

2013 Student Interest Survey

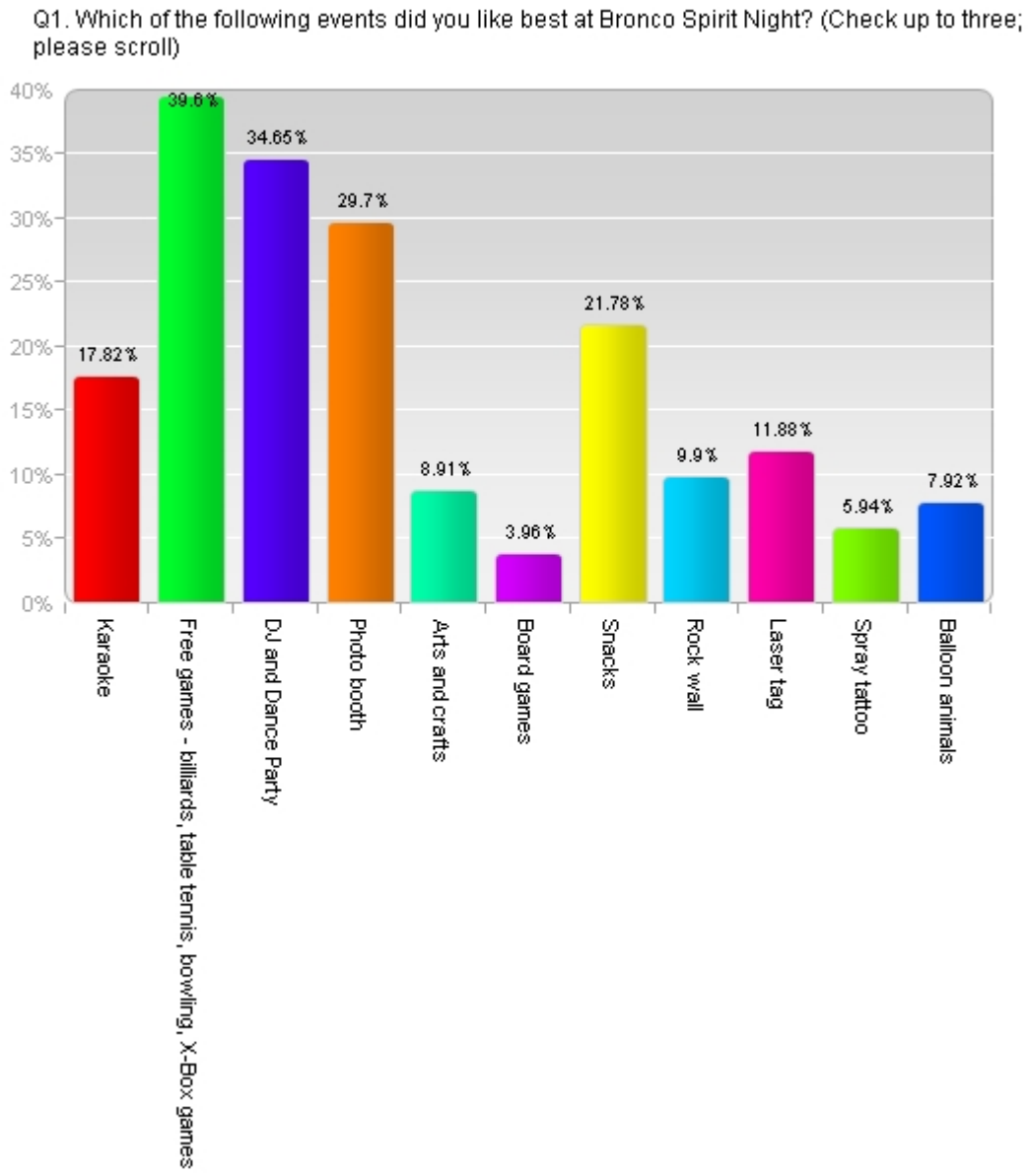
Description: I will make some revisions and potentially some additional questions as well.

