



Annual Report

2010 - 2011

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Mission

Associated Students Incorporated, Cal Poly Pomona is a California State University recognized auxiliary organization and a nonprofit corporation that seeks to:

FOSTER student advocacy, representation, engagement and academic success.

ESTABLISH opportunities for learning, leadership and development for students and its staff.

CREATE an environment that promotes collaborative partnerships, cultural diversity and campus pride.

PROVIDE high-quality facilities, programs and services to students, administrators, faculty, staff, alumni and the off-campus community.

Vision

ASSEMBLES and develops its team to build a thriving campus community.

SERVES in a culture of learning, leadership and collaboration.

INSPIRES innovation and sustainability.

Values

INTEGRITY, HONOR, DEDICATION, LOYALTY & RESPECT

THE VALUES of Associated Students Incorporated (ASI) are the ideals that we embrace and strive to achieve. These values serve as the cornerstone of ASI, which upholds our motto and mission.



ASI Executive Director's Letter

ASSOCIATED STUDENTS, INC. (ASI) made significant strides toward major strategic initiatives during 2010-11 and marked the year with noteworthy accomplishments. The year was off to a positive start with the convincing outcome of the alternative consultation process on the proposed Recreation Center for incoming freshmen and university approval to move forward with the project. The schematic design for the Recreation Center was approved by the California State University (CSU) Board of Trustees at its meeting in March 2011. The construction drawings were well underway by the end of that year.

Our ASI student leaders pushed forward with advocacy efforts in the face of continued budget challenges for the campus and the CSU. ASI hosted several events on campus to keep students and the community informed about budget issues and the impact on students and access to higher education. These events included a public California State Budget Hearing featuring state leaders and community members, the "Funny Money" program and the California State Student Association (CSSA) plenary meeting. Shelley Bruce, ASI Secretary of External Affairs, was elected by CSSA to serve as Lobby Corps Officer for the 23 CSU campuses.

ASI partnered with the University Division of Student Affairs in the adoption of a long-awaited master calendar system, allowing students and campus community members to be a click away from comprehensive information about any event on the campus calendar. The master calendar has become a great tool for fostering student engagement, community and campus pride.

The Children's Center received over \$900,000 in total grant funding from the Los Angeles Times Family Fund (First Steps to Literacy), California Department of Education (2 to 4-year-

old school age contracts), Los Angeles Universal Preschool (scholarships for Child Development majors) and U.S. Department of Education for "Child Care Access Means Parents in School." The Children's Center graduated 105 students in 2010-11.

ASI's Gas Creative Group reaped multiple awards at the "Steal This Idea" marketing and promotion competition hosted by the Association of College Unions International (ACUI) Region 15 Conference, which included California, Nevada, Hawaii, Australia and Guam. For the second consecutive year, they were also awarded the graphics and design services contract with CSSA for the "Made in CSU" campaign.

Our organization lived up to its motto of "Students Serving Students" through a wide array of programs and services. The ASI Bronco Events and Activities Team (BEAT) put on a variety of campus programs attended by over 12,000 students. Nite Owl hours were extended to include the 10th week of the academic quarter. Membership in the Bronco Fitness Center increased by 126 percent and an online enrollment feature was added to its website. Campus Recreation registered more than 3,000 participants and offered co-rec flag football and outdoor adventure trip options. The ASI Tutoring Program served over 1,100 students to assist them with their academic support needs. Eight hydration stations were installed throughout the Bronco Student Center to provide free, chilled and filtered water to promote sustainability.

The advances made by ASI during the past year were propelled by the passion and dedication of our ASI students and professional staff. Their deep commitment is demonstrated

ASI President's Letter

in all that was accomplished during the year, notwithstanding the tight budget and economic climate. I sincerely thank the ASI team of students and staff for raising ASI to the next level every year. I also extend our deepest appreciation to the University, Cal Poly Pomona Foundation, student organizations and external partners for their valuable support and collaboration with ASI.

Sincerely,

CORA M. CULLA
ASI Executive Director



THE 2010-11 ACADEMIC YEAR was filled with events ranging from a potential calendar conversion to a possible \$500 million budget cut to the California State System. Our student leaders did an outstanding job of accepting the challenge to represent the student body of Cal Poly Pomona. Throughout the year we interacted with faculty, staff and administrators while remaining active with our local government representatives.

