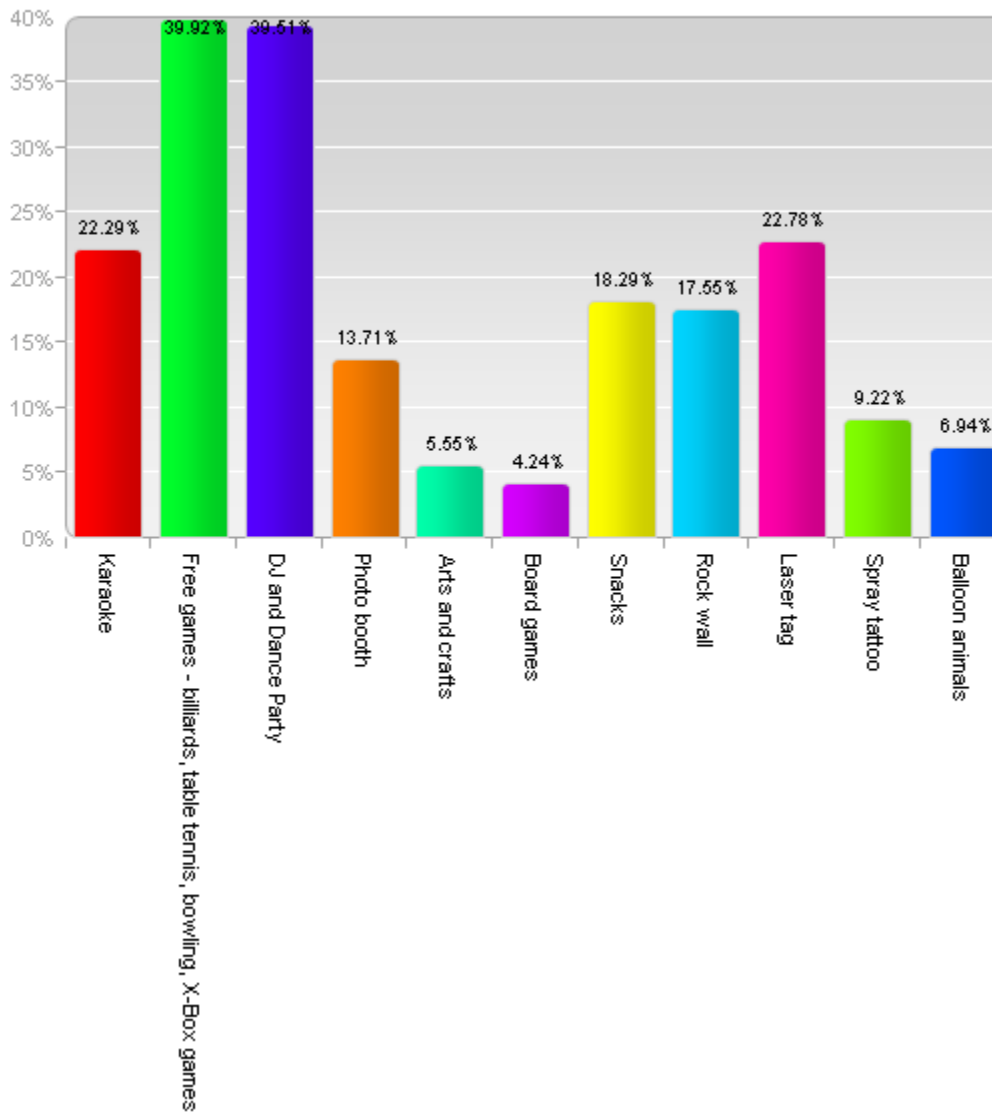


2013 Student Interest Survey
Final Data as of 10/31/13

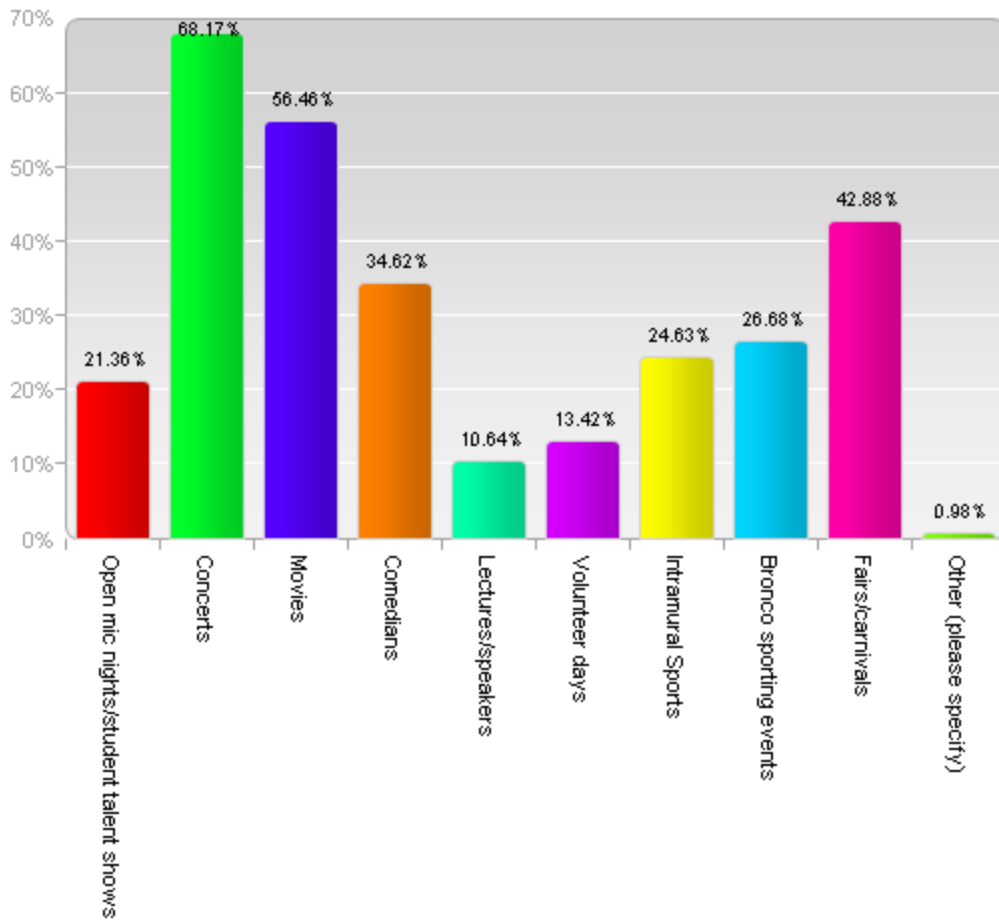
Q1. Which of the following events did you like best at Bronco Spirit Night? (Check up to three; please scroll)

