

BEAT Meeting Minutes

BSC - Perseus –2/22/13-12:04PM

Call of Order: Called to order by Secretary of Programs Time – 12:04 PM

Roll Call: Present: Trenton Hall, Pamela Xue, Krystal Betanzos, Jacqueline Rios, Cameryn Williams, Maria-Lisa Flemington, Barny Peake, Aisha Razzak, Christine Hall

Excused Tardy: Russell Apolonio

Tardy: Alex Preston

Excused Absence: Emilie Tan

Absent: Erin Obrien

Quorum Check Quorum was met.

Approval of minutes Approval motion made by Trenton, second by Jacqueline

Approval of Agenda

Additions & Corrections: Discussion: Birthdays; Drag Bingo

Agenda motion: Made by Trenton, Second by Pamela

Open Forum

-Skylar: College of Ag

- Booklet; BEAT purchased as advertisement.
- Next yr. 13-14 to freshman and transfer
- March 15th
- 750 printed

Christine: Chris 4.0 event

- Book Ursa Major
- Donna O. Johnson

Action Items:

-Midnight Madness

- Added items: Bubble Machine, Ice cream, (added under Jumpers)
- Updated Item: Foundation
- Motion by Trenton, Second Jacqueline
- \$4,589 Approved 6-0-0

-HvZ

- Purchased Banners for tabling; Database for website;
- Wrap up-party: makeup
- Info sessions: Aiming for first couple weeks of April
- Sponsors: IHC, Weekend Events,
- Injuries are always high therefore insurance is high
- Motion by Trenton, Second Pamela

- \$3,000 Approved 6-0-0

Discussion Items

-Homecoming Debrief

- Unity is important
- Difficult to remember all events
- Marketing chair should be included in the different meetings.
- Feedback on concert:
 - Marketed separately
 - Hip Hop/ Rap generally appeals to larger audiences (especially to athletics) “safe bet”
 - Thursday was another game, next time have the concert on that day since students are already on campus. Thursday is ideal.
 - Bring a big name.
- Feedback on Homecoming Game
 - Marketed separately
 - Set up the king and queen in a way where they can come out.
 - Athletics should also market for themselves.
 - Have athletics take ownership as that well. Not only basketball.
 - If the homecoming king is a basketball player, it may be impossible to have him out during half-time. Have the king lead the team out of halftime (with Billy Bronco)
- Homecoming for next year is already being planned: 75th anniversary
- Homecoming nominations should be decided by the students
 - Only opened to seniors?
 - Open to the student body?
- Quick Survey (5 Qs); opportunity drawings?

-CPP's Got Talent

- Arc Balloons: Helium Tank
- DJ; All types of music.
- Decorations:
 - Fill up rotunda with Hollywood Stars
 - Photo booth: Drape Backgrounds
 - Balloon On the floors
 - Hanging Stars
- Two voting tables
- Billy Bronco as third judge
- Tailgate from 4-6, Student leadership table, recruitment opportunity

- Chalk Festival

- 11 – 2 PM Tuesday during U-hour. Theme: Spring
- Have chalk artist, music

-Cooking Competition

- Collins has the facilities
- Different levels: Professional, amateur, etc
- Raffle off front seats for a chance to taste food

- Possibly have a cook off, have people bring food

-Billy's Birthday Bash

- Have rides, music, performers (clowns, firebreathers, jugglers, palm readings)
- Incentivize like free funnel cakes, front of the line pass
- Puppies, petting zoo, sheep
- Bronco Commons

-Fashion Show

- Fashion Friday (first Friday) using local or student designers
 - Contact fashion society, AMA
- Model auditions: April 23, 26
- DJ during show, mocktails and finger food
- Ursa major booked, looking for outdoor locations (University plaza)

-Birthdays

- Reach out to resident halls, ask RAs for outstanding resident, throw surprise student a party for being an outstanding member
- Once a month next quarter. Outreach effort for BEAT

-Drag Bingo

- Great turnout from winter quarter. Want to bring it out in spring. Want it to be bigger, in Ursa Major

Information Items:

-Spring Programming Deadlines

- Action Items approved by March 8th

Report Items

Music Chair (Trenton Hall):

- Quote outreach for Usk8 half pipe. Outreach for ska/punk bands
- Contracts finished for Homecoming
- Troubadour series rescheduled, happening tonight (feb22)

Music Chair (Emilie Tan):

- Outreach Chair (Pamela Xue):
- Working on midnight madness, working on marketing
- Communicating with new designer
- Solidifying recruitment dates.
- Asi mixer next Friday
- Volunteer meeting was successful

Programming Chair (Krystal Betanzos):

- Brainstorming for spring programs
- Continuing work on Midnight Madness, Chalk Festival, Billy Bronco's Bday bash

Programming Chair: (Jacqueline Rios):

- Emails done for CPPs got talent contestants
- Trophies ordered for CPPs got talent
- CPP's Got Talent social media push, finalizing event details

Programming Chair (Cameryn Williams):

- Communicating with poets
- Working on fashion show with Pam. Worked on program proposal

Senator Pro Temp (Sally Kandah):

GAS Representative (Alex Preston) & Erin Obrien:

- No report

Assistant Secretary of Programs and Services (Russell Apolonio):

- Budget, scouting acts for first Friday in april
- Finalized BEAT Budget to date
- Double checked event evaluations
- Emailed Summit Entertainment about talent information for Friday, April 5

Advisor (Barny Peake):

Advisor (Maria-Lisa Flemington):

- Working on ASI BEAT and BSC budgets for 2013-14.
- Great job on Homecoming events.
- Unity Luncheon is next week on Tuesday 2/26. Looking forward to seeing some of you there.
- Don't forget to solidify your reservations for your spring programs. Excellent work!
Very excited about all of your final programs.

Secretary of Programs and Services (Aisha Razzak):

- Staked for Poetry Night
- Spring Programming-Discuss Item prior to Marh 8th
- Thank you all for HC comments-help with Evaluation
- Happy HC is done..Definitely a rewarding and learning experience
- March 8th-All events should be discussion items
- Do not wait last minute-start discussion ASAP
- Remember help out with everyone's event
- Sell CPP'S Got Talent Tickets
- Promote rest of the events for spring

Sponsorships/Partnerships:

Adjournment: 2:00 PM