During the summer of 2010, the construction of a Recreation Center to be completed by 2014 was approved by the incoming freshmen students. At the same time, the Provost's office created a committee to explore the possibility of a university calendar conversion to a semester system. The student leaders took advantage of the summer to prepare for the academic year and we created a Lobby Corps Board led by our Secretary of External Affairs.

During fall quarter, the ASI Lobby Corps engaged in a voter registration campaign for the upcoming legislative elections. We were able to register nearly 400 Cal Poly Pomona students to vote. The student leaders also made it a priority to communicate with the student body about the calendar conversion. They were invited to participate in open forums regarding this topic. Constant updates were sent to the student body on this issue and we were successful in communicating the student voice to the Academic Senate sub-committee. Finally, we met with several local legislative representatives, such as Norma Torres, to ask for their support in our effort to lobby against the critical budget cuts that were being discussed in Sacramento.

We became more active on the budget cut issue during winter quarter. Our administration organized a variety of activism programs such as Funny Money to inform our constituency about the impact of a \$500 million cut to higher education. This program allowed us to educate the students as to where the money comes from and goes to within the CSU System. Through our lobbying efforts and the support of the university's administration members, we sent some students to the California Higher Education Student Summit in Sacramento to join other CSUs and several additional institutions in an effort to speak up against the proposed budget cuts. At the university level, we were able to extend the University Library's operation hours during exam periods. This extension provided an additional resource for the students to better prepare for midterm and final exams.

Finally, our administration completed ASI Budget Deliberations during the spring quarter. Due to the statewide financial crisis, we had to make drastic cuts in our expenditures and yet find a balance that would allow ASI to continue providing quality programs and continue to enhance students' experiences at Cal Poly Pomona. We updated our By-laws as well and created a Secretary of Sustainability position, which aims to increase student participation and commitment in our effort to develop and promote sustainable behaviors on campus.

Academic Year 2010-11 was a fulfilling year for our administration. We were able to accomplish a number of important goals and advocate for the students at both the university and the state levels. However, the challenges that the California higher education system faces remain. The state continues to confront a critical financial deficit and our campus is still not protected from

future fee increases and additional budget cuts. Now is the time for us, the students, to stand together and protect our education. I invite each one of you to join the collaborative effort and be more involved through our ASI Lobby Corps because together, we can make a difference.

It was a pleasure to serve you as your student body president and on behalf of the 2010-11 Student Government administration, I thank you for your support and wish you the best in your career and future endeavors.

Sincerely,

Ismael Souley

ASI President

2010 - 2011



ASI Strategic Initiatives & Measurable Objectives

2009 - 2014

Enhance facilities, programs and services to meet growing needs for students, ASI staff and the campus community.

UTILIZE the recommendations from the 2009 ASI Program Review and Children's Center feasibility study to conduct a space study and develop an implementation plan accordingly (Summer 2009—Fall 2013)

EDUCATE ASI staff and student leaders, identify and implement best practices for sustainable ASI facilities and operations (Fall 2009—Fall 2014)

CONDUCT an assessment, in conjunction with the University, of programming space outside of the Bronco Student Center to determine management practices and availability of intramural fields, athletic facilities and University Park improvements (Fall 2013—Summer 2014)

IDENTIFY funding, a project timeline and construction team for a campus Recreation Center (Summer 2010—Spring 2012)

CONDUCT regular assessment of space allocation and services provided by lessees to meet changing demands (Fall 2011—Winter 2013)

ENGAGE in the design, development and construction of a Recreation Center with an anticipated opening in Fall 2014 (Fall 2010—Fall 2014)

IDENTIFY funding to implement recommendations from the BSC space study with priority given to the Bronco Fitness Center/Campus Recreation office space. (Summer 2011—Fall 2013)

Assess the needs of ASI and our constituents and refine, revise and review the scope of programs, services and our means of communication.