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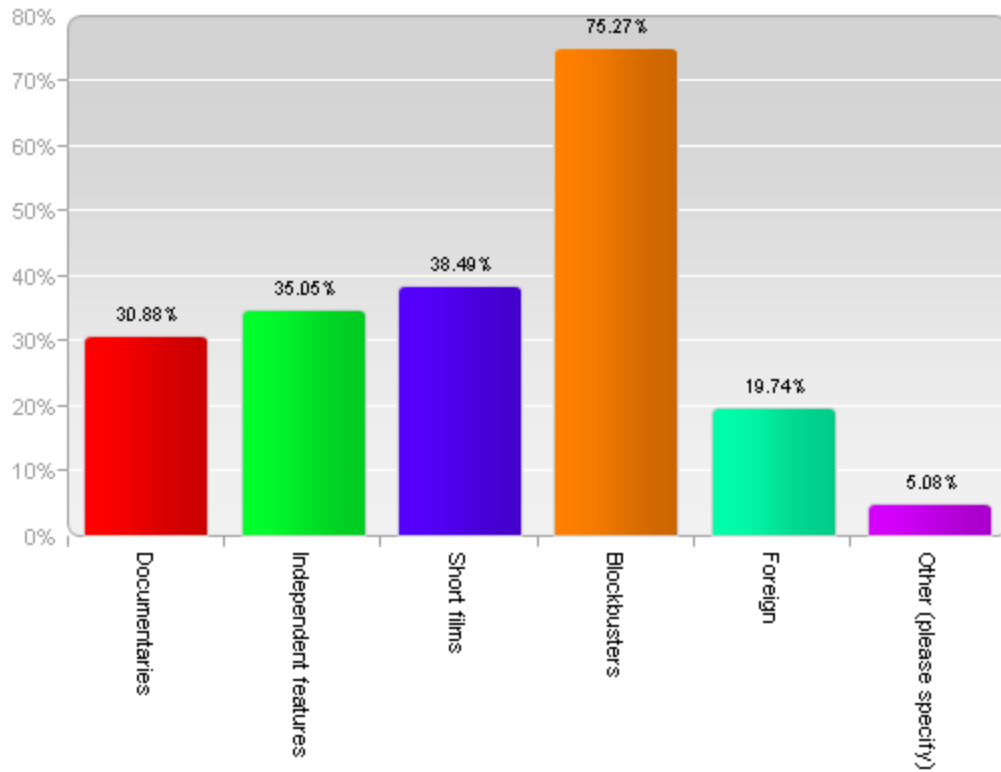
Q2. Which of the following types of events do you want to attend this year at Cal Poly Pomona? (Check your top three; please scroll)

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(Check your top three; please scroll)



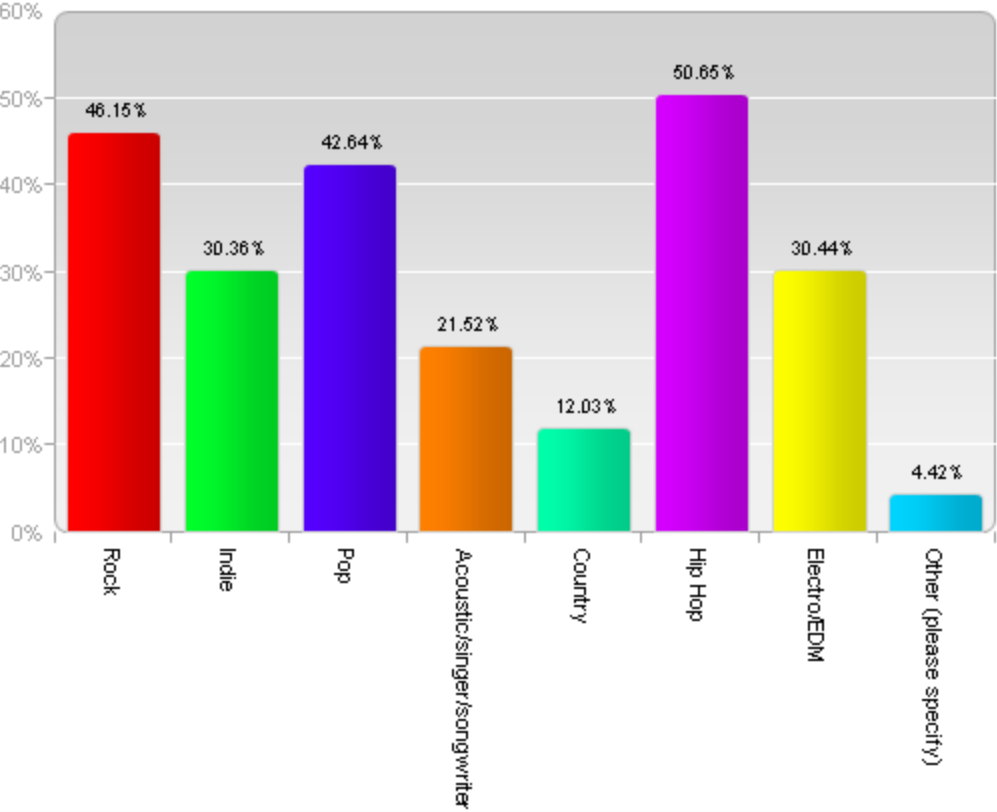
Q3. Which of the following movie genres would you watch on campus? (Check up to three, please scroll)

