

MINUTES

2/4/11

- Call of Order** Called to order by Secretary of Programs and Services at 12:01 PM
- Roll Call** Present: Alejandra Jimenez, Sally Kandah, Nicole Held, Pulkit Jain, Desiree Naranjo, Daniela Dykes, William Cuellar, Stacy Cantero, Maria-Lisa Flemington, Robyn Fowler, Barny Peake
Excused Tardy: Jerome Gondek,
Tardy: Matthew Stafford, Nicole Held, David Chen, Kimberly Duenas
Excused Absence: Rodrigo Cedeno, Karlo Arenas
Absent:
- Quorum Check** Quorum was met.
- Approval of minutes** Motion by Daniela Dykes, second by Jamie Sutton
- Approval of Agenda** ***Note: Rock the Runway is tabled until next week because a proposal was not received ***
Motion by Daniela Dykes, second by Pulkit Jain
Agenda Approved: 12-0-1
- Corrections:**
- Introduction of Guest(s)** **Shelly Bruce from Housing**
Brandon Harris
Juana Arellano from LBSA
Tiffany Stewart

***Note: Tiffany Stewart and Juana Arellano are introduced after the introduction because they came in afterwards and Juana spoke after Discussion Item #1. ***

Open Forum

- **Random Act of Kindness**
 - o February 11- 17
 - o Want to get Apollo the Travelling Poet
 - o It will be in the suites
 - o Requesting: equipment for sound, promotion of the event, \$350 for the contract and extra cards
 - o University Housing will provide food
- **Omega Fraternity Event**
 - o So Longue happened two years ago and want to bring it back
 - o Usually with Black History Month, but will be on March 10
 - o Ursa Major is booked from 7-10 PM
 - o Expected attendance is between 100- 300 people
 - o Give people history on the omega men and then contribute their own versions of art
 - o Wants BEAT to sponsor \$800 and find more acts
- **MACA Children's Night**
 - o April 16 12 PM- 5PM
 - o The event is to encourage children to attend institutions for higher education
 - o Have information booths for parents
 - o Wants BEAT to sponsor items as well as entertainment and some marketing

Action Items:

Discussion Items:

Motion by Pulkit Jain, second by Daniela Dykes

1. 10 Year Anniversary
 - i. Talking about events and not marketing
 - ii. Next week will have the proposal on marketing
 - iii. Three major events of what the 10 Year should be:
 1. 10 days 10 events
 - a. Rock Climbing
 - b. Water Wars
 - c. Bigger Concert
 - d. History Outreach
 2. Carnival/ Pro m Night

- a. Will be more involved with the clubs and council and it would most likely take place on a Friday
 - 3. Flash Mob as an Event
 - iv. One day have 10 things that BEAT does. Can have a concert, film, rock climbing, something like Midnight Madness. It can be a Saturday Bash.
 - v. Marketing can include the flash mob and the 10 days 10 events thing can be one
 - vi. May 13 was the original date that we were trying to get, but Ursa Major is already booked
2. CPP's Got Talent
- i. 6 PM in Ursa Major on March 11
 - ii. Have Poly Post come and be the paparazzi
 - iii. Want a big opening number
 - iv. Have it be like American Idol and have each contestant have an interview
 - v. The comedian will be the host
 - vi. Have a judging panel
 - vii. Have the winner get a token in lieu of a trophy
 - viii. Want to make \$200 to donate. May have to charge \$2 per ticket as an entrance fee.
 - ix. See if Foundation will match what BEAT makes for the charity
 - x. Have different winning categories: costume, stage presence, etc.
 - xi. GAS make a giant check
 - xii. Have a survey on Facebook

Information Items:

Report Items

Arts and Lectures Chair (Jerome Gondek):

Concerts Co-Chairs (Alejandra Jimenez and Rodrigo Cedeno):

1. DJ Battle Tournament is being marketed on the stakes and online. Please help spread the word to all CPP DJ's you may know! Deadline for mix tape submission is February 12, 2011.
2. Stake Usage: Robyn and I took a lot of our stakes back from the graveyard. If you are going to use the stakes, please label them on both sides "ASI B.E.A.T" and retrieve them after your event is over. Muchas gracias!
3. This past Tuesday's U.rock was awesome! Names in Vain were great, hope you enjoyed them.
4. This Tuesday we will have our NACA performer, Javier Colon, at the afternoon blend!
5. Next Thursday, February 10, will be our Main Ingredient. Come support, home skillets!
6. Rodrigo is at Pollstar Live! 2011 right now with Karlo. Meeting big music names and what not. I'm jalousie /=.

Films Chair (Sally Kandah):

1. Preparing for Little Town of Bethlehem.
2. Kite Runner moved to April 13th, 6:00PM in Centaurus.
3. Working on the Harry Potter Marathon for Spring Quarter.

Indoor Rec. Chair (Nicole Held):

Major Events Chair (Pulkit Jain):

1. Midnight Madness – Ursa Minor is booked, what should we do?
2. Recess – Suites Council??

Marketing Chair (Desiree Naranjo and Jamie Sutton):

1. Will be filming the DJ Battle! Woot.
2. Getting a team together to film the CPP flashmob. Working out camera angles!
3. Want to create a template for a BEAT newsletter!
4. This past week, Desiree and I were working on swag and after talking to Robyn, we have decided on blankets, messenger bags, keychain, guitar picks and the rally or sport towels. Stay tuned for prices!
5. I am trying to get people together to be able to get attendee's information during events so the M&M team can begin sending out post-event surveys.