WORK with the University to unify the efforts in developing a culture of evening and weekend programs and services, with marketing and publicity support, to meet the needs of the growing residential population (Fall 2010—Summer 2014)

ESTABLISH and implement an annual assessment practice, in conjunction with the Office of Student Life/Cultural Centers, to track and gauge student involvement and engagement in ASI programs and services (Fall 2013—Fall 2014)

ENHANCE the Campus Recreation program and department structure to include Outdoor Adventures and Instructional Programs (Summer 2009—Spring 2010)

ASSESS and implement ASI marketing and communication practices and implement improved distribution of publicity to improve outreach (Summer 2010—Fall 2012)

DEVELOP and implement a marketing and communication plan to inform the campus about the Recreation Center project and developments to the BSC (Fall 2010—Fall 2014)

ASI STRATEGIC INITIATIVES & MEASURABLE OBJECTIVES 2009 - 2014 *CONTINUED...*

Fortify ASI's commitment to academic excellence and the learn-by-doing philosophy.

IMPLEMENT learning outcomes assessment for student leaders and student staff and integrate into their training orientation plan (Fall 2009—Spring 2013)

SOLIDIFY ASI's commitment and partnership with the academic mission of the University by creating opportunities for student staff and volunteers in ASI to earn academic credit for working with ASI departments and uphold industry standards (Fall 2011—Spring 2013)

STRENGTHEN connections and create partnerships with academic departments through collaborative programming such as lectures, leadership conferences and life-learning workshops (Fall 2013—Spring 2014)

Provide quality and sufficient financial management systems and identify alternative sources of funding to support ASI.

RESEARCH, identify funding and develop web-based and interactive financial reports, forms and HR applications (Spring 2009—Spring 2013)

INTEGRATE financial systems to be compatible with corporate business functions such as TimeCentre, Events Management System, Children's Center and Campus Recreation (Fall 2010—Spring 2013)

REVIEW and restructure pricing for services and programs to compete with the current market (Fall 2011—Summer 2013)

Review of organizational and staffing structure to accommodate for the growth of the organization, to better distribute workload and address the changing needs of a diverse student population and ASI operations.

DEVELOP opportunities to augment staff with graduate assistants in support of ASI's educational mission (Fall 2009—Fall 2011)

DEVELOP a competitive compensation package for ASI staff and an appropriate implementation plan (Winter 2011—Spring 2013)

EVALUATE transition of management of the Bronco Fitness Center from an independent contractor to ASI management (Winter 2010—Summer 2010)

CREATE a programming staff structure comprised of paid student event planners and AV technicians to support ASI programming needs inside and outside the BSC (Summer 2013—Summer 2014)

EVALUATE, plan, identify funding and hire staffing for ASI organizational needs that address the recreation center addition to the ASI portfolio (Fall 2010—Spring 2014)

Student Government

Upgrade and provide support for the expanding technology needs of today's diverse student population.

UPGRADE ASI's online resources for students as well as various operational software systems to provide the most up to date service options (Fall 2009—Spring 2014)

ESTABLISH and implement an annual technology hardware replacement plan (Spring 2009—Fall 2009)

DEVELOP and implement an electronic and paper record archival plan (Summer 2009—Summer 2012)

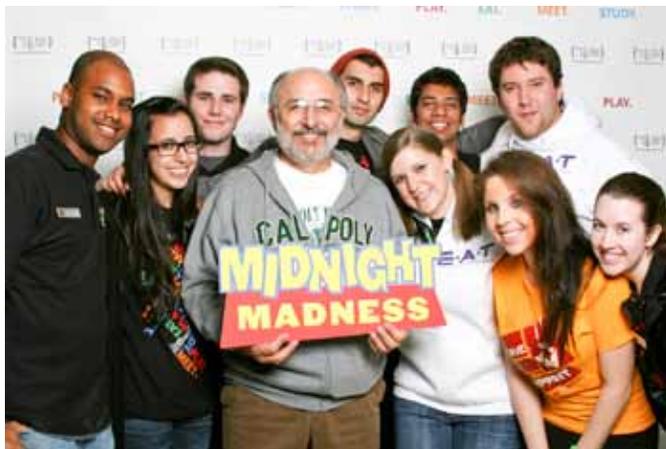
STUDENT GOVERNMENT serves as the voice of the student body at Cal Poly Pomona. Comprised entirely of students, Student Government consists of an Executive Board, Cabinet and ASI Senate comprised of 12 senators from each Cal Poly Pomona college and at-large council. Organizations such as the California State Student Association (CSSA) often partner with ASI to organize awareness events regarding issues affecting Cal Poly Pomona's students. Anyone enrolled at Cal Poly Pomona can get involved and be elected or appointed to a Student Government office. This year, Student Government focused on creating task forces to engage students at campus events and send more students to represent the CSU on the statewide level.

