

## MINUTES

1/21/11

- Call of Order** Called to order by Secretary of Programs and Services at 12:01 PM
- Roll Call** Present: Jerome Gondek, Alejandra Jimenez, Rodrigo Cedeno, Sally Kandah, Nicole Held, Pulkit Jain, Desiree Naranjo, Daniela Dykes, David Chen, William Cuellar, Stacy Cantero, Matthew Stafford, Barny Peake, Robyn Fowler  
Excused Tardy:  
Tardy: Kimberly Duenas, Maria-Lisa Flemington, Karlo Arenas  
Excused Absence: Jamie Sutton  
Absent:
- Quorum Check** Quorum was met.
- Approval of minutes** Motion by Jerome Gondek, second by Sally Kandah
- Approval of Agenda** Table Field Day Indefinitely  
Add Weekend Before Finals Event Programs
- \*Note: Discussion Items are before Action Items\***  
Motion by Pulkit Jain, Daniela Dykes  
Agenda Approved: 12-0-1
- Corrections:** Jamie to Jamie on the minutes
- Introduction of Guest(s)**
- Open Forum**
- Action Items:**
- #1: Street Ball Tournament**  
Motion by Daniela Dykes, second by Pulkit Jain  
Approved: 8-0-3
- #2: Recess**  
Motion by Pulkit Jain, second Jerome Gondek to have a general food fund for \$600 not approved  
Motion by Jerome Gondek, second by Jamie Sutton for a food fund for \$400 is approved  
Approved: 12-0-1
- #3: Session A**  
Motion by Pulkit Jain, second by Daniela Dykes  
Approved: 12-0-1
- #4: Kite Runner**  
Motion by Pulkit Jain, second by Jerome Gondek  
Approved: 12-0-1
- Discussion Items:**  
**Motion by Pulkit Jain, second by Daniela Dykes**
1. National Library Week
    - i. Have a movie
    - ii. Bring back the salsa dancing
    - iii. Have buttons and bookmark making stations
    - iv. Talk with the contact in the library
  2. Weekend Before Finals Event Programs
    - i. The program is already happening and then we have two other events
    - ii. We need to have it
    - iii. Session A is a Saturday
    - iv. We have to think of the student body and RPM. BEAT isn't the only one running the events.
    - v. The comedian can co-host CPP's Got Talent with Jerome and advertise Midnight Madness as well.
    - vi. Midnight Madness has never been this big.
    - vii. If people go to the talent show, they will most likely stay for Midnight Madness.
    - viii. We will have to market a lot for a Friday Midnight Madness.
    - ix. We can have mini programs throughout the week for Night Owl.

**Information Items:**

**Report Items**

Arts and Lectures Chair (Jerome Gondek):

1. Field Day Canceled
  - a. To late more of a fall quarter event
2. Maze Posters look Great!!!!!!!
3. I love u guys and your faces are BEAUTIFUL

Concerts Co-Chairs (Alejandra Jimenez and Rodrigo Cedeno):

Films Chair (Sally Kandah):

1. I will be meeting with Hillel, MSA and LSA presidents again sometime in the near future to prepare the presentation we want to give before showing Little Town of Bethlehem.
2. Working on The Kite Runner event with my committee members. They have such great ideas! We will be asking all clubs from MCC to come and we're excited about raising money to help the children in Afghanistan.
3. Committee meeting coming up next Friday, January 28<sup>th</sup> right after our meeting so come out and support me! ☺

Indoor Rec. Chair (Nicole Held):

Major Events Chair (Pulkit Jain):

1. Submit your bios to Cathy so that she can put it up on the ASI blackboard please. Thanks!

Marketing Chair (Desiree Naranjo and Jamie Sutton):

1. As said in an email I sent, I have been working on some ideas for marketing your events. I wanted to try them out on a smaller event first because Desiree and I would like to try out a post-event survey to get results about the events that have enough time for marketing.
2. We will also be working with GAS on the new BEAT logo for next year and recruitment posters, in the near future.

Operations Chair (Daniela Dykes):

1. I am working on the committee sign-in and sign-up sheets.
2. Please fill the "Memories" & "Random Facts" Jars. It'll help us remember the good and funny times in the office as well as be something for the 10 Year.
3. Turn your reports and evaluations in on time!!!

Outdoor Rec. Chair (David Chen):

1. Thank to everyone that helped me out at my event. You're the best!
2. Look out for Bronco Student Life Weekend 2/5 @Bronco Commons Area. A night to expose our Multi-Cultural Centers on campus.
3. Our co-sponsorship with Bronco Athletics over the weekend including Tuesday Pack the Gym generated record attendance. Hell Yeeaaaahhhhh!!!!

Outreach Chair (William Cuellar):

Service and Learning Chair (Stacy Cantero):

GAS Representative (Kim Duenas):

1. Market your stuff and get it out there. Promote it!
2. Email me.
3. I went to ML's reception and the comedy night.

Senator Pro Temp (Matthew Stafford):

1. An alumni might be willing to show a movie
2. I will talk to many of you individually.

Program's Assistant (Maria-Lisa Flemington):

1. Had the art reception.

Program's Assistant (Karlo Arenas):

1. Found stuff for Concerts to use to hide cords for a fraction of the cost.

Associate Director, RPM (Barney Peake):

1. Events Update
  - Over 160 students attended the Comedy Show after last Friday's men's basketball game. There was a great attendance at the games as well as a result!
  - There were approximately 75 attendees at the art opening for the current gallery exhibit for the Story of Stuff yesterday.
  - The Cross Cultural Retreat is this weekend at Kellogg West.
2. Children's Center Updates
  - The Children's Center has 105 children enrolled, of which 60 are children of student-parents.
  - The parents raised \$1,300 from the Midland fundraiser.
  - The Alternative Funding Committee meeting met on November 15, 2010 and came up with an Action Plan for the Children's Center.
  - The Parent Advisory Board met on December 17, 2010 and next meeting will be scheduled for January 14, 2011.
  - The Children's Center Administrative staff attended a webinar on "Parent Handbook" given by the California Department of Education. Therefore, the Children's Center "Parent Handbook" will be going through some revisions.
3. Auxiliary Organizations Association (AOA) Annual Conference, 1/9-1/11
  - CSU Chancellor Reed announced Governor Brown's proposed 18% cut to the CSU Budget, amounting to \$500M. He confirmed that all the CSU audits for the auxiliaries yielded no material findings. He reaffirmed the importance of the auxiliaries to the CSU system.
  - The Conference provided sessions relating to administration, finance/audits, HR, risk management, sustainability, legal updates and other pertinent topics.
  - The AOA leadership roster for 2011 included Cora Culla as one of the auxiliary at large reps on the AOA Executive Committee.
4. BSC Updates
  - The BSC event management system is scheduled to be connected to the digital signage system in the near future. The connection of the two will allow for the daily meetings and events to be displayed on the LCD screens throughout the building.
  - There are 4 digital display screens that are currently not working in the BSC. A proposal has been submitted and is under review to replace the screens and also enhance some of the older screens as well.

Secretary of Programs and Services (Robyn Fowler):

**Co-Sponsorships**

**Adjournment** Motion by Rodrigo Cedeno, second by William Cuellar  
Meeting adjourned at 1:38 PM.