Date Created: 5/23/2013 6:41:10 PM

Date Range: 6/14/2013 12:00:00 AM - 10/31/2013 11:59:00 PM

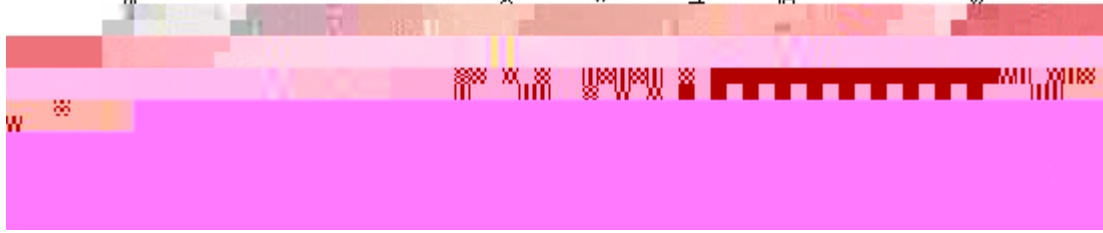
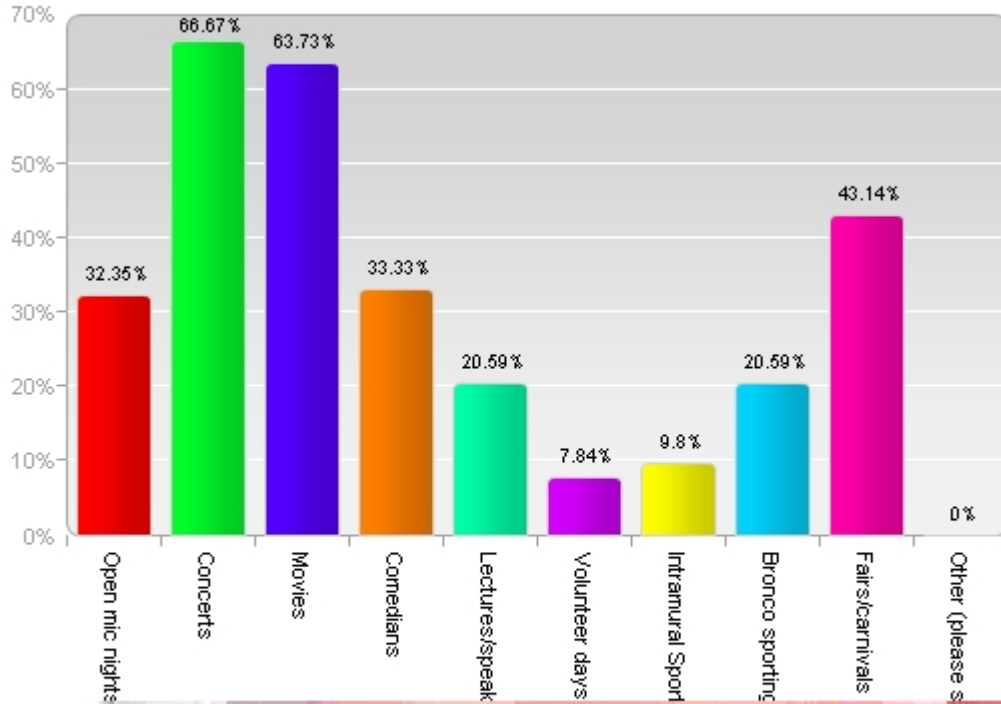
Total Respondents: 1163

Q1. Which of the following events did you like best at Bronco Spirit Night? (Check up to three; please scroll)



