

# ASI

*Associated Students Incorporated*

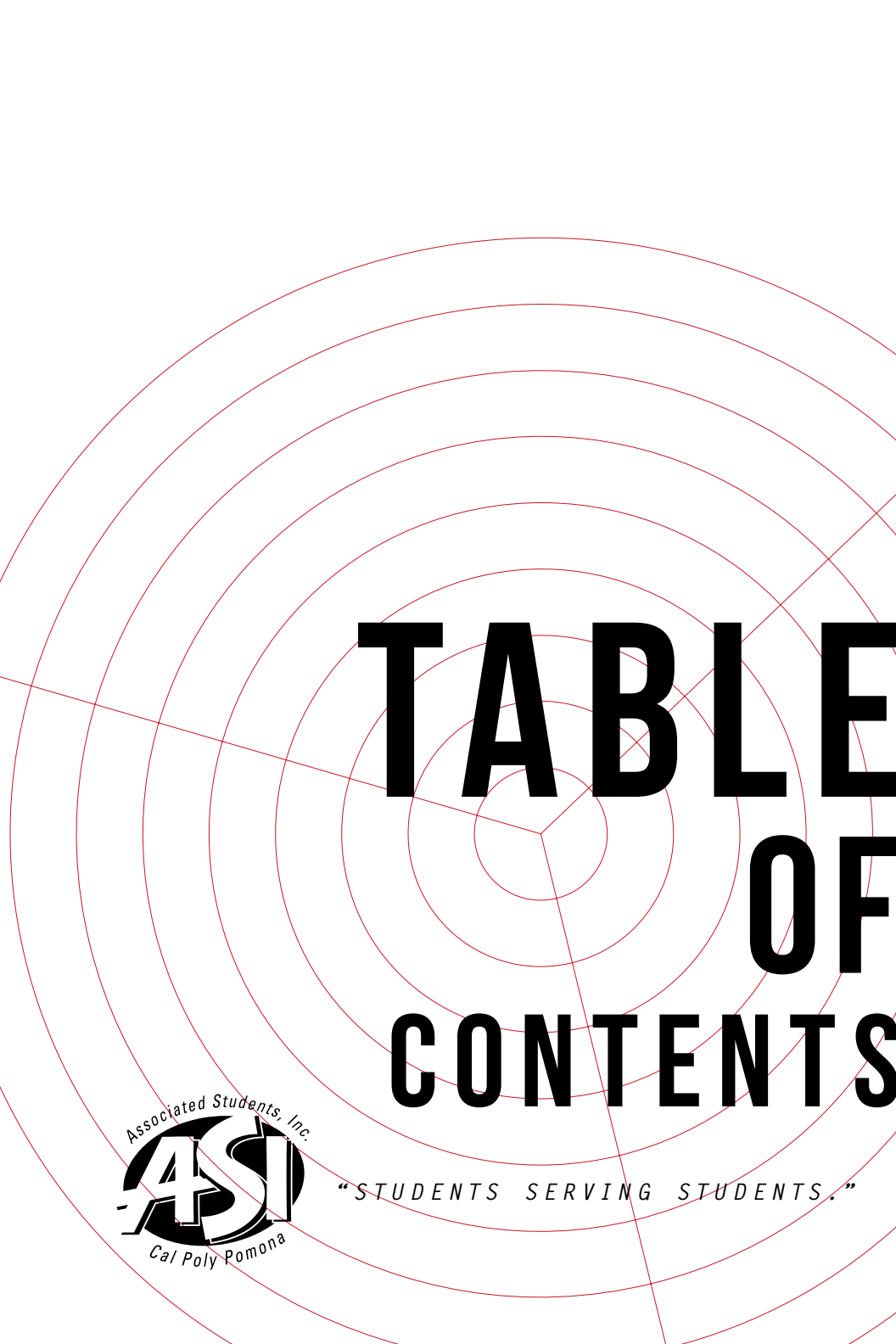
# ANNUAL REPORT

*2009 - 2010*

*Cal Poly Pomona*








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*"STUDENTS SERVING STUDENTS."*



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# MISSION

Associated Students Incorporated, Cal Poly Pomona is a California State University recognized auxiliary organization and a nonprofit corporation that seeks to:

- Foster student advocacy, representation, engagement and academic success.
- Establish opportunities for learning, leadership and development for students and its staff.
- Create an environment that promotes collaborative partnerships, cultural diversity and campus pride.
- Provide high quality facilities, programs and services to students, administrators, faculty, staff, alumni and the off-campus community.

# VISION

- Assembles and develops its team to build a thriving campus community.
- Serves in a culture of learning, leadership and collaboration.
- Inspires innovation and sustainability.

# VALUES

## **Integrity, Honor, Dedication, Loyalty, Respect**

The values of Associated Students Incorporated (ASI) are the ideals that we embrace and strive to achieve. These values serve as the cornerstone of ASI's philosophy, which upholds our motto and mission.

# EXECUTIVE DIRECTOR'S L

Associated Students, Incorporated (ASI) made significant strides during 2009-10 in its efforts to foster collaboration, outreach, representation and effectiveness. Through the combined efforts of our student leaders and staff, the first year of implementation for the ASI Strategic Plan for 2009-14 led to the completion of strategic initiatives that were intended to benefit the student body and position ASI for future growth.