3. Which of the following movie genres would you watch on campus? (Check up to three, please scro



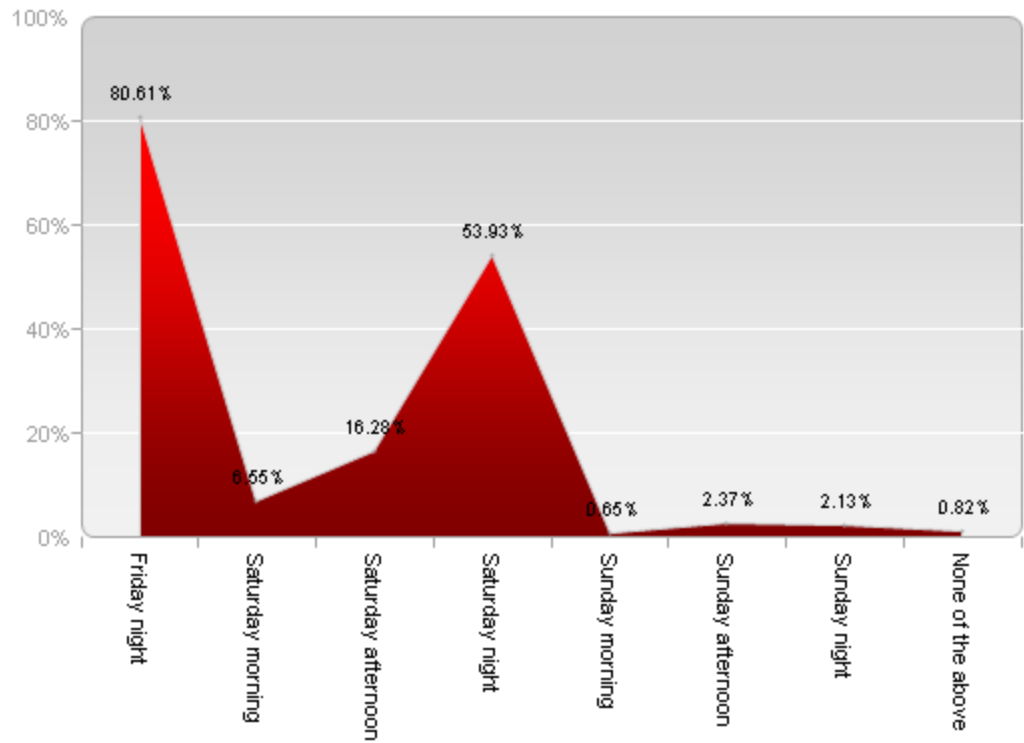
Q4. Which of the following live music genres would you prefer to hear on campus? (Check up to three; please scroll)