ACCOMPLISHMENTS

ACCOMPANIED University President Michael Ortiz to visit assemblywoman Norma Torres to promote the CSUs and address student concerns

ASI SECRETARY OF EXTERNAL AFFAIRS elected by the CSSA to serve as Lobby Corps Officer for all 23 CSU campuses

ELECTED 14 members to the ASI Honorary Lifetime Membership List



ASI EXECUTIVE BOARD

President	Ismael Souley
Vice President	Johnathan Jianu
Treasurer	Nancy Ma
Attorney General	Heena Mehra
Senator Pro-Tempore	Matthew Stafford

ASI SENATE

Agriculture Senator	Jacklyn Chen
Business Senator	Marques Dickson
CEIS Senator	Sam Muir-Valdovinos
CLASS Senator	Justin Page
CCHM Senator	Akeel Shah
Environmental Design Senator	Matthew Stafford
Engineering Senator	Nidia Saca
Senator-at-Large (Greek)	Andrea Nechvatal
Senator-at-Large (IHC)	Deon DeBevoise
Senator-at-Large (MCC)	Alicia Vajid
Senator-at-Large (EIC)	Alejandro Pinel

ASI CABINET

Secretary of External Fairs	Shelley Bruce
Secretary of Internal Affairs	Jerome Gondek
Secretary of Education	Helen Lieng
Sec. of Programs & Services	Robyn Fowler

ASI JUDICIARY

Chief Justice	Rose Kabir
Associate Justice	Joy Chang
Associate Justice	Robert Ward
Associate Justice	Jonathan Jung
Associate Justice	Angela Ingco



Bronco Student Center

The Bronco Student Center (BSC) is the hub and headquarters for everything that ASI operates and provides. From Student Government to video games and food, the BSC is the place to be.

ACCOMPLISHMENTS

EXTENDED Nite Owl hours to include the tenth week of the academic quarter

PARTNERED on the Events Management System (EMS) upgrade and Master Calendar with the Office of Student Life and Cultural Centers and Division of Student Affairs

INSTALLED eight hydration stations throughout the building to promote sustainability

PERFORMED domestic hot water boiler repairs



ASI BEAT CHAIRS

Concerts Co-Chair	Alejandra Jimenez
Concerts Co-Chair	Rodrigo Cedeño
Films Chair	Sally Kandah
Indoor Recreation Chair	Nicole Held
Major Events Chair	Pulkit Jain
Marketing & Media Chair	Desiree Naranjo
Operations Chair	Daniela Dykes
Outdoor Recreation Chair	David Chen
Outreach Chair	William Cuellar
Service & Learning Chair	Stacy Cantero

ASI STAFF

Administrative Assistant	Vicki Jackson
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CENTER COURT

With help from the Cal Poly Pomona Foundation, venues including Freshens, Peet's Coffee & Tea, Round Table Pizza, Kikka Sushi, Poly Fresh Market, Subway and Subway Express are prepared to meet dining needs at Cal Poly Pomona.

ACCOMPLISHMENTS

SERVED 343,191 students at Subway, Round Table Pizza, Subway Express, Freshens, Peet's Coffee and Poly Fresh combined

PROVIDED hot dogs, chips and fountain drinks to more than 1,500 students for Midnight Madness

DONATED refreshments to guest performers in the BSC Center Court

SUPPORTED various ASI events including Bronco Fusion, Night Owl, BSC Night and Halloween Night



CONFERENCE & EVENTS

With the support of Conference & Event Services, study groups, club and campus organizations can organize study sessions, conferences and events in rooms throughout the Bronco Student Center.

ACCOMPLISHMENTS

HOSTED a public California State Budget Hearing featuring state leaders and community members

HOSTED the California State Student Association (CSSA) Plenary Meeting

COORDINATED 6,534 bookings and reservations for a total of 32,184 reservation hours



Games Room, Etc.

Pool tables, ping pong, mini-bowling and more than 20 different video games bring fun to the BSC. Students, staff and faculty take advantage of the Games Room Etc.'s discounted ticket deals on various attractions across California.