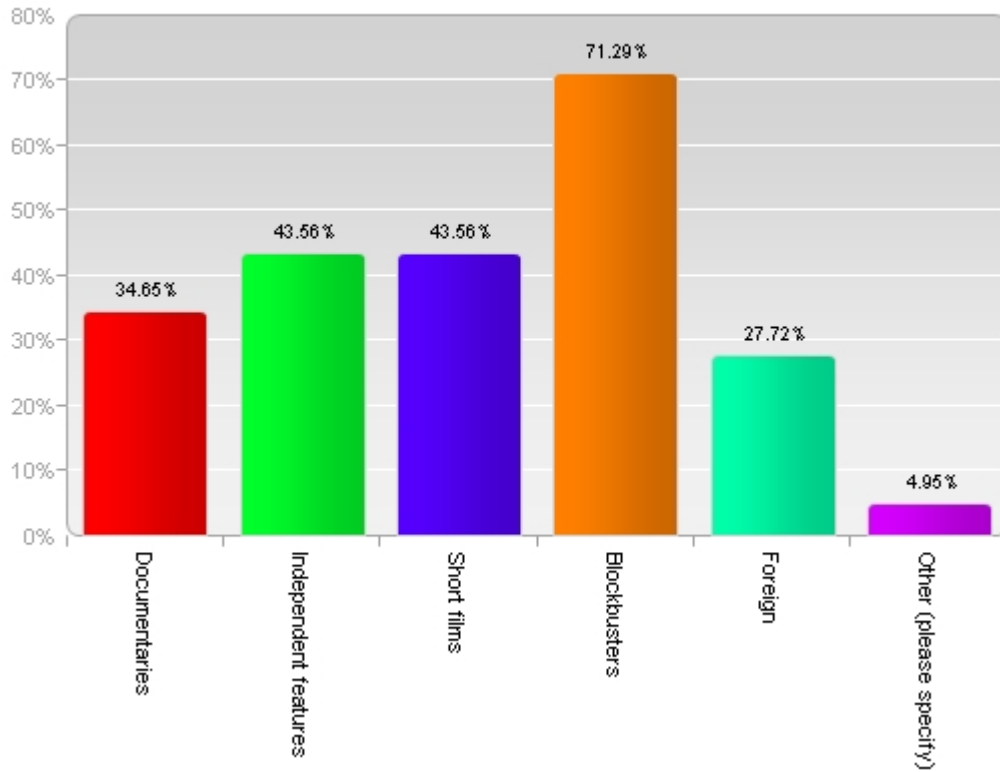
Q2. Which of the following types of events do you want to attend this year at Cal Poly Pomona? (Check your top three; please scroll)

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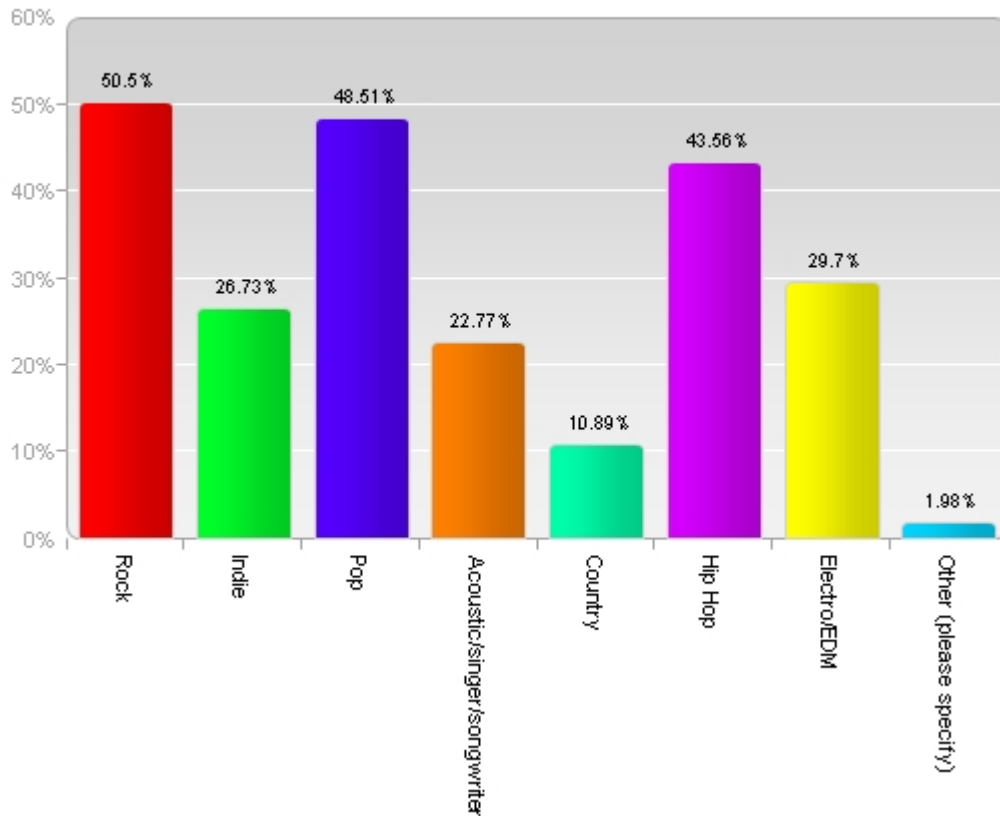
Q3. Which of the following movie genres would you watch on campus? (Check up to three, please scroll)