Operations Chair (Daniela Dykes):

1. I am working on the liability waivers for your committees. I will let you know what to do when they are done.
2. I started working on National Library Week and met up with my contact, Wendy, earlier this week.

3. I am working on the program evaluations and the programs list. Please, remember to turn in your evaluations in on time.

Outdoor Rec. Chair (David Chen):

1. Come out and support Bronco Student Life Weekend tomorrow 3pm @bronco commons stage area
2. Go Green. Go Gold. Go Broncos!
3. I'm going to "Frydaze"! See you all there!

Outreach Chair (William Cuellar):

1. I will be meeting with Ishmael after the women's basketball game to discuss the outreach tour.
2. The partnership agreement is almost completed for Black History Month.
3. Looked at flyers for Preacher Moss and I might print them out next week and stake.
4. Met with Richard from BOB and we are looking at showing a movie on March 9th.
5. Preacher Moss will be in Ursa Major AB.

Service and Learning Chair (Stacy Cantero):

GAS Representative (Kim Duenas):

1. Tiffany is the new marketing and communications intern and will be at the meetings if I cannot make it. She is seeing how the meetings operate. She will be covering events and is the Fundraising Chair for PRSSA.
2. When you promote events on Facebook, remember to spell check. It's a reflection of the organization.

Senator Pro Temp (Matthew Stafford):

1. ASI Cabinet met with the CSU Trustee and spoke about the budget.
2. Fees are going to go up by 18% in order to prevent furloughs.
3. The AG, Science Senator, and I went up the hill and held our office hours there and handed out BEAT Swag. There was a lot of traffic and we stayed longer than expected.

Program's Assistant (Maria-Lisa Flemington):

1. Come out to the Bronco Student Life Weekend event tomorrow 3:00-5:00p.m.in the Bronco Commons Area.
2. Check out Shelley Bruce & her father's exhibit that will be up for Black History Month.
3. Unity Luncheon is next Tuesday 11:30a.m.-1:00p.m. in Ursa Major.

Program's Assistant (Karlo Arenas):

1. Flash mob!!!!!!

Director, RPM (Barney Peake):

1. **Pizza with the Presidents—Tuesday, February 8 at 6:00pm in Ursa Major**
 - Please come and support your fellow ASI student leaders and ASI President Ismael Souley (former BEATer) as he tackles the difficult questions about budget, programs, services and campus life. Wear your black ASI polo.
2. **Program Updates**
 - This is the second week of the winter intramurals season and there are 107 teams competing in the two sports—basketball and volleyball.
 - This weekend is the first of the Outdoor Adventures trips, which will be paddleboarding in Newport Beach. The trip is already full. The next Outdoor Adventure is a 5K benefit run on February 26th at the Rose Bowl and the cost is \$10 per person.
 - This month is cardiovascular awareness month and the Bronco Fitness Center is helping to celebrate with their "I 'heart' my heart" shirts as well as a \$5 for 15 minutes with a personal trainer.
 - Gas Creative Group is close to completion of the CSSA "Made in the CSU" campaign that included printed media, shirts, and a new website featuring some of our very own CPP student leaders. Announcements will go out when the campaign launches.
3. **Stories of Successful Learning—Thursday, February 10 from 11am – 2pm in Ursa Major**

Please make time in your schedules for the annual poster board presentations that highlight unique programs happening on campus that engage students in learning. Come by any time Thursday, February 10 from 11 to 2pm in Ursa Major and see what great learning initiatives are happening on campus. The student leaders from last year will be featured in the ASI presentation so come by our table!

3. **BSC Updates**
 - The Bronco Fitness Center recently acquired 12 personal TV screens that are mounted on stands and available for use upstairs in the cardio studio. Additionally, ASI will be purchasing some replacement and new equipment to be delivered later in the quarter.
 - The marketing campaign has been continuing to promote the new hours of the BSC that have been extended until 10:00pm on Friday's.
4. **Personnel Searches**
 - Three phone interviews were conducted with candidates for the Director of Business Services this week. The committee is recommending that two candidates be invited for campus interviews later this month.
 - There are two candidates who will be invited to campus interviews for the open Marketing Assistant for Multimedia. One of the candidates is Kenny Flores, who currently holds the interim position.
 - The Graduate Assistant position for ASI is being sent to various campuses around Southern California in hopes that a review of resumes will begin this month with a tentative start date of March for the Grad Assistant.

Secretary of Programs and Services (Robyn Fowler):

1. Sorry that I was unable to attend meeting last week.
2. According to Byron, we should've received priority registration.
 - a. Monday 7am until the following day
3. Helped Alejandra with staking yesterday, if you ever need help, please do not hesitate to ask me.
4. Unity Luncheon is next Tuesday, February 8th 11:30am-1pm

Co-Sponsorships

1. **Random Act of Kindness**
 - Campus is closed that day
 - We will help promote it
1. **Omega Fraternity Event**
 - It's the same week as Midnight Madness
 - We can see if he would like to collaborate with Main Ingredient
1. **Children's Event**
 - Jerome will contact her

Adjournment Motion by Sally Kandah, second by William Cuellar
Meeting adjourned at 1:46 PM.