

## MINUTES

11/4/11

**Call of Order** Called to order by Secretary of Programs and Services at 12:02 PM

**Roll Call** Present: Jonathon Fetzer, Rana Abuershaid, Russell Apolonio, Mayra Barajas, Taylor Dunn, Chelsey Lane, Aisha Razzak, Daniela Dykes, Barny Peake, Karlo Arenas, Maria-Lisa Flemington, Ashley Simmons, Jerome Gondek  
Excused Tardy:  
Tardy:  
Excused Absence:  
Absent:

**Quorum Check** Quorum was met.

**Approval of minutes** Motion by Rana Abuershaid, second by Jonathan Fetzer

### Approval of Agenda

\*NOTE: ASI Make My <3 BEAT Week is a discussion item.\*

\*NOTE: Naptime and Puppies on Campus are tabled to next week's meeting.\*

\*NOTE: Volunteer Fair and Unplugged/Main Ingredient are added as discussion

items.\*

### Corrections:

**Introduction of Guest(s)** **Rochelle Goodman- Orientation Services**  
**Sonia Tores- Orientation Services**  
**Josh Morales- Orientation Services**

### Open Forum:

#### Orientation Services

- Partnering with the Weekend Events Committee--*Bridesmaids* movie on January 6.
- 100 free chipotle burritos for the first 100 people.
- 6 Flags Groups Tickets.
- Have a club fair .
- Want to co-sponsor event with BEAT--- have table and free giveaways.
- Get word out about the event!
- Promote it!

### Action Items:

#### Discussion Items:

#### 1. MP3 Experiment

- Flashmob on a smaller scale.
- MP3 has instructions on it.
- People listen to the player at the same time.
- Watched the YouTube video.
- People would need to know how to bring the needed materials.
- Could we stream it to make it available all at the same time? Customize it?
- We could do it at Midnight Madness or Billy's Birthday.
- Start small and try it in Center Court. Then go big.
- How long should they have to retrieve the video?

#### 2. BEAT Code

- Change the ASI Lead Program Development Coordinator.
- Change 2A and substitute ASI Lead Program Development Coordinator with ASI Staff.

- Went over the Second Article.

### 3. Volunteer Fair

- Music entertainment can be done only during u-hour
- Was contacted this morning about the event's promotion.
- How do we get people involved in this event on January 19.
  - o We can do face painting, tie-die, go around to the tables and ask the vendors about their purpose and goals.
- Outside vendors are coming to the event.

### 4. Unplugged/ Main Ingredient

- Thursday nights and hopefully, once a month.
- Want to add more parts to it and make it a community run event.
- Wants a chair to help with the events.
- Have the events change.
- Alternating between Main Ingredient and then Unplugged.
- Have one of these concerts as a Friday event.
- Open Mic would be a good component for the First Friday Program.
- 6 events for the Winter Quarter.
- Jerome will help with one of the events this quarter.
- Aisha will help with next quarter and Chelsey will too.

### 5. ASI Make My <3 BEAT Week

- Sent out email and some people responded. Need the response by Monday.
- Email on the day you can do.

## Information Items

### Report Items

#### Music Chair (Jonathan Fetzer):

- I talked about the success of my Afternoon Blend show with Amanda Jo Williams.
- My committee is taking initiative in helping with events, they are all enthusiastic and helpful.
- U Rock November 8 is Beatnik Jr. filling the empty slot from Conquistador.
- Next Unplugged is Thursday November 10 in the BSC Games Room from 6:00PM-8:00PM.

#### Outreach Chair (Russell Apolonio):

#### Programming Chair (Rana Abuersheid):

#### Programming Chair (Mayra Barajas):

#### Programming Chair (Taylor Dunn):

- ❖ Volunteer Fair
  - o Contacted Boualoy concerning event
    - Estimated total of 300 guests
  - o Interested in having entertainment
    - Music
    - Arts & Crafts
      - Tie-dye
      - Frame making
      - Caricatures
      - Fact/Organization Activity
      - Button Making
      - Balloon Making

- ❖ CPP -> DTP
  - Working with Wookie to figure out how to make it a Community Event

Programming Chair (Chelsey Lane):

Midnight Madness

- Ice rink insurance will come in next week and will be approved next week as well.
- GAS marketing has started creating posters.
- Trader Joe's letterhead sent in.
- Partnership agreements made up.
- Barkada is confirmed.
- Waiting on the final for other clubs.

Programming Chair (Aisha Razzak):

Midnight Madness

- Ice Rink: Almost confirmed-Waiting for their side
- Finalizing details

ASI Makes My <3 Beat

- Everyone's event-Marketing plan for BEAT
- Everyone needs to confirm a day to plan
- Sooner better, so we can order things
- Proposal in soon!

Senator Pro Temp designee (Gabe Barrios):

- Thank you for working on the BEAT Code.

GAS Representative (Diana Garcia):

- We have a new photographer.
- Alla needs a headcount for the story that she's going to write on Captain America.

Assistant Secretary of Programs and Services (Daniela Dykes):

- Campus MovieFest
  - Thank you for coming to the finale.
  - It's done!
- Event Evaluations
  - Need to be submitted by 1 week after the event.
  - On the SAN. You can use my CMF event evaluation as an example.
  - I will email it to you all.

Advisor (Barny Peake):

- Weekend events budget has been approved. We have \$50K for the year.
- Digital bulletin boards are functioning right now.

Advisor (Karlo Arenas):

- Working on the vendor contract with Barny.

Advisor (Maria-Lisa Flemington):

- In the process of acclimating right now.

Advisor (Ashley Simmons):

- You're all doing a great job.

Secretary of Programs and Services (Jerome Gondek):

**Co-Sponsorships**

- Orientation Services--- *Bridesmaids*
  - o They would like us to market for them.
  - o They want a table and a club fair.
  - o First Friday program.

**Adjournment** Motion by Mayra Barajas, second by Aisha Razzak  
Meeting adjourned at 1:30 PM.