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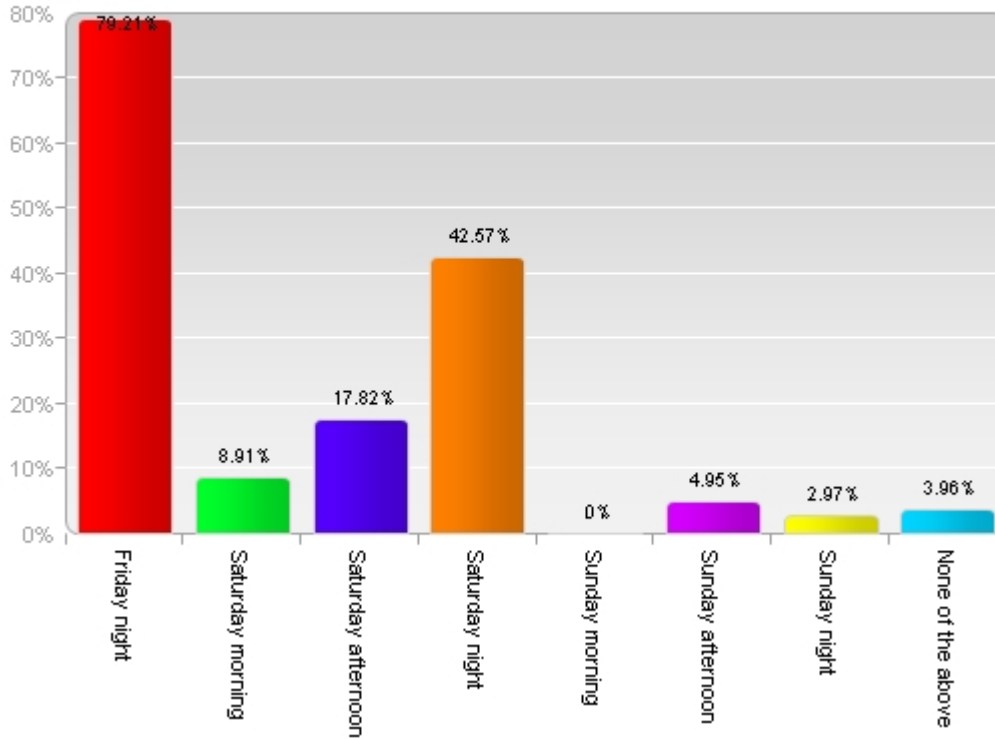
Q4. Which of the following live music genres would you prefer to hear on campus? (Check up to three; please scroll)

