

**MINUTES**  
10/14/11

- Call of Order** Called to order by Secretary of Programs and Services at 12:04 PM
- Roll Call** Present: Jonathon Fetzer, Russell Apolonio, Mayra Barajas, Taylor Dunn, Chelsey Lane, Aisha Razzak, Daniela Dykes, Karlo Arenas, Jerome Gondek  
Karlo Arenas,  
Excused Tardy: Rana Abuershaid, Barny Peake, Ashley Simmons  
Tardy:  
Excused Absence:  
Absent:
- Quorum Check** Quorum was met.  
**Approval of minutes** Motion by Daniela Dykes, second by Aisha Razzak
- Approval of Agenda** Merchandising is only a discussion item; it is removed as an action item.  
Midnight Madness is added as a discussion item.  
BEAT Code is added as an information item.  
Motion by Jonathan Fetzer, second by Daniela Dykes  
Agenda Approved: 8-0-0
- Corrections:**  
**Introduction of Guest(s)** **Quintin Cummins- MEISA Vice President**  
**Keith Reinik- Red Bull Representative**
- Keith**
- Bring event ideas to our attention.
  - Put on events and make the students more active.
  - Wants to help with events BEAT is putting on.
  - He has materials to help make events bigger
  - 3 possible events that would be good on campus
  - Could help with Midnight Madness
- Quinnten**
- Winter Wubbs
    - 200 people in the department
    - Will be a controlled environment to have fun.
    - It could be done at Midnight Madness.
      - Preferably @ Ursa Major.
  - May need some technical help.
- Action Items:**  
**Discussion Items:**
1. **Merchandising & Tabling**
    - i. Spent 6,000 last year.
    - ii. Have inventory of items.
    - iii. We need to figure out how much we are going to spend.
    - iv. What about \$1,000 per quarter and depends if we want high ticket items.
    - v. What about getting guitar picks, beads, BEAT staplers?
  2. **ASI Makes My Heart BEAT Week**
    - Along with Valentines & Health Awareness
    - Getting ties with the Health Center
    - Stay healthy and maybe do something on Valentine's Day
    - Valentine's is on a Tuesday and have a dance afterwards???
    - 2 small events leading up to the events?
    - Tunnel of Walk- walk with someone random
    - Ask a club to do an origami roses
    - Health Center can take people's blood pressure
    - Have BEAT heart H-shirts
    - Heart (BEAT) pins

### 3. Leadership Series

- Contract has been fixed for this quarter
- Flyers are being made
- Trying to book the next 2 quarters & want to advertise on November 17
- Looking at 2 possibilities
  - DUI leadership--- mark sterner (went to jail for manslaughter)--- see if can co-sponsor
- Could co-sponsor with IHC & Red Bull
- Have a topic about helping student leaders motivate other to get involved on campus.

### 4. Midnight Madness

- It would be 3000 and then we'd get other opportunities?
- We could co-ponsor with at other times?
- Company will provide benches, skates, and staff for ice skating rink and could co-sponsor with them at other times throughout the year.
- Talk to IHC to co-sponsor, even the Red Bull
- It will be for 5 hours... comes with fog and snow machine
- We're all in consensus about having the ice skate rink!
- 15 ppl max at a time.
- Lena ( contact person) needs a decision by Friday
- We'll need more co-sponsorships
- Massages were \$300-\$350
- Can't say snowball fight
- Rink is a controlled environment, which we need... even have volunteers
- Don't know about weekend events budget
- Ice sculpting competition?

## Information Items

### Report Items

#### Music Chair (Jonathan Fetzer):

FIT team meeting was a success. Many new students joined my committee, all exhibiting record committee meeting attendance and enthusiasm. They will be helping out with each and every event.

U Hour Afternoon Blend this week: Anomalie & The Speakeasy Earth

First Unplugged Thursday October 20<sup>th</sup>, 6:00PM-8:00PM in the Games Room.

First Main Ingredient Thursday October 27<sup>th</sup>, 6:00PM-9:00PM in the Games Room

Met with Ryan from International Student Organization about their dance event. They are still asking for money to run their event. In the interest of BEAT and our budget, we have decided against helping them. If they came to us earlier for help planning their event it would have been different.

#### Outreach Chair (Russell Apolonio):

#### Programming Chair (Rana Abuersheid):

#### Programming Chair (Mayra Barajas):

##### Murder Mystery:

- Posted our posters all over the BSC; RR, table tents, flyer slots
- Dropped off flyers to Housing office
- Promoted and handed out flyer bills to students during Tuesday's U-hour
- Attended IHC meeting on Wednesday and promoted event
- Chalked body outlines

Event is SOLD OUT!!!!

#### Programming Chair (Taylor Dunn):

- ❖ Murder Mystery Event
  - Promoted event during U-Hour
    - Handbills
    - Crime Scene
  - Advertised event at IHC meeting
    - Allowed them to promote event with Residents
  - General BEAT Meeting
    - 11 interested volunteers

- Contacted all of them about the event and are brainstorming ways in which they could get involved.
- SOLD OUT – 93 GUESTS

Programming Chair (Chelsey Lane):

Programming Chair (Aisha Razzak):

Midnight Madness

- Ice-Rink agreement by Friday, October 22<sup>nd</sup>
- Clubs and Sponsorships NEEDED-Red Bull
- Increase budget to \$5000 possibly
- MEISA doing Winter Wubs
- Still brainstorming on ideas

ASI Makes My <3 Beat Week

- Valentines feel
- Health Center Co-Sponsor
- Love Tunnel Walk
- Love grams
- Valentines Dance
- Match Maker game

Senator Pro Temp designee (Gabe Barrios):

GAS Representative (Vacant):

Assistant Secretary of Programs and Services (Daniela Dykes):

Advisor (Barny Peake):

Advisor (Karlo Arenas):

Advisor (Ashley Simmons):

Secretary of Programs and Services (Jerome Gondek):

#### **Co-Sponsorships**

##### **MEISA**

- Chelsey & Aisha will contact them.

##### **Red Bull**

- Everyone agrees to co-sponsor with them.

**Adjournment** Motion by Jonathon Fetzer, second by Aisha Razzak  
Meeting adjourned at 1:55 PM.