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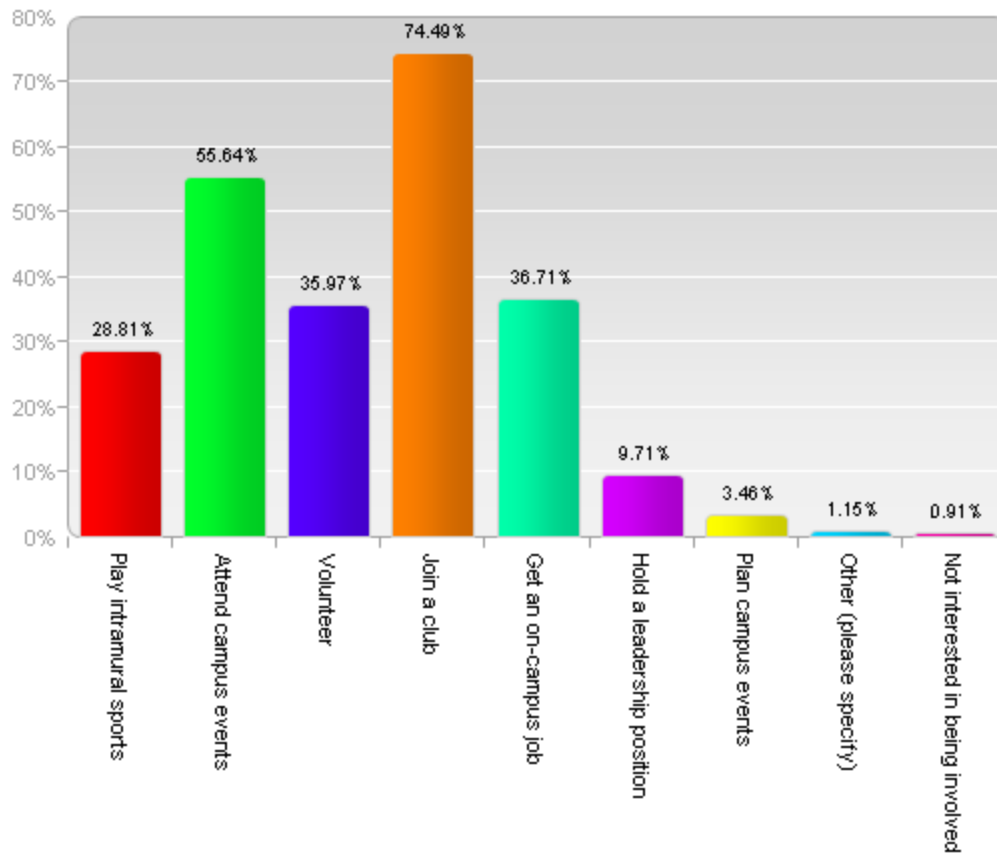
Q5. For events that occur on the weekends, what do you think is the best time to hold the event? (Check up to two; please scroll)

Q5. For events that occur on the weekends, what do you think is the best time to hold the event?
(Check up to two; please scroll)



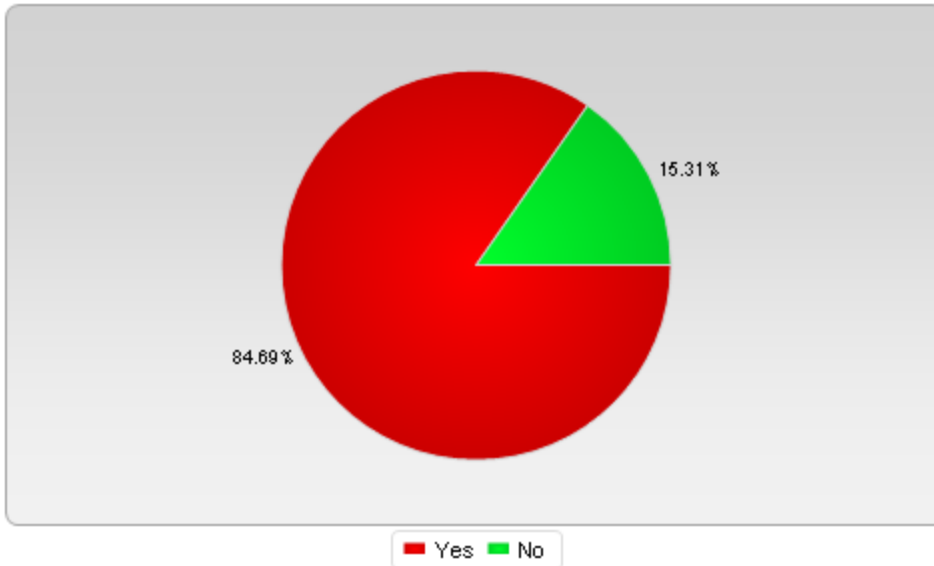
Q6. In which of the following ways do you plan to be involved next year? (Check up to three; please scroll)