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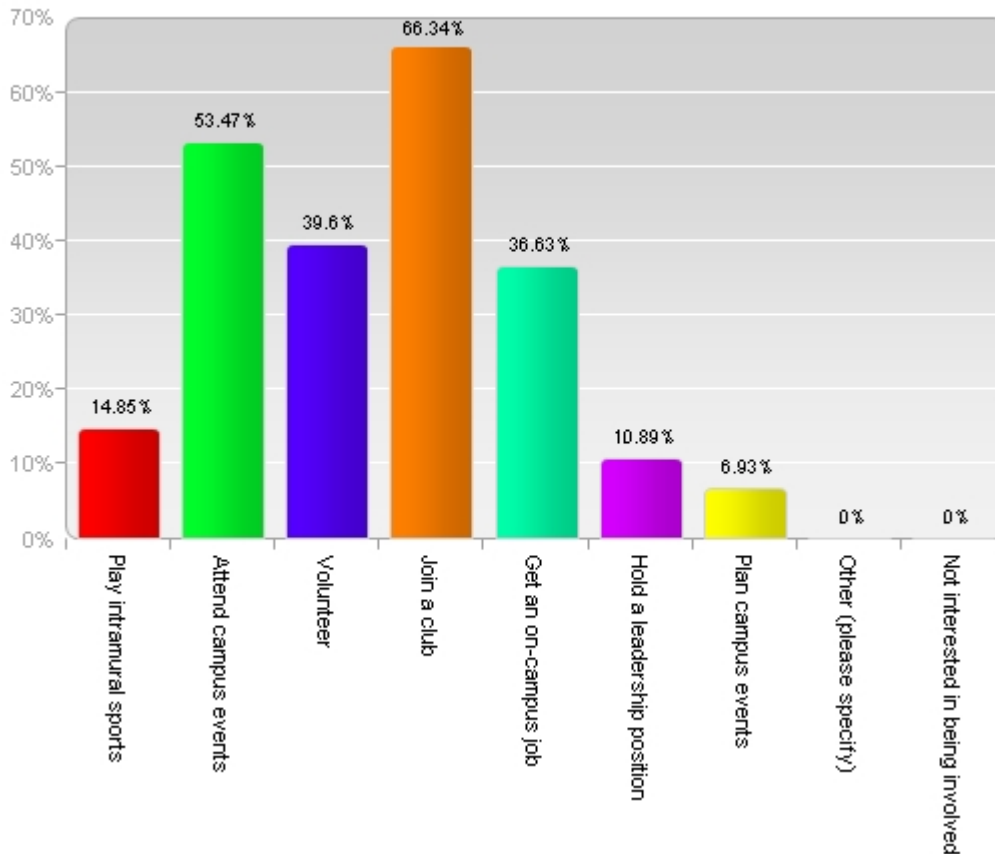
Q5. For events that occur on the weekends, what do you think is the best time to hold the event? (Check up to two; please scroll)

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Q6. In which of the following ways do you plan to be involved next year? (Check up to three; please scroll)