ACCOMPLISHMENTS

EXPANDED ticket services to include NASCAR California 500 races

COLLECTED more than \$2,300 for student scholarships from items sold in two Lost & Found Auctions

PURCHASED new equipment including projectors and television screens

PROVIDED 9 Ball, 8 ball and ping pong tournaments to patrons throughout the year



Gas Creative Group

Gas Creative Group (Gas) is ASI's award-winning marketing and design team. Students, staff and faculty utilize the skills of talented student-designers and writers at Gas to provide design services and marketing materials for campus clubs and organizations.

ACCOMPLISHMENTS

AWARDED a graphics and design services contract with CSSA for "Made in CSU" Campaign for the second consecutive year

INTRODUCED a new campaign titled "Use It. Work It. Do It. Say It.," which included a new design incorporating diverse ASI student ambassadors to connect with CPP students and encourage them to use ASI services and programs.

COMPLETED 439 work orders, including 148 for the campus community

RECEIVED multiple awards at the "Steal This Idea" marketing and promotion competition hosted by the Association for College Unions International (ACUI) Region 15 Conference which includes California, Nevada, Hawaii, Australia and Guam

HIRED five unpaid interns in our marketing communications and design departments



Bronco Fitness Center

The Bronco Fitness Center is equipped with an array of fitness equipment to help students, staff and faculty keep their bodies healthy. Members may also work with certified personal trainers.

ACCOMPLISHMENTS

INCREASED annual net membership by 400 members

EMPLOYED 15 staff members, including an assistant program manager and a new member services representative

IMPROVED the facility by adding 10 cardio televisions, three dumbbell sets and racks, fitness balls, weighted and leather jump ropes and a multi-adjustable bench

ADDED an online enrollment feature for faculty and staff on the Bronco Fitness Center website

HOSTED booths at campus-wide events, including Matt's Run and the Hot Dog Caper

PROMOTED overall fitness for members and non-members with programs such as Bronco Fitness Center Open House, Boot Camp, Bench Press Competition, Mini Boot Camp, Wii Fit Wednesdays, Reach the Beach and Spartan Training

STAFF ATTENDED an International Health, Racquet & Sportsclub Association (IHRSA) conference

ENHANCED upholstery and replaced cables on Bronco Fitness Center equipment

Business Services

As the official corporate accounting service of ASI, Business Services is the financial backbone of ASI. Business Services helps guide its clients through ASI-related financial matters, including funding for clubs and organizations, ASI scholarships and financial workshops.

ACCOMPLISHMENTS

PROVIDED fiscal and accounting support to approximately 300 student organization accounts and 19 Instructionally Related Activity (IRA) accounts

COORDINATED 2010-2011 fiscal year audit that yielded an unqualified audit opinion

PARTNERED with the Office of Student Life to provide New Club Orientation Presentations

INCREASED financial understanding through presentations, group meetings and one-on-one meetings with students and clients



Cal Poly Federal Credit Union

A VALUED BSC LESSEE

The Cal Poly Federal Credit Union strives to provide quality banking services to its members through an extensive loan program that includes loans for vehicles, home equity, computers and more. Savings, checking, VISA and high-yield term deposits services are also available.

ACCOMPLISHMENTS

SERVED more than 2,900 members with students representing greater than 50 percent of the membership

PROVIDED services to non-members including notary, money orders and add-on services for Bronco Access Card

RECIPIENT of State and National awards for financial literacy efforts

OFFERED ATM services in the Bronco Student Center utilizing the CO-OP Network, which extends non-surcharge access to other CO-OP Network credit union members

Bronco Copy 'N Mail

A VALUED BSC LESSEE

Bronco Copy 'N Mail provides students, staff and faculty a convenient service for large or small-scale printing and shipping needs.

ACCOMPLISHMENTS

INSTALLED Prisma online ordering system

OFFERED credit and debit services to the acceptable methods of payment

PROVIDED 24" lamination, Cal Poly Pomona student business cards, personalized journals and notecards to patrons



INVOLVEMENT

BEAT

The ASI Bronco Events and Activities Team (BEAT) is responsible for brainstorming and managing most of ASI's events and activities. Everything from BroncoFusion to the quarterly Midnight Madness events is run through BEAT, which provides hands-on leadership opportunities for students wanting to get involved and help plan the next big event at Cal Poly Pomona.

