

BEAT Meeting Minutes

Bronco Student Center – Pegasus- 10/4/13 – 12:04

Call of Order: Called to order by Secretary of Programs *Time - 12:04PM*

Roll Call:

Present: Aneska Alino, Jasmine Beller, Jeffrey Cuevas, Hana Kim, Sasha Kornilova, Nick Monge, Krystal Betanzos, Maria-Lisa Flemington, Barny Peake, Pamela Xue

Excused Tardy: Marisol Aguayo

Tardy:

Excused Absence:

Absent:

Quorum Check: Quorum was met.

Approval of minutes: Approval motion made by Jasmine, second by Sasha

Approval of Agenda

Additions & Corrections: add Homecoming (1st discussion item); add sustainability board as information item

Agenda motion: Approval motion made by Hana, second by Nick

Open Forum:

- Obi Okafor: Senator Pro Temp Designee
- Megan: Volunteer Fair Oct.15, 2013;
 - In need of assistance for sound equipment
 - BEAT previous assisted with DJ and sound equipment
- Andrew Martinez: Greek Council
- Sharon: Greek Life Coordinator
- Bryon Howlett: Director of OSL
- Jami Grosser: Coordinator for the Pride Center
- Mayra Lewis: Coordinator of VPWC
- Le Keisha Beard: Coordinator of OSL
- Irvin Harrison: Coordinator of Native American
- Thavery Lay- Bounpraseuth: Coordinator of APISC

Action Items:

Discussion Items:

1. *Homecoming: Friday & Saturday events (Feb 7 & 8)*
 - Centered around the sport games
 - Lunar New Year 11:30-1; University Park; Tue 2/04
 - Need volunteers to staff
 - Friday Feb 7:
 - Ice skating ring (accommodate 20-30)
 - Video Photo Booth
 - Club Food Sales/ Games (Jamie/ Le Keisha)
 - Movie Sing-A-Long: Grease?
 - Bonfire & pep rally (Sharon)

- Music entertainment? Over Ice Skating ring?
- Saturday, Feb 8
 - Concert
 - Carnival rides
 - Alumni receptions
 - After 5: Women/ men Bball game
 - Diamond theme?
 - Line Dancing instead of Swing dancing
 - Snow Patch: Scavenger hunt; Diamond in the Rough
 - Up till Dawn:
 - Partnership with St. Jude
 - Greek Council official Philanthropy
 - Letter- Writing in hopes of receiving donations
 - Goal: raise \$50k
 - Midnight till 6am (technically 11pm-7am)
 - Overnight event; teams of 6; each individual has to raise \$100; Patient story;
 - Challenges through the night
 - Check-in in food court area; Ursa Minor?
 - Do not to be Greek to participate; open to CPP students

2. *CPP VIP Street Team*

- A community that represents the student body as a whole
- Intro video
- Monthly newsletter
- Social media oriented
- Go through ASI senators; councils
- Quarterly meeting?
- FB group; polls;
- Goal: Promotion; Feedback; Networking

3. *Makeover Mayhem*

- A two-day event; Nov 19 & 21 Tue/ Thur UHr
- Make up artists
- University Park
- Rain? Alternative

Information Items:

1. CSUN Big Show

- Run Through

2. Possible Athletic Tailgates

- Blind-folded Dodge Ball Competition
 - Tue. Nov 26 UHr
 - 6 people team; \$25 per team
 - Make-A-Wish Foundation
 - Goal: \$2000

3. *Sustainability Board*

- Michael Adams
- BEAT chair voting member: Marisol
- Bi-weekly
- Function: educate CPP about sustainability
- Earth Week ; Bike Week; Homeless Connect

Report Items:

Music Chair (Hana Kim):

- Had my first one on one with Pam
- Had my first one on one with Barny and decided on no musicians for the CPP to DTP event
- Figured out details of CPP's Got Talent with Nick and ML
- Discussed more details about Spring Festival with Nick and Barny

Music Committee Member (Nick Monge):

Hana and I have been discussing ideas about our concert/festival for Spring quarter. We would like it to coincide with the midnight madness event or another First Friday as well as try to incorporate ideas being tossed around by university officials.

