideration, apply prior to July
    - (b) Michael suggested promoting the position when they have the luncheon for TGIF

#### **IV) Information Items**

- A) There were no information items.

#### **V) Adjournment**

- A) Meeting was adjourned at 11:29pm
- B) Next Meeting: Friday, May 1<sup>st</sup>, 2015 11:00am-1:00pm. BSC, Senate Chambers – Conference Room