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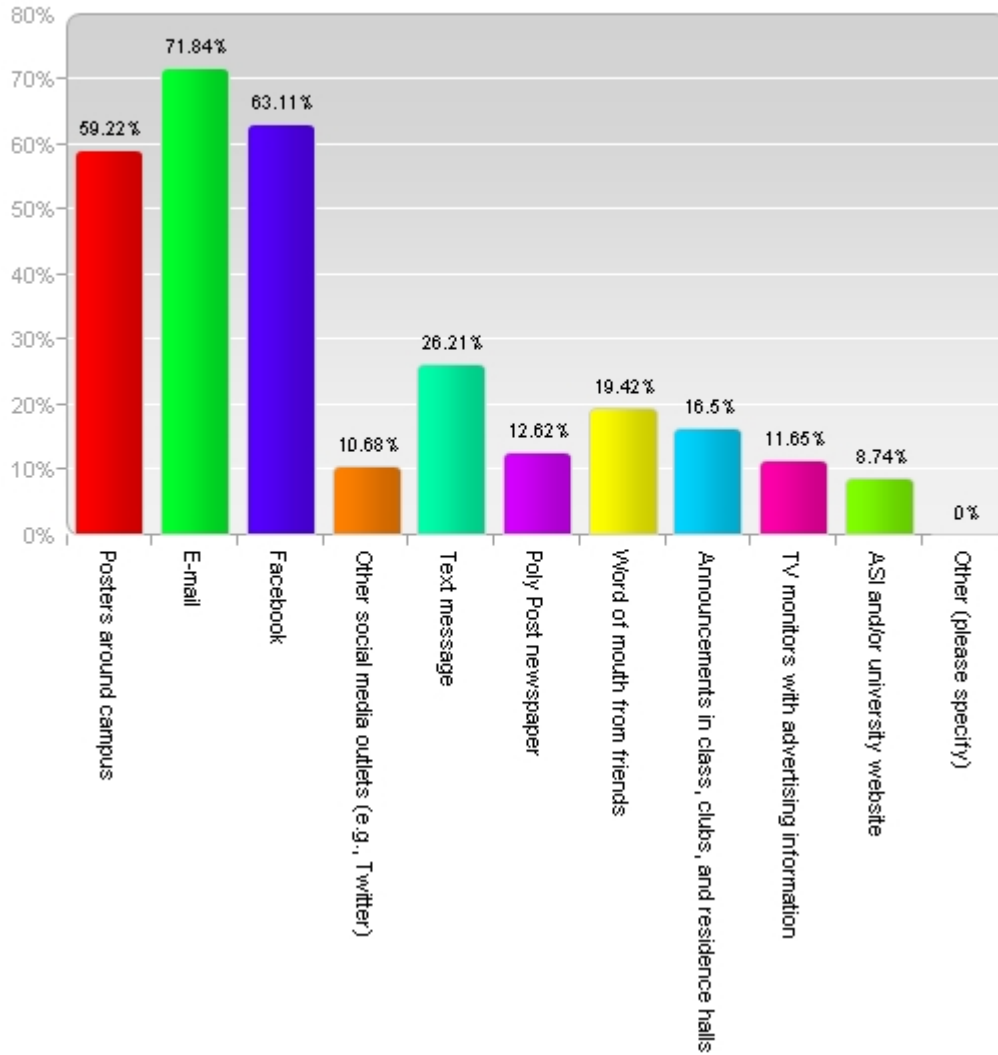


Q7. Do you use a smart phone?

| Count | Percent | | |
|-------|-------------|--|-----|
| 83 | 82.18% | | Yes |
| 18 | 17.82% | | No |
| 101 | Respondents | | |

Q8. How do you prefer to be informed about campus events and activities? (Check your top three; please scroll)