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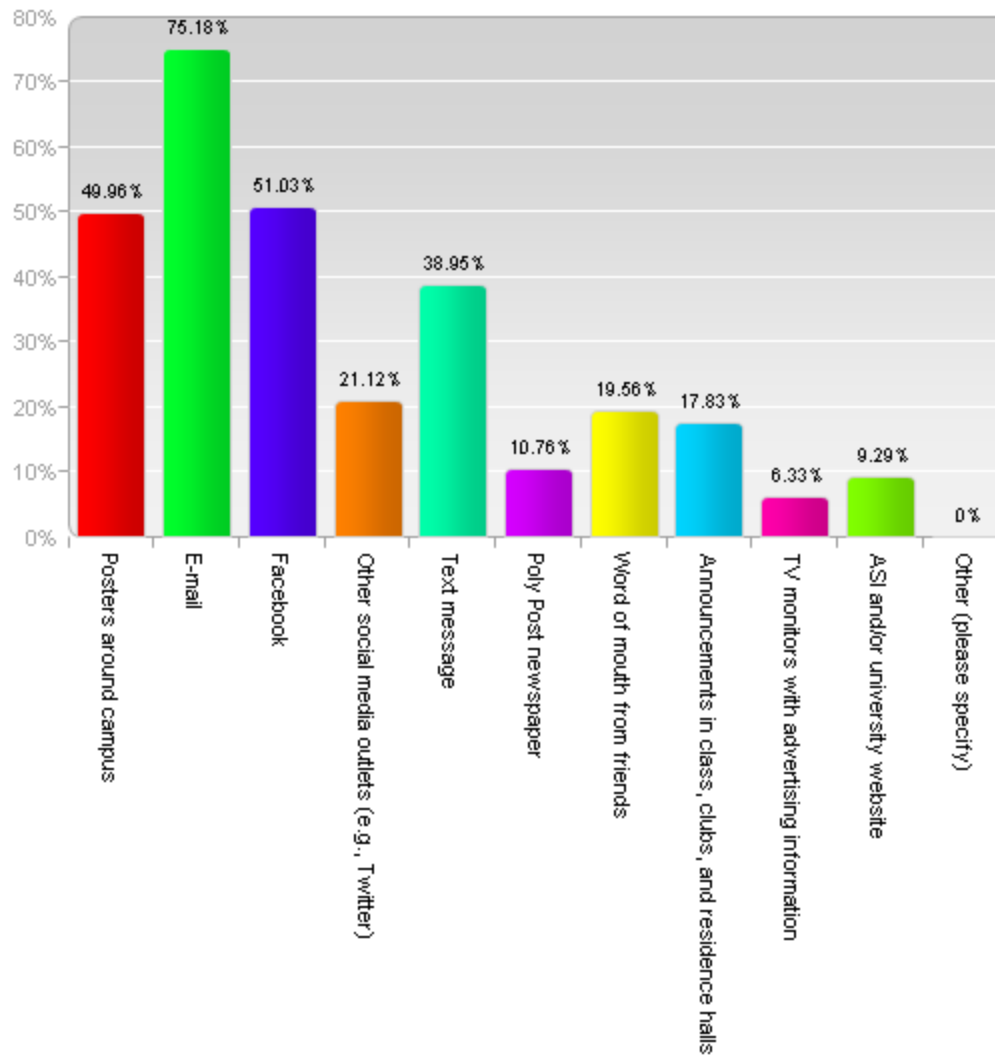
Q7. Do you use a smart phone?

Q7. Do you use a smart phone?



Q8. How do you prefer to be informed about campus events and activities? (Check your top three; please scroll)

