

**MINUTES**  
12/3/10

**Call of Order**                      Called to order by Vice Chair at 11:08 AM

**Roll Call**                              Present: Sally Kandah, Stacy Cantero, Pulkit Jain, Desiree Naranjo, Jamie Sutton, Daniela Dykes, David Chen, William Cuellar, Alejandra Jimenez, , Kim Duenas, Matthew Stafford, Karlo Arenas, Robyn Fowler  
Excused Tardy: Jerome Gondek  
Tardy:  
Excused Absence: Rodrigo Cedeno  
Absent: Nicole Held, Maria-Lisa Flemington, Barny Peake,

**Quorum Check**                      Quorum was met.  
**Approval of minutes**

**Approval of Agenda**              **Add Gas and BEAT efforts to Discussion Items**  
**Add Orientation Welcome Back Night to Action Items**

**Corrections:**

**Introduction of Guest(s) Rob Meaker, Jennifer Chow from BAA, Orientation Services, and Stephanie Lim**

**Open Forum**

1. Welcome Back Movie Night CPP Involvement Extravaganza!
  - a. Wants BEAT to co-sponsor
  - b. OSL is a co-sponsor
  - c. Thursday January 13 6-10 PM
  - d. Students should be involved on campus and it will enhance their tenure at CPP
  - e. Ursa Major is already reserved
  - f. Chipotle, cookies, and sodas will be provided
  
2. "Finding What's True" with Cru
  - a. January 27
  - b. Have a Christian illusionist do tricks and say his life story
  - c. It will be broken down into 2 parts
  - d. Wants be to co-sponsor
  - e. The illusionist has his own marketing kit
  
3. IBM 492
  - a. Bronco Athletics Tailgate
  - b. Bring campus pride
  - c. Tailgate and then go to Cal State LA

**Action Items:**

**#1: Co- Sponsorship with Sports Marketing (Tailgate) 12/4**

Motion by Jamie Sutton, second by David Chen  
Approved: 7-0-3

**#2: Pack the Gym Dates**

Motion by Pulkit Jain, second by Daniela  
Approved: 6-0-4

**#3: Additional Student Stampede Shirts**

Motion by Jamie Sutton, second by Pulkit Jain  
Approved (9-1-1) on the condition that a partnership agreement is on Robyn's desk by noon on Wednesday December 8, 2010

**#4: Little Town of Bethlehem**

Motion by Desiree Naranjo, second by Daniela Dykes  
Approved: 9-0-1

**#5: Orientation Welcome Back Night**

Motion by Jerome Gondek, second by Daniela Dykes  
Approved: 8-0-2

**Discussion Items:****Motion by Pulkit Jain, second by Daniela Dykes**

1. 10 Year Anniversary Event
  - i. Met up yesterday, but there was an event.
  - ii. Decide about the events we want for the whole thing.
  - iii. There's so many ideas and need to move forward.
2. NACA People & Events
  - i. 3 acts that we're interested in.
  - ii. Want the date doctor and talked with his agent .
  - iii. Thinking around March 3.
  - iv. He's expensive and asking for 5K
  - v. Wanted a roving artist "alma des muda" and BSC night next fall.
  - vi. Thinking about Nothing but Strings
  - vii. There was is a comedian and thinking about him for midnight madness.
3. BEAT Swag
  - i. Picnic blankets, tote bags are some ideas for BEAT Swag
4. ASI PR
  - i. How we should promote BEAT
5. CPP to DTP/DTP to CPP
  - i. Promote them during U-Hours & do it every other week
  - ii. Have buses or can do DTP to CPP
  - iii. Talk to IGE and see if they could make this a mandatory event and get academic credit
  - iv. Maybe make it a weekend event and have an university partnership
  - v. Have the Bronco Shuttle for the Saturday night walks
6. DJ Battle Tournament
  - i. Have 4 weeks in Winter quarter dedicated to the tournament in University Park
  - ii. February 17 and 24, March 3 and March 8
  - iii. Combine is with Session A
  - iv. See if globe in DTP will sponsor the event
  - v. During U-hour sessions
  - vi. Returning DJs will be the only ones who need to bring their equipment continuously. BEAT won't provide equipment.
  - vii. There will be incentives to enter into the tournament.
  - viii. Possibly of having a competition with CSULA
  - ix. Find sponsors
7. "Yo Momma"
  - i. Say jokes about your mom and then the winner will battle Karlo
8. Earth Day
  - i. Springtime event april 18-22
  - ii. During U-hours
  - iii. Co-sponsor with the Bio Club
  - iv. Thursday will be 11th Hour documentary
  - v. \$325
  - vi. outdoors in the Commons and have a projections screen
  - vii. Friday have recycled fashion show & design own clothing line.
  - viii. Throughout Apri, students will showcase artwork and post it against the walls and be advertisement for Earth Week.
  - ix. Green team co-sponsorship and talk about it during winter break.
  - x. Try to have a Farmer's market and incorporate the farm store and then seek out different vendors.
9. Gas beat Marketing Efforts
  - i. Both should communicate effectively and efficiently.
  - ii. Both have their own responsibilities.
  - iii. Send action items to Kim's personal e-mail.
  - iv. BEAT chairs shall notify GAS of any event changes.

**Information Items:****Midnight Madness**

1. On Monday
2. Almost all set-up
3. Will send out an informative email
4. Wear white-bolt T-shirts and name tags
5. Help around 6 PM would be much appreciated!

**Report Items**

Arts and Lectures Chair (Jerome Gondek):

1. Fashion Society
2. Arts and Crafts days with the outside concerts
3. 3 D Leadership and National Girls day was Grrrrreat
4. Sally Inception was such a big success great job.
5. CPP Basketball Today at Cal State Dominguez's Hills and Saturday Cal State LA
6. Poly Gold
7. Field Day will Be Friday February 18<sup>th</sup>
  - a. Need to Form a committee with that
  - b. The Day I want to be huge with a possible J Cole concert after
    - i. I have been brainstorming ideas so if you are interested please let me know after meeting

Concerts Co-Chairs (Alejandra Jimenez and Rodrigo Cedeno):

1. It's been a great quarter with you all! Can't wait to see what we have in store for winter!!
2. Noon hours and Unplugged definitely brought out some crowds, but we will be improving our marketing so we reach out to many new faces.
3. Thanks to all who came out to our one and only "Main Ingredient" (Strictly Session.
4. Sally, your event last night was the bomb!!!!
5. Good luck on finals! Study hard or go home! \*\*Merry Christmas\*\*

Films Chair (Sally Kandah):

1. Inception was freakin' AWESOME!!!! Over 300 people showed up.
2. Working on Little Town of Bethlehem event for next quarter
3. Last meeting for this quarter, we did it! Can't wait for Winter and Spring.
4. Merry Christmas! Have a good break and good luck on your finals ☺

Indoor Rec. Chair (Nicole Held):

Major Events Chair (Pulkit Jain):

Marketing Chair (Desiree Naranjo and Jaime Sutton):

1. First of all, welcome back BEAT!
2. Presentation of BEAT board. It's ready to be put up! Next quarter we will hopefully not have any setbacks because of time sensitive emails. Let's all work together in helping each chair complete their goals. The board unfortunately took way too long to be completed and it won't be noticed until winter quarter.
3. Please use us next quarter! Desiree and I are here to help you with ideas or pass out fliers! We want to be more on top of events next year so we can better advertise.
4. Can your committee members possibly help us out? When Desiree or I cannot make events we will need stand-ins to pass out marketing swag.
5. I want to congratulate Sally on Inception last night. I helped traffic people inside with Alejandra and it was a great turn-out.
6. Lastly, good luck on finals and happy holidays everyone! Have a great break!

Operations Chair (Daniela Dykes):

1. Have a great break and if you have any items, please email them to me over break.
2. Please put things in the "Random Facts" & "Memories" jars.

Outdoor Rec. Chair (David Chen):

1. Battle for the Ten tailgate
2. Recess on 2/18/11(tentative) any ideas???
3. Upcoming Pack the Events

Outreach Chair (William Cuellar):

1. Reviewed Ishmael's goals and will be meeting w/ him to see what I can do to help him attain those goals.
2. Going to be putting on an outreach tour next quarter.
3. The Secretary of Internal Affairs just got appointed last week so I will be contacting him to put on a large club fair next quarter.
4. I began setting up my committee, committee meeting times, and places.
5. I attended Inception, great job Sally.
6. 3-D leadership was incredible. Kip was a really great speaker.

Service and Learning Chair (Stacy Cantero):

GAS Representative (Kim Duenas):

Senator Pro Temp (Matthew Stafford):

Program's Assistant (Maria-Lisa Flemington):

Program's Assistant (Karlo Arenas):

Associate Director, RPM (Barney Peake):

Secretary of Programs and Services (Robyn Fowler):

1. Congratulations on an awesome fall quarter! Let's be sure to keep up the hard work for winter and spring quarter!
2. I attended the Inception movie showing last night...well done Sally! There must have been over 200 students there!
  - a. Ismael sent me this email last night so I thought I would read it aloud:  
"WOOOOOOOOOWWWW!!!  
I have to say that I am very impressed about the turn out for tonight. That was WAAYYYYY beyond my expectation and I have to congratulate you and your team for such an event.  
Congratulation Robyn!  
Congratulation BEAT!  
You guys ROCK!!!!!"
3. During cabinet meeting Byron said that we should be expecting to receive emails regarding priority registration for spring quarter very soon.
  - a. We will most likely be turning our requests into Vicki Jackson
4. Thank you to everyone who has set up their 1/1 with me for next quarter
  - a. Stacy and Nici – please sign up ASAP
5. Many clubs have started emailing me regarding co-sponsorships and I have started forwarding their emails to you as well as giving them your BEAT emails.
  - a. It is absolutely crucial that you are checking your BEAT emails daily!
6. I will be out of town, actually out of state, for the majority of the break. If you have any questions or need to get a hold of me, just call me ☺
7. Have a safe and wonderful winter break...good luck on your finals and I will see you all next week for Midnight Madness!

#### **Co-Sponsorships**

##### **"Finding What's True" with Cru**

- a. It's cool, but BEAT cannot present a religious bias or affiliation
- b. Jerome will be in contact with CRU

**Adjournment** Motion by Desiree Naranjo, second by Daniela Dykes  
Meeting adjourned at 1:10 PM.