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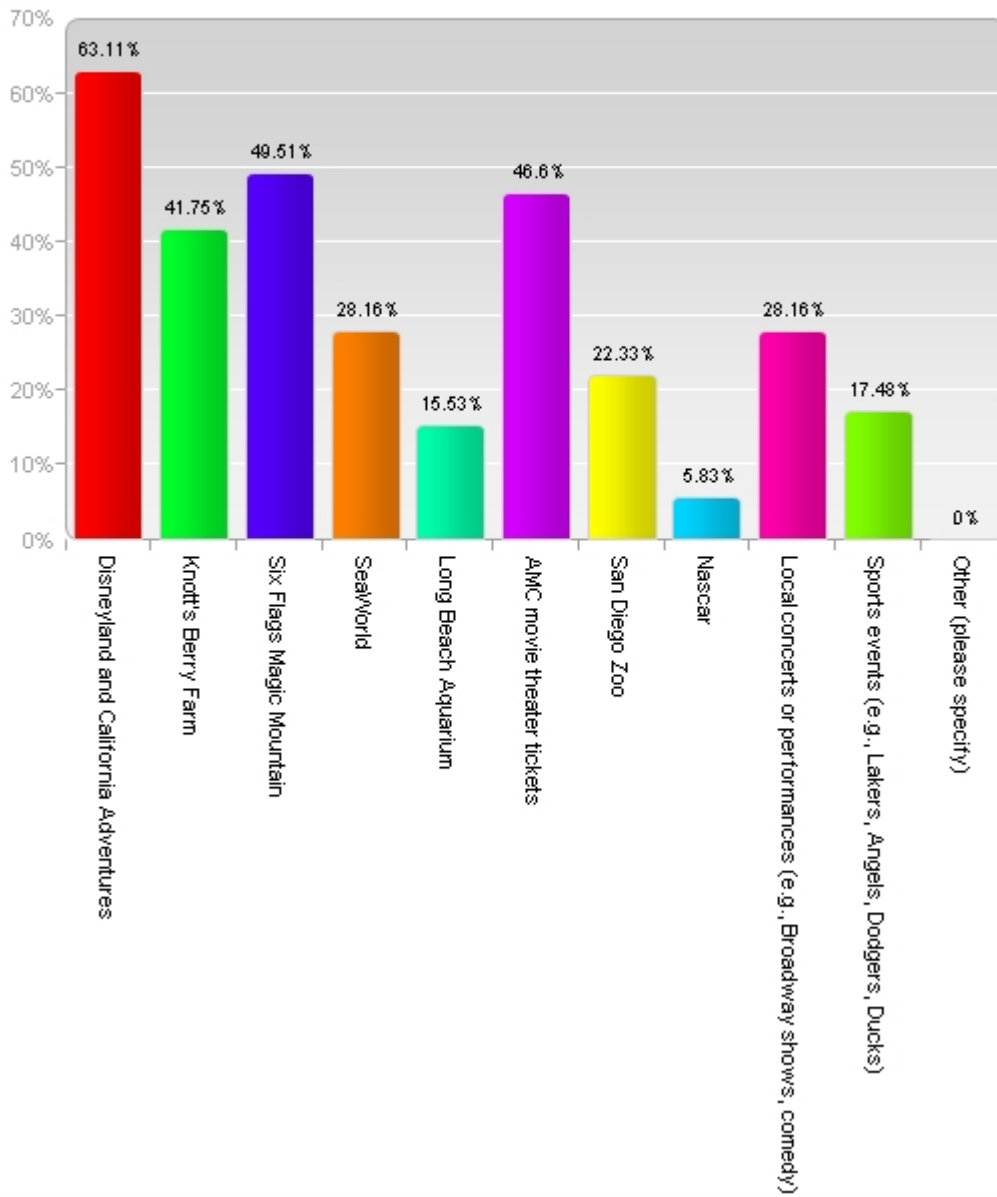


Q9. Are you interested in joining the Bronco Fitness Center on campus for \$18 per month?

| Count | Percent | | |
|-------|-------------|--|--|
| 27 | 26.21% | | Yes |
| 40 | 38.83% | | No, the price is too high. |
| 22 | 21.36% | | No, I already have a health club membership. |
| 14 | 13.59% | | No, I'm just not interested. |
| 103 | Respondents | | |