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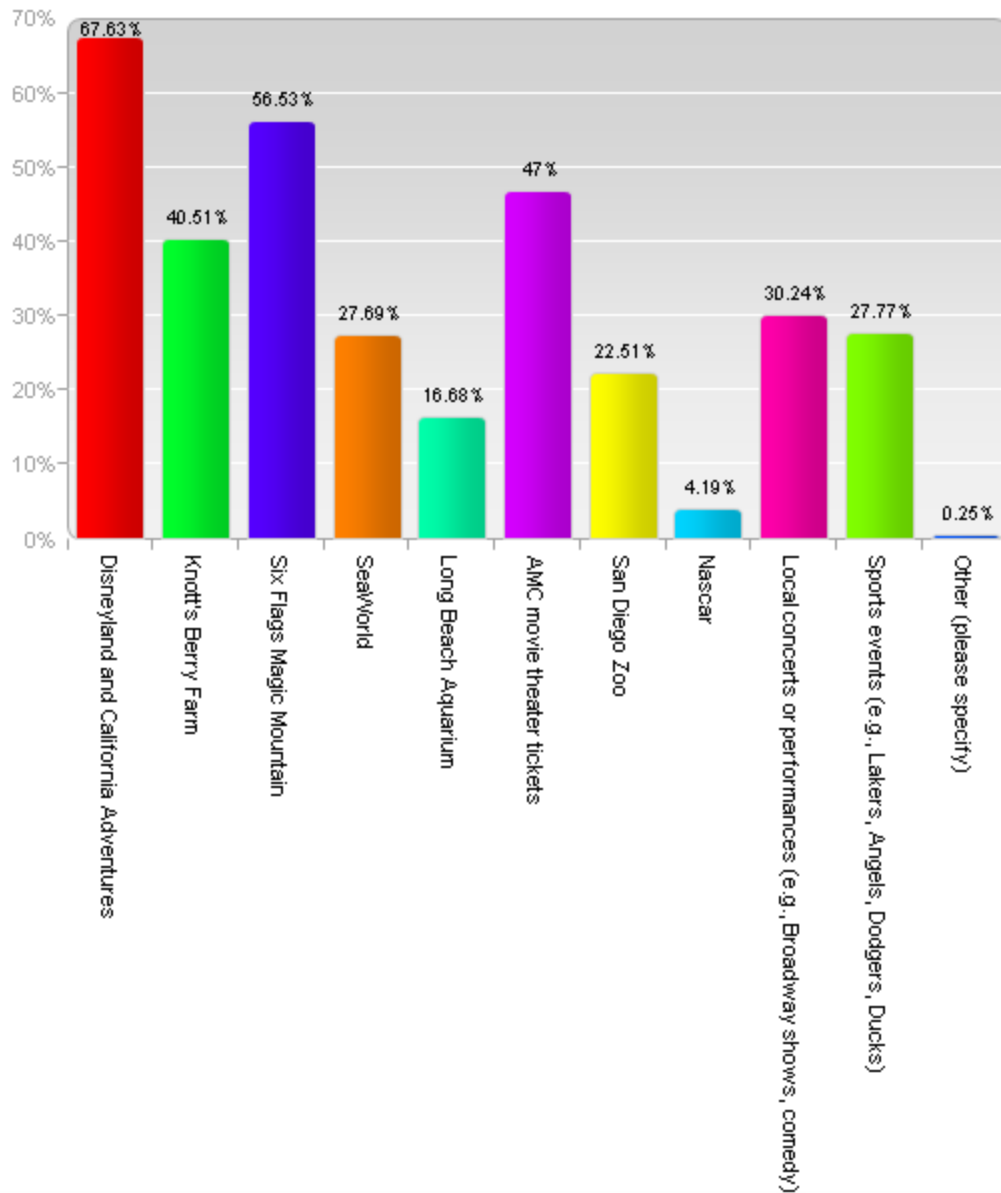


Q9. Are you interested in joining the Bronco Fitness Center on campus for \$18 per month?

Count	Percent	
579	47.58%	Yes
219	18.00%	No, the price is too high.
221	18.16%	No, I already have a health club membership.
198	16.27%	No, I'm just not interested.
1217		Respondents