ASI engaged in collaborative programming with student organizations and university departments to promote student engagement and hands-on learning as well as instill Bronco pride. ASI was a prominent force behind the all-day BroncoFusion open house and welcome for new students, by hosting the afternoon concert featuring hip hop performer Murs. ASI provided all-out support for Bronco pride programs such as the viewing celebration of the NCAA Men's Division II Basketball play-off games in the Bronco Student Center (BSC) and the welcome home rally to celebrate our men's basketball team championship title, Pack the Gym and Pack the Stands nights. ASI also collaborated on the Annual 3D Leadership Conference which featured Dustin Lance Black as guest speaker.

ASI reached out to the student body in various ways this past year. The ASI Outreach Tour, the ASI President's Desk-in-the-Park at noon, ASI Blackboard group, the Inter-Council Board, ASI 101 presentations in the classrooms and various ASI open forums were the concrete ways through which ASI brought itself to the student body and made them aware that ASI is genuinely about "students serving students".



# LETTER

ASI actively represented students at the campus and system wide levels and advocated for their interests. The ASI Lobby Corps was activated. Our ASI students consistently participated in the California State Student Association (CSSA) meetings and activities to stand up for students' needs. ASI's marketing team developed CSSA's "Made in the CSU" campaign, uniting all 23 of the campuses, after being awarded the graphic design/marketing contract to raise awareness for the contributions of the California State University (CSU) to the State of California. ASI wrote letters and visited with key officials and political leaders to advocate for CSU students.

ASI further strengthened its organizational effectiveness through improvements in the ASI by-laws and utilization of technology to provide for greater efficiency and ensure quality service. The ASI Local Area Network was transitioned to the Storage Area Network in partnership with the University. ASI's financial system was also upgraded to provide for enhanced electronic and web-based services.

The 2009-10 ASI student leader administration and ASI Team of staff members can truly be proud of all the advances that have been made this past year notwithstanding the challenging economic and budget climate. I sincerely acknowledge and thank each of our students and staff members for their tireless efforts and valuable contributions to ASI's achievements this past year.



Sincerely,

Cora M. Culla  
ASI Executive Director

# PRESIDENT LETTER

The year of 2009-2010 is coming to an end, and your ASI student leaders have worked earnestly to fight for the interests of the students. By focusing on our C.O.R.E. objectives (Collaboration, Outreach, Representation, Effectiveness), we tackled many obstacles along the way, and made sure students' interests were considered by our school administration when making decisions.

During the fall quarter, we held ASI Outreach Tour events, created the ASI Blackboard page and launched senator open forums to enhance the communication between the students and ASI. We achieved consistent attendance from councils on the Inter-Council Board, and facilitated inter-council events. We visited legislators, university administrators and other public officials to advocate for the interests of the students. In addition, we launched "ASI 101" workshops and presented them in different classrooms.

In winter, we worked on the improvement of the ASI By-laws, launched parliamentary procedure presentations for student organizations and rebuilt the ASI Lobby Corp Board. We also continued to provide quality programs and events, attended pivotal university-wide committees such as Fee Advisory and Academic Senate and prepared for the upcoming ASI elections.

Finally during the spring quarter, we dedicated much time and energy into the intense Spring ASI Budget Deliberations. Facing another year of budget cuts, senators, secretaries and Executive Board members worked hard to continue providing quality programs to the students, such as intramural sports and the Children's Center. Meanwhile, we also finalized the by-laws revision proposal to the students, and launched the ASI Spring Elections.

# NT'S


In the middle of this economic crisis, the 2009-2010 administration can readily say we have accomplished the goals which we have set for ourselves in the beginning of this year. From campus departments to student organizations, we facilitated on all levels a better and closer collaborative effort. Through outreach tours, open forums, ASI Blackboard pages and Desk-in-the-Park, we strived to maintain healthy communication with the students. By lobbying legislators, visiting school administrators, and writing letters to other public officials, we earnestly advocated for the interest of the students. Lastly, by offering procedural and financial workshops, improving ASI infrastructures, and careful allocation of ASI funding, we forged ahead with an effective student government working for the students of Cal Poly Pomona.

2009-2010 is an extraordinary year in my memory — filled by tears, laughter and growth. I am sure it is the same for you, too. Lastly, I want to thank you for giving me the opportunity to serve as your ASI President. Thank you for your trust and I give my most sincere wish to you and your family.



Respectfully,

Richard Liu  
ASI President  
2009-10



# STRATEGIC PLAN

AND MEASUREABLE OBJECTIVES FOR 2009 - 2014

**LEGEND:**

NEW FOR 2010-11



IN PROGRESS



COMPLETED

**ENHANCE FACILITIES, PROGRAMS AND SERVICES TO MEET GROWING NEEDS FOR STUDENTS, ASI STAFF, AND THE CAMPUS COMMUNITY.**

- ▲ Utilize the recommendations from the 2009 ASI Program Review and Children's Center feasibility study to conduct a space study and develop an implementation plan accordingly (