ACCOMPLISHMENTS

SERVED more than 12,000 students who attended programs during the 2010-11 academic year

HOSTED weekly University Hour concert events with approximately 100 students in attendance

MAINTAINED co-sponsorships for 2010-11 with University Housing, Bronco Athletics Association (BAA), Bronco Athletics, Orientation Services, Student Health Services, Men Against Violence, Campus Crusade for Christ, Multi-Cultural Council, African American Student Center, United Culinarians, University Library, Kappa Delta Sorority Incorporated, Foundation, Pepsi and University Facilities Management



Campus Recreation

Responsible for organizing Cal Poly Pomona's intramural sports programs, Campus Recreation offers students the unique opportunity to exhibit - on a team - his or her athletic prowess in quarterly tournaments of basketball, flag football, soccer, softball and more.

ACCOMPLISHMENTS

INCREASED the number of league teams by 22 percent with a total of 373 teams

SERVED 3,132 students, faculty, staff and alumni in intramurals

PROVIDED employment to 67 intramural officials, five supervisors, four office assistants and one graduate assistant

INCREASED annual income by more than \$30,000 with efficient marketing campaigns and the implementation of a \$20 individual participation fee

ADDED co-rec flag football to the spring season and was well represented with 13 teams and 143 participants

FACILITATED more than 1,000 hours of participation including team sports, individual sports, special events and Outdoor Adventures

INCREASED the number of free agents to a total of 301 participants

OFFERED five Outdoor Adventure trips with a total of 90 participants

IMPLEMENTED an online registration with CSI software to increase the convenience of the Campus Recreation sign-up process

Bronco Exhibit Gallery

The Bronco Exhibit Gallery adds a creatively expressive component to the BSC with artwork produced by the Cal Poly Pomona community.

ACCOMPLISHMENTS

COLLABORATED with the Violence Prevention & Women's Resource Center for Domestic Violence Awareness Month on exhibit titled – Love, the Good, Bad & Ugly

IMPROVED and enhanced the Bronco Student Center Permanent Art Collection to secure the integrity of the artwork, clearly identify the exhibits and upgrade the frames, label plaques and hardware

INSTALLED a digital gallery system to feature multimedia work

PARTNERED with Art Department faculty to display artwork inspired by the book, "The Story of Stuff" by Annie Leonard. The campus supported this book as the First-Year Experience text and the author spoke on campus regarding the subject of becoming more sustainable

PROVIDED internships to two students who maintained the permanent collection database and filing system, improved exhibit gallery social networking presence and increased exposure to the campus community



ASI Tutoring Program

Students serve students through one-on-one and group tutoring sessions at ASI Tutoring, located at the University Library in room 2921. The facility also offers employment opportunities for student tutors.

ACCOMPLISHMENTS

SERVED 1,104 student tutees with 7,590 contacts during the 2010-11 year

EMPLOYED 66 student-tutors recommended by faculty members

STAFF AND TUTORS from the four Learning Resource Center (LRC) programs collaborated to present a three-hour all tutor-training workshop to approximately 100 tutors on the "Tutor Cycle," "Boundaries in Tutoring," "Tutor Professionalism" and also a guest presentation on "Cultural Awareness and Diversity," by Vicki Calderon of SSEP

RECEIVED Level II Advanced Tutor Certification from the College Reading and Learning Association and began implementation of Level II certification in Winter 2011

HOSTED presenters Erlynn Johnson and Chad Bowman from ARCHES to present a workshop for 45 tutors entitled "Tutoring Students with Disabilities"

CONTINUED

FOUR LRC PROGRAMS collaborated to present the Tutor Awards Ceremony to approximately 75 tutors in which 20 ASI tutors received Level I certification, eight ASI tutors received Level II certification, 12 graduating ASI tutors were acknowledged and two of which received recognition awards for their outstanding services

COMPLETED production of an 8-minute tutor training video for Levels certification entitled “Motivational Tutoring,” which provides effective questioning techniques based on the motivational interviewing method used in counseling

COMPLETED a 45-minute video entitled “LRC Tutoring Mythbusters” which provides information on seven tutor training topics such as helping tutees with study skills and not providing the answers to tutees

PARTNERSHIPS

PACK THE STANDS & PACK THE GYM

COORDINATED Bronco Pride events at Cal Poly Pomona NCAA soccer, volleyball and basketball games

BRONCOFUSION

HOSTED a concert featuring SHINY TOY GUNS HYBRIDIGITAL in the Bronco Commons area with 1,400 attendees

MATT'S RUN

ASSISTED in the planning and marketing for the 5th Annual Matt's Run 5K, which had a total of 1,042 participants

HOT DOG CAPER

DISTRIBUTED more than 17,280 hot dogs during the event to 10,000 attendees

Children's Center

The Children's Center provides a quality educational curriculum consisting of literacy, math and science primarily for the children of student-parents. It is also available to the children of faculty, staff, alumni and the outside community on a space-available basis. The Children's Center additionally provides state-funded preschool education for low-income families, as well as a state-funded Pre-Kindergarten Family Literacy classroom.