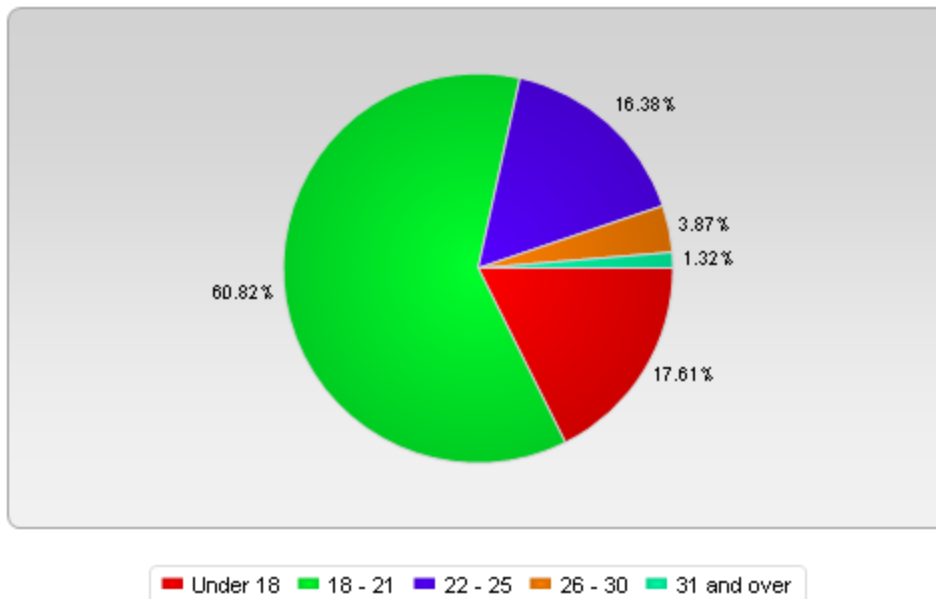
Q10. The Gamesroom in the BSC offers discount tickets to theme parks and activities. What attractions are of interest to you? (Check all that apply; please scroll)

Q10. The Gamesroom in the BSC offers discount tickets to theme parks and activities. What attractions are of interest to you? (Check all that apply; please scroll)



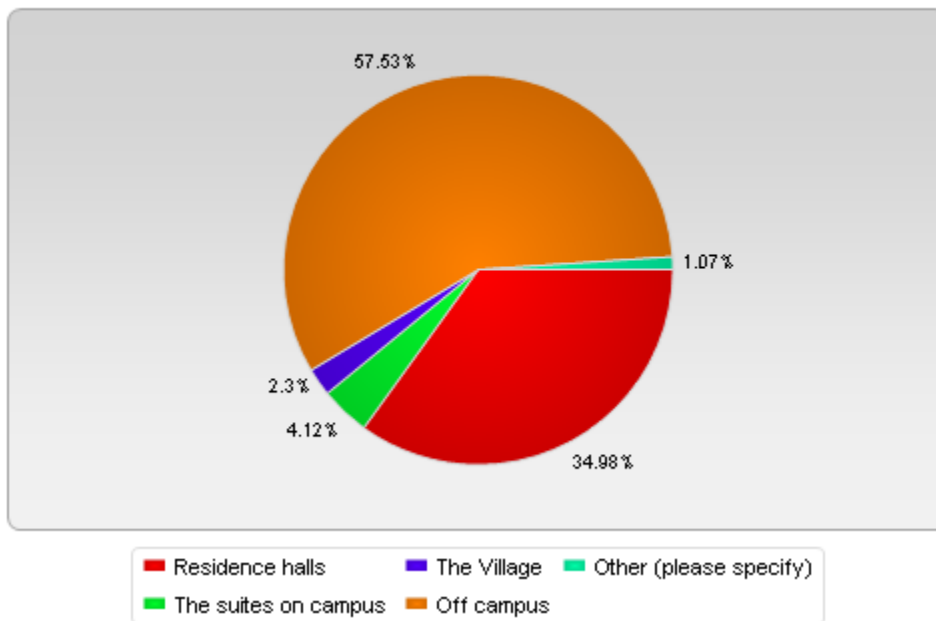
Q11. What is your age?

Q11. What is your age?



Q12. Where will you be living this coming year?

Q12. Where will you be living this coming year?



Q13. What is your gender?

Count	Percent	Gender
560	46.09%	Male
652	53.66%	Female
3	0.25%	Other gender identity (please specify)

Q13. What is your gender?

Count	Percent
1215	Respondents