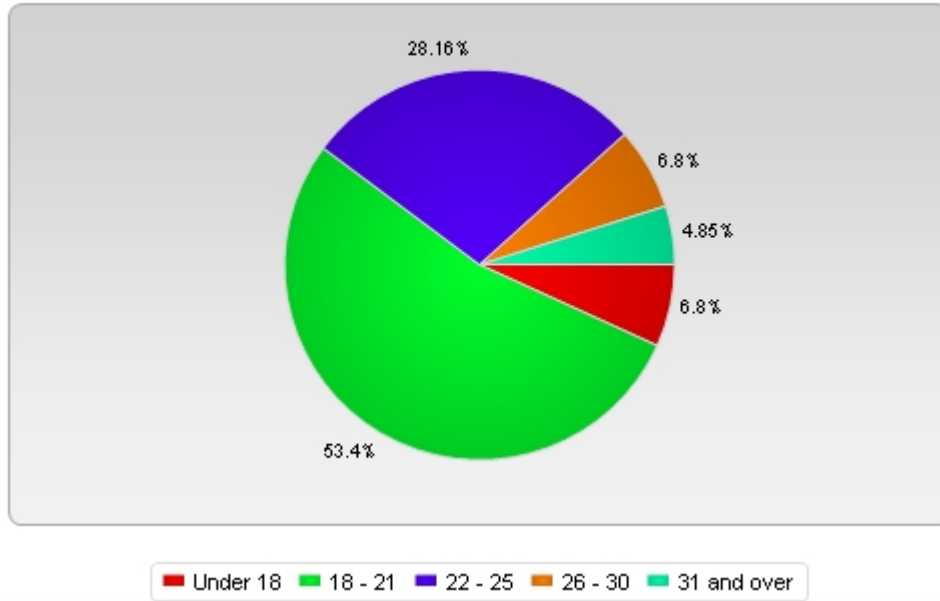
Q10. The Gamesroom in the BSC offers discount tickets to theme parks and activities. What attractions are of interest to you? (Check all that apply; please scroll)

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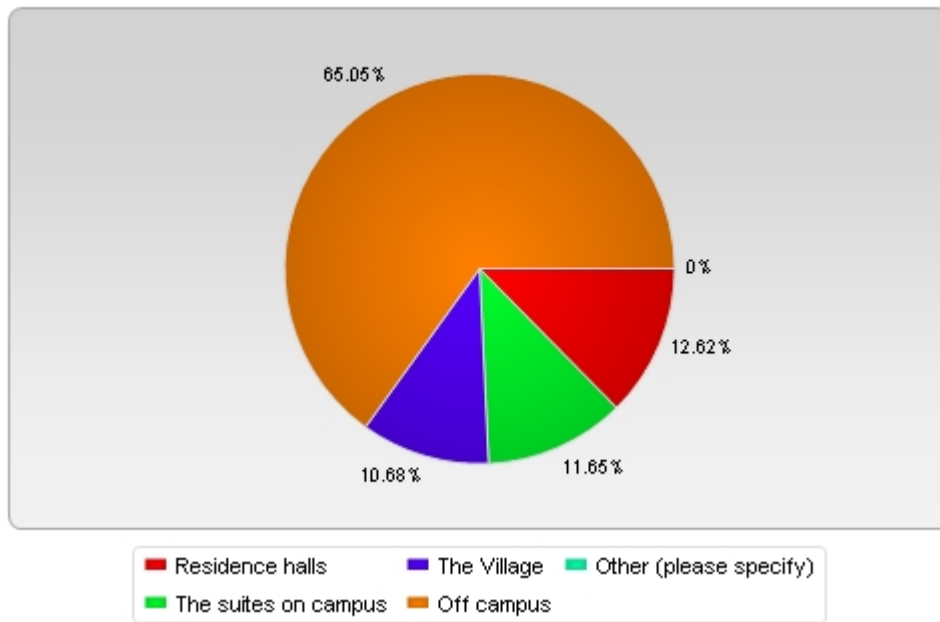
Q11. What is your age?

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Q12. Where will you be living this coming year?

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Q13. What is your gender?

| Count | Percent | | |
|-------|-------------|--|--|
| 33 | 32.04% | | Male |
| 70 | 67.96% | | Female |
| 0 | 0.00% | | Other gender identity (please specify) |
| 103 | Respondents | | |