ACCOMPLISHMENTS

COMPLETED the program review as mandated by the Division of Student Affairs

OPENED a new playground

BEGAN working on reaccreditation for National Association for the Education of Young Children (NAEYC)

WORKED closely with the College of Education to help support the launch of the future Early Childhood Education program

HOSTED five Family Literacy Nights to introduce families to literacy activities

PROVIDED 20 Literacy Tubs to aid in the introduction of literacy concepts

PREPARED 50 Take Home Back-packs including journals and evaluations forms for parent feedback

GRADUATED 105 children

CONTINUED

GRANTS

RECEIVED \$25,000 from the Los Angeles Times Family Fund grant for the "First Steps to Literacy" program

SECURED \$73,448 from the California Department of Education for 2-year-old/school age contract and \$401,049 for the 3 to 4-year-old contract

ACQUIRED \$244,140 from the Los Angeles Universal Preschool for scholarships to help Child Development students complete their degrees

RECEIVED \$205,497 from the U.S. Department of Education for "Child Care Access Means Parents in School" to assist student parents that qualify for PELL grants with Child Care Cal Poly Pomona Early Education Recruitment Program

ENROLLED a total of 92 participants

SERVICES PROVIDED

Workshops for Cal Poly Pomona and Mt. SAC students (6)

Workshops for Garey High School Students (4)

Scholarships given 60, in the amount of \$29,120

Provided 59 text books to 32 students



Recreation Center

A student referendum conducted in July and August of 2010 decided the future of what will be ASI's latest addition to Cal Poly Pomona's landscape: a three-story recreation center equipped with a rock climbing wall, indoor running track, outdoor pool, juice bar, fitness equipment and more. The Recreation Center is expected to be open to students and the campus community by Fall 2014 at the southern end of the Bronco Student Center, adjacent to Bronco Commons. The Recreation Center, designed by architectural firm LPA, Inc., is targeted to be a LEED Gold-certified building for its eco-friendly and environmentally efficient design.

ACCOMPLISHMENTS

COMPLETED the construction drawings for first ever Recreation Center for Cal Poly Pomona, measuring 120,000 square feet and targeted to open by Fall 2014



Independent Auditor's Report

To the Board of Directors
Associated Students, Inc. (ASI)
California State Polytechnic University, Pomona
Pomona, California

We have audited the accompanying statement of financial position of the Associated Students, Inc., California State Polytechnic University, Pomona, (ASI) as of June 30, 2011, and the related statements of activities and cash flows for the year then ended. These financial statements are the responsibility of ASI's management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year summarized comparative information has been derived from the ASI's 2010 financial statements; and in our report dated Sept. 21, 2010, we expressed an unqualified opinion on those financial statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of ASI as of June 30, 2011, and the changes in its net assets and its cash flows for the year then ended, in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The accompanying supplementary schedules on pages 39-42 are presented for the purposes of additional analysis and are not a required part of the financial statements. Such information is the responsibility of ASI's management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements.

The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.


VICENTI, LLOYD & STUTZMAN LLP

September 9, 2011

STATEMENT OF FINANCIAL POSITION

June 30, 2011

(With Comparative Totals for 2010)

