

# **BEAT Meeting Minutes**

Bronco Student Center – Orion- 10/11/13 – 12:04

**Call of Order:** Called to order by Secretary of Programs - 12:04 PM

**Roll Call:**

*Present:*, Aneska Alino, Jasmine Beller, Jeffrey Cuevas, Hana Kim, Sasha Kornilova, Nick Monge, Krystal Betanzos, Maria-Lisa Flemington, Barny Peake, Pamela Xue, Obi Okafor

*Excused Tardy:* Marisol Aguayo

*Tardy:*

*Excused Absence:*

*Absent:*

**Quorum Check:** Quorum was met.

**Approval of minutes:** Approval motion made by Jasmine, second by Aneska

**Approval of Agenda**

*Additions & Corrections: Okafur to Okafor; Location of Makeover Mayhem as discussion item  
Program Fusion under sponsorships/ Partnerships*

*Agenda motion: Approval motion made by Jeff, second by Jasmine*

**Open Forum:**

- *Keith Rednik: RedBull playlist DJ battle: Redbull Play & Destroy*
  - List of categories; Competing Djs play songs from their music device
  - Sky Fox in Pomona
  - Needs help promoting/ marketing/ input
  - Either Nov 16 or 23\*
  - Free Admission
  - Taxi Service?

**Discussion Items:**

1. *Midnight Madness:*
  - Cosmic Madness: "Out of this world"
  - Giant Hamster Balls;
  - Pinball machine; room decorated with Pinball theme
  - Virtual realities machines
  - Poker tournament room: Get Lucky; use condoms instead of chips
  - Halls similar to Northridge light tours
  - Oriental Trading; inflatable solar systems
  - Space shuttle on top of BSC;
  - Midnight Millennium
  - Space cupcakes; moon cakes
  - Cake pops that looks like planets
2. *Winter Concert Series:*
  - "Catch the BEAT"; "Serve the BEAT"; "Drop the BEAT"; "BEAT presents..." ; "BEAT live";
  - Branding logo for the music series
  - Music Concert Series for the rest of the year
3. *Update on CPP to DTP concert*
  - No music venue happening
  - Maps / Bronco Copy n' mail
  - First run; shuttle & each spot
4. *Location of Makeover Mayhem*
  - Relocating from outside to the food court, Rotunda, or Bronco copy n' mail;
  - Not gender specific; Avon; Mary K; Paul Mitchell; Marinella's

**Action Items:**

**Information Items:**

1. Report Procedures
  - Reports Do's & Don'ts
  - Purpose of Reports

2. Agenda Refresher: How it works
  - Discussion Items, Action Items, Information Items
3. Sharing event duties
  - Ask chairs to help
  - It's Everyone's Event

### **Report Items:**

#### *Music Chair (Hana Kim):*

- Brainstormed more midnight madness ideas (Midnight Millennium?)
- Made a couple playlists for events such as Comedy Night and Murder Mystery
- Got the ball rolling on the Spring Festival ideas
- Talked about potentially booking Astronautica

#### *Music Committee Member (Nick Monge):*

- This week I want to finalize a name that we can brand all of our concerts under. (Such as "BEAT presents...") Once this is done I plan to work with Hana on the Fall concerts program proposal, which will include details of the music events being planned for November.
- Preliminary discussions are taking place regarding the Spring musical festival. We are looking into artists as potential headliners and working out if students performances will be involved and to what degree. A proposed date is the May 2nd First Friday.
- Sasha and I will be meeting to work out logistics on the BEAT Street Team. We'd like to reach out to clubs this week and begin compiling a list of their representatives.

#### *Outreach Chair (Aneska Alino):*

- Emailed Paul Mitchell and Marienllos and filled out event request forms
- Created another throwback Thursday contest on Facebook and gave out swag to the winner
- Updated all social media with statuses, tweets, and pictures
- Added names to the volunteer list
- Reserved a lot in the university park for Makeover Mayhem
- Made a list of items to order from oriental trading
- Met with Jasmine and Sasha about my events with them
- Worked on the BEAT VIP ideas for video

#### *Programming Chair (Marisol Aguayo):*

##### Movie Night: Oct. 17th

- Waiting in confirmation for photo booth
- Talked to Megan in C&E about layout for the event
- Waiting for props to arrive

##### Murder Mystery: Oct. 23

- Staked all the remaining posters
- Emailing back and forth with Eric Sharp

##### Fall Comedy

- Helped with BEAT table
- Helped with popcorn machine
- Set up prop table

#### *Programming Chair (Jasmine Beller):*

- Made a foundation account
- Murder Mystery
  - o Marketed during the hot dog caper
  - o Talked to Barbara Jean up in Kellogg West
    - Requested the change in dessert
    - Did a run through of the event in the restaurant
    - Talk to her about the tech guy going up there
  - o Got a total number of BEAT chairs
- Drag Bingo
  - o Talked to Aneska about food and prizes for the event
  - o Looked through oriental trade website for props

- Marketed the BEAT events at the Hot Dog Caper
- Comedy Improve night

*Programming Chair (Jeffrey Cuevas):*

- Handed out flyers during hot dog caper as well as throughout the week to help promote fall comedy and upcoming events.
- Solidified things with C&E for Fall Comedy
- To Do: Work a lot on Midnight Madness and help with other events where need be.

Fall Comedy Kick off (10/10/13)

- Around 60 attendees for event
- Arvin Mitchell enjoyed the crowd and campus. Possibly open for future gigs.
- Popcorn machine should start being used around 45 min. prior to event beginning.
- Photo booth should have started 10 to 15 min. after event start.

Midnight Madness

- Further discussion with Hana of activities.
- Cosmic Madness. (Title in works)
- Moon/Space cakes for decoration
- Virtual Reality Machine Ride
- Rabbit Hole throughout hallways (lights along walls and giving out kaleidoscope glasses)
- Pinball room
- Laser Tag
- Possible music: DJ Astronautica

*Programming Chair (Aleksandra Kornilova):*

- This week worked with Aneska and Nick on formulating the video: wrote out the script for the video and are going to shoot it next week
- Working on time management and solidifying office hours
- Worked out couple details wfor the make-up mayhem: the looks, the space and the make up artists
- Still waiting on hearing back from Avon and Mary Kay agents for the free make up samples
- Emailed volunteers for the Hunted House and am currently working on working out the decorations, the pumpkin carving, and food for the events

*Senator Pro Temp: (Obi Okafor):*

- Fall Comedy
- MCC Night of Colors at 4pm
- Next Week Tue-Thur Blood Drive against Mt. Sac

*Assistant Secretary of Programs and Services (Krystal Betanzos):*

- Haunting Halloween Haunt details; Poster, etc, Terror Trucks Location;
- Programming 101: Discussed ideas
- Campus Movie Fest: Nick is co-chair; Talk with ML about details, tabling,

*Advisor (Barny Peake):*

Advisor (Maria-Lisa Flemington):

Secretary of Programs and Services (Pamela Xue):

- Emailed designers for Homecoming fashion show
- Revised Event Planning 101 marketing wording
- Assisted with Comedy Night – great turnout!
- Marketed at Hot Dog Caper for upcoming fall events
- Attended Cabinet meeting and updated everyone there about BEAT
- Met with BEAT chairs 1:1 to see event planning process, any concerns, etc

**Sponsorships/Partnerships:**

1. Bronco Fusion Concert
  - Change the structure of the event
  - Compared to CSUN: charge for tickets?
  - Everything Doubles in Size

**Adjournment:** 1:54pm