




Date: May 17, 2012

To: ASI Senate

From: Johnathan Jianu, ASI President  


CC: C. Culla  
P. Velasco  
B. Roth

Re: Qdoba Recommendation of Endorsement

---

The Cal Poly Pomona Foundation, in conjunction with the ASI Facilities and Operations Committee, conducted a survey to analyze what new food venue students wanted to see in the Bronco Student Center. The students' response was a 'fresh Mex' concept similar to Chipotle. However, Chipotle was non-responsive to their request as they do not franchise or have any non-traditional locations such as college campuses.

The Foundation then approached Qdoba, which was suggested by several students as well as several other "fresh Mex" concepts. The ASI Facilities and Operations Committee recommended that Qdoba be selected due to its quality, similarity to Chipotle, and service model. A formal vote by the Facilities & Operations Committee affirmed the Foundation's efforts to bring Qdoba on campus.

The Facilities and Operations Committee along with the Foundation requested an endorsement of this recommendation by the ASI Senate.

The ASI Senate, the recognized voice of students at Cal Poly Pomona, voted unanimously at its May 17<sup>th</sup> meeting to endorse Qdoba to replace Subway Express in the BSC effective Fall 2012.