	GENERAL	BSC	AGENCY	IRA	TOTAL 2011	TOTAL 2010

ASSETS						
Cash and cash equivalents <i>(note 2)</i>						
On hand and in bank	\$83,636	\$130,441	\$46,870	\$89,345	\$350,292	\$664,365
Savings accounts		1,125			1,125	1,125
Investments in money funds	2,618,007	2,772,211	580,726		5,970,944	5,339,589
TOTAL CASH AND CASH EQUIVALENTS	2,701,643	2,903,777	627,596	89,345	6,322,361	6,005,079
RECEIVABLES						
Accounts receivable, net of allowance for doubtful accounts of \$6,000 (General) and \$4,291 (BSC) in 2011 and \$6,000 (General) and \$7,188 (BSC) in 2010	157,462	74,527	847		232,836	142,896
California State Polytechnic University, Pomona <i>(note 8)</i>		16,801		88,973	105,774	95,460
TOTAL ACCOUNTS RECEIVABLE	157,462	91,328	847	88,973	338,610	238,356
Prepaid expenses	8,131	150,852			158,983	65,416
Property, plant and equipment, net of accumulated depreciation and amortization <i>(note 5)</i>		405,072			405,072	421,012
TOTAL ASSETS	\$ 2,867,236	\$ 3,551,029	\$ 628,443	\$ 178,318	\$ 7,225,026	\$ 6,729,863
LIABILITIES						
Accounts Payable	70,931	299,045	43,639		413,615	212,235
Accrued liabilities	100,512	69,563	14,465		184,540	181,670
Funds held for others <i>(note 2)</i>			562,314	178,318	740,632	720,466
Due to (from) interfund activities	32,626	(40,651)	8,025			
Deferred revenue	26,043				26,043	26,956
Postretirement benefit payable <i>(note 10)</i>	1,497,605	1,730,647			3,228,252	3,102,804
TOTAL LIABILITIES	1,727,717	2,058,604	628,443	178,318	4,593,082	4,244,131
NET ASSETS						
Unrestricted net assets						
Designated <i>(note 6)</i>	249,299				249,299	242,544
Undesignated <i>(note 2)</i>	890,220	1,492,425			2,382,645	2,243,188
TOTAL NET ASSETS	1,139,519	1,492,425			2,631,944	2,485,732
TOTAL LIABILITIES AND NET ASSETS	\$ 2,867,236	\$ 3,551,029	\$ 628,443	178,318	\$ 7,225,026	\$ 6,729,863

STATEMENT OF ACTIVITIES

For the Year Ended June 30, 2011

(With Comparative Totals for 2010)

	GENERAL	BSC	TOTAL 2011	TOTAL 2010

REVENUES				
Student activity fees	\$2,032,511	\$	\$2,032,511	\$2,094,288
Student center fees <i>(note 4)</i>		2,935,000	2,935,000	3,090,000
<i>Programs:</i>				
Academic programs	23,109		23,109	23,801
Cultural affairs	5,530		5,530	5,600
Student services	21,677	476,999	498,676	447,002
Recreation intramurals	53,025		53,025	37,792
ASI government operations income	4,600		4,600	25
Rental income		351,737	351,737	320,439
Interest income	23,553	14,637	38,190	53,550
Administrative fees	140,000		140,000	140,000
Other income, net	2,398	10,373	12,771	18,418
TOTAL REVENUES	2,306,403	3,788,746	6,095,149	6,230,915
EXPENSES				
<i>Programs:</i>				
Academic programs	330,723		330,723	313,790
Cultural affairs	153,338	218,056	371,394	371,290
Student services	330,852	832,648	1,163,500	1,251,907
Intercollegiate athletics	380,575		380,575	555,633
Recreation intramurals	142,614		142,614	134,737
Student government	167,003	13,829	180,832	172,341
Rental expenses		284,522	284,522	306,903
Transfer of asset to the University <i>(note 7)</i>	385,752		385,752	
General and administrative	685,050	2,101,141	2,786,191	2,989,115
TOTAL EXPENSES	2,575,907	3,450,196	6,026,103	6,095,716
Change in net assets before other changes	(269,504)	338,550	69,046	135,199
Other changes, postretirement, related changes other than net periodic benefit cost	30,866	46,300	77,166	96,694
Change in unrestricted net assets	(238,638)	384,850	146,212	231,893
NET ASSETS - BEGINNING OF YEAR	1,378,157	1,107,575	2,485,732	2,253,839
NET ASSETS - END OF YEAR	\$ 1,139,519	\$ 1,492,425	\$ 2,631,944	\$ 2,485,732

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Dedication

ASI recognizes students, past and present, who will always remain an important part of ASI and Cal Poly Pomona. We thank the ASI team of students and full-time staff for their valuable contributions and support to ASI.



Annual Report

2010 - 2011