We also are going to rebrand our concert series under one name to maximize our marketing by allowing the community to become familiar with one name. Name is TBD.

CPP to DTP is next week and I am going to contact some businesses to see if they'll offer CPP students certain discounts as incentive to explore the area. Two places already contacted are the Burger House and O'Donovans.

Outreach Chair (Aneska Alino):

- Emailed makeup artists for Makeover Mayhem
- Emailed volunteers for Makeover Mayhem
- Do research on the types of desserts and foods for Drag Bingo
- Made the Facebook events for movie night and comedy night
- Ran an Instagram and Facebook photo contest
- made a swag bag and gave it away to the winner
- typed up volunteer emails sent them out
- Brainstormed ideas for table settings for Drag Bingo
- Updated Instagram, Twitter, and Facebook accounts

Programming Chair (Marisol Aguayo):

- Movie Night: Oct. 17th
 - Asked Neil if available for movie night, said yes, need to confirm with Cathy
 - Found props for photo booth
 - Asked BSC catering for quote on food for event, will receive quote Friday October 04, 2013
 - Checked to see if other events were going on at the same time as movie night for the purpose of set up
- Murder Mystery: Oct. 23rd
 - Took tickets down to games room with information sheet for guest
 - Contacted Erica Sharp from Sharpo about possible plays for event
 - Have a play in mind, will most likely do "Murdertopia"
 - Asked Hana to make a list of songs for when people eat, will review with Jasmine today (10/04/13)
 - Staked posters
 - Have 21 volunteers signed up for event, will need to know how many BEAT chairs will be attending event next meeting

Programming Chair (Jasmine Beller):

- Did my first office hours on Tuesday!
- Schedule my one-on-ones with Pam and ML
- Learned how to use the oriental trading website
- Learned how to use the foundation website (semi)
- Went to the volunteer meeting for BEAT
 - Volunteers signed up for;

- Drag Bingo
- Murder Mystery
- Talked to ML about Hot Dog Caper and got ideas about advertising for Murder Mystery
- Had one on one with PAM and went through how to do a PO

Programming Chair (Jeffrey Cuevas):

- Fall Comedy Kick-Off
 - Ordered popcorn machine for fall comedy kickoff (4:30 drop-off time and 8:30 pick up time.) with 100 servings.
 - Booked Neil for photo booth at 6pm (when event begins)
 - Spoke with Hana about a background music playlist as attendees arrive.
 - Possibly get older props to go along with ones in storage.
 - Emailed volunteers for event
- Midnight Madness
 - Talked with Hana further about ideas for rooms within the BSC. (ex. Poker room, human pinball, lounge, personalized cupcakes, etc.)
 - Solidified theme to be space/techy/futuristic.

Programming Chair (Aleksandra Kornilova):

- Tabled with Nick
- Got volunteers
- Programmed the CPP VIP: considering facebook group, considering quarterly meetings
- Got a hold of Sharon; got contacts for the Greeks
- Planning through the Make up mayhem: considering implementing student competitions with photography
- Discussing different looks for the Make Up Mayhem
- Thinking about calling Mary Kay for free sampling of make-up
- Continuing developing contacts for the CPP VIP and setting up an email
- Developing an idea to create a video(using GAS?) for the CPP VIP

Senator Pro Temp (Obi Okafor):

- Oct 15-17 Blood Drive; vs. Mount Sac

GAS Representative:

Assistant Secretary of Programs and Services (Krystal Betanzos):

- Buried Alive Details are being finalized
- Event Planning 101 brainstorming with Pamela
- Campus Movie Fest Finale brainstorming
- Volunteer Meeting this past Thursday. Successful.

Advisor (Barny Peake):

Advisor (Maria-Lisa Flemington):

Secretary of Programs and Services (Pamela Xue):

- Organized and led volunteer meeting – turn out was great
- Organized swag cart
- Event programming 101 – discussion with Krystal on logistics
- Met with all BEAT chairs and advisors to discuss event progress, etc

Sponsorships/Partnerships:

Adjournment: 2:02 pm