

MINUTES

10/22/10

- Call of Order** Called to order by Secretary of Programs at 11:02 AM
- Roll Call** Present: Jerome Gondek, Sally Kandah, Pulkit Jain, Desiree Naranjo, Jamie Sutton, Daniela Dykes, David Chen, William Cuellar, Kim Duenas Maria-Lisa Flemington Robyn Fowler
Excused Tardy: Alejandra Jimenez, Matthew Stafford, Barny Peake
Tardy: Nicole Held, Stacy Cantero
Excused Absence: Rodrigo Cedeno,
Absent: Karlo Arenas
- Quorum Check** Quorum was met.
- Approval of minutes** Change the spelling of “Jaime” to “Jamie”

Approval motion made by Pulkit Jain, second by Desiree Naranjo
- Approval of Agenda** **Table:** Live Telecast and Unplugged
Cancel: Local Food Fair & Green Team
- Corrections:** **Approval motion** made by Sally Kandah, second by Pulkit Jain

Introduction of Guest(s) Ricardi Theodore Pascual from MCC

Open Forum

MCC Night of Color

- Thursday November 18 6-9 PM
- Request a PA system and 10 rectangular tables
- Will promote BEAT at the event

Report Items

Arts and Lectures Chair (Jerome Gondek):

1. 3D Leadership
 - a. Working on my Speech to introduce Kip.
 - b. All the marketing is finished.
 - c. Confirmed a sponsorship with TKE to cover part of the refreshments.
2. National Girls Day
 - a. Logistics First draft is complete will finish the last round by tonight.
 - b. Need volunteers still to help out let me know If you can after meeting.
3. Great Job with pack the stands.
 - a. Thanks to everyone that came out it was fun.
 - b. David you did a great job even with the rain you were still able to make a successful event so good job.

Concerts Co-Chairs (Alejandra Jimenez and Rodrigo Cedeno):

1. Hi, everyone. (=
2. Tuesday, Oct. 19th we had our Afternoon Blend. Artists: The Road to Mesa
 - a. They were awesome! (Shout out to my helpful committee members.)
3. Next Tuesday, we will not have a U.rock, please stay tuned for Nov. 2nd's performance.

- a. Unplugged just started last week. We will be having an open mic night (with your approval) every Tuesday night from now until the end of Nov. So be there!
4. Reminder, Dia de los Muertos is Nov. 4th. There will be Latin music entertainment, provided by the Cesar E. Chavez Center (CECCHE).
5. We had our committee meeting yesterday.
 - a. The members have lots of ideas for future U.rocks & Afternoon Blends, as well as Unplugged and Stricly Sessions/Session A's.
 - i. More members have joined!
 - b. We will be taking surveys on facebook and noon hour concerts to find out what students want to hear (if we are not already bringin' it.)
 - i. Sessions are in the works. We want to start them up this quarter and bring the b-boy/old school feel back.
 - ii. Unplugged & Noon Hours will be discussed later
6. Local Food Fair: Unfortunately, the local food fair committee and I did not have enough time to come up with a proper agreement. I will simply support them and refer three on campus students to perform for them on Oct. 28th, 2010.
7. So far, so good!

Films Chair (Sally Kandah):

1. Campus MovieFest Coming up. Working hard on advertising and getting as many students to sign up as Met with Liz from Campus MovieFest, showed her around the BSC. She was really impressed and she can't wait for the Campus Moviefest festivities to begin!
2. I need fraternities, sororities and RAs to advertise for Campus MovieFest. Prizes will be offered to those who bring the most people.
3. Ad in the newspaper for CMF will be issued a week before the event! Been working with Bernadette from Poly Post.
4. Committee meeting coming up.
5. Pack the gym was awesome!!
6. Advertise! Advertise! Advertise for Inception!! Please help me put the word out there!

Indoor Rec. Chair (Nicole Held):

None

Major Events Chair (Pulkit Jain):

1. Pack the Gym was awesome last night! Great Job David.
2. One on one with Karlo, discussed about MM, made some changes to the budget. Increased the amount for masseuses and laser-tag by 100 each so the new total is \$3300.00
3. MAV agreed to co-sponsor MM. They are going to ask their guy if he would be willing to do laser tag that night otherwise they will probably split the cost of whomever we pick for laser tag.
4. Poly Post ad discussion: too expensive. Not going to put an ad in the Poly Post.

Marketing Chair (Desiree Naranjo and Jamie Sutton):

1. This week I have been uploading some of the BEAT event pictures to facebook. I just chose the ones I thought were interesting so go and tag yourself!
2. Pack the stands was really fun. I got to promote Robyn's awesome horseshoe painting skills.
3. If everyone could please let M&M know of any events you'll be doing next quarter, let us know asap so we can make an events calendar for winter quarter to hand out to students.
4. Anyone have any BEAT swag ideas? Let us know!

5. I love the new shirts!

Operations Chair (Daniela Dykes):

1. Please submit everything on time.

Outdoor Rec Chair (David Chen):

1. Thank you everyone for helping out with GameDay Pep Rally/Pack the Gym
2. In the process of finalizing a deal with Duke on providing a live stream source to broadcast CPP vs Duke game on November 4, 2010

Outreach Chair (William Cuellar)

1. Had a good 1 on 1 with Barny on Tuesday.
2. We decided that cabinet and senate weren't ready to have an outreach tour so we will be having one in winter.
3. I'm coming up with ideas for it to try to make more people come out than they did last year.
4. I have asked Robyn and Barny if I can head up the BEAT Ten year anniversary event.
 - a. It would be next quarter.
 - b. Thursday or Friday.
 - c. Take Over University Park.
 - d. One side of it will be BEAT History like what Susan did with us.
 - e. We will have a big BBQ.
 - f. I will be creating a new survey to find out what kind of events they want to have us put on in the future.
 - g. I would be asking everyone to come up with a huge event idea and have trifold presentations to have the student body vote on them to see what event BEAT might do next year.
 - h. We would also have mini booths in which every chair might have something to showcase their chair position.
5. I might be working on updating the Blackboard Group.

Service and Learning Chair (Stacy Cantero):

None

GAS Representative (Kim Duenas):

1. Going to NACA
2. Change how you market and co-sponsor.

Senator Pro Temp (Matthew Stafford):

None

Program's Assistant (Maria-Lisa Flemington):

1. Congratulations to David on the Pre-Game event for Pack the Gym. It was a good example of pre-planning and being flexible with unexpected events.
2. Love – The Good, Bad & Ugly exhibit is on Tuesday, November 26th, noon-1:00p.m. in the Ursa Major Lobby. Some of the exhibit participants will be there and information regarding domestic violence awareness will be available.
3. 3D Leadership registration is active so register if you plan to attend.
4. Register for CampusMovieFest if you want to make a movie.
5. Great job to all of you working on programs.

Program's Assistant (Karlo Arenas):

1. I'm back!
2. Don't have another festival until March
3. Working with students and will do some research
4. Let's have a nerd day!

Program's Assistant (Barney Peake):

None

Secretary of Programs and Services (Robyn Fowler):

1. If you have to arrive to meeting late or leave early for any reason, you are responsible for reading the minutes once they're posted.
 - a. I may not have a meeting with you before an event may take place, so it is crucial that you catch yourself up on whatever you may have missed
 - b. If you saw something you have a question about on the agenda which you missed, please email me ASAP so I can answer it
2. I'm working on setting up a meeting between those chairs attending NACA and the advisors, it will probably be sometime next week so be prepared to hear from me
3. I attended the game day pep rally last night...it was a little cold and drizzly but I had a lot of fun perfecting my mad painting skills
4. Just wanted to say that I am truly sorry for not being able to attend some one-on-ones this week, I had three midterms and two projects due.
 - a. I will make sure to use my time more efficiently in the future so it will not happen again
5. For marketing and media, is the new BEAT logo on the drive? If not can it be saved there for chairs to use it for their programming in the future?
6. I'll be carving pumpkins at my apartment on Sunday afternoon if any of you would like to come, you're more than welcome to ☺
7. Use "ASI" logo on all BEAT marketing as well as BEAT 10 year logo
8. Now is the time to start programming for winter quarter!

Action Items: motion by Daniela Dykes, second by Pulkit Jain

1. Inception
 - a. Approved: 10 Ayes- 0 Nays- 2 Abstentions

Discussion Items: motion by Jerome Gondek, second by Jamie Sutton

1. NACA Budget
 - a. A certain amount of money needs to be earmarked so we can block book entertainment
2. Bronco Basketball Season Tip Off
 - a. Do something for the first game with athletics
 - b. Have a ceremony for the championship.
 - c. Have a pep rally and utilize the Bronco Commons
 - d. November 17 at 6 PM
3. Mascot
 - a. BEAT should have a mascot.
 - b. Will inspire more unity and community.
 - c. Eat. Meet. Study. Play.
4. Winter Meeting Times
 - a. Meetings will change to 12-2

- b. People have 11-11:50 classes
- 5. Local Food Fair
 - a. Alejandra will see if BEAT wants a table there.
 - b. Will refer 3 people from her committee to help.
- 6. Noon Hour Concert Series
 - a. It's in Center Court for students' benefit.
 - b. Should we change it?
 - c. Will talk about the event with the committee.
- 7. Afternoon Concerts
 - a. Should we switch it to 5-6 PM?
 - b. U-hour is an event itself.
 - c. Might be hard to coordinate since it's a commuter campus.
 - d. We can hold it in the Bronco Commons or Denny's.
- 8. Dia de los Muertos
 - a. Will be discussed in report items.

Information Items

Co-Sponsorships

Ricardo Theodore Pascual requested BEAT's attendance to MCC's Night of Color on November 18. BEAT members will attend.

Adjournment Meeting adjourned at 12:42PM. Motion by Pulkit Jain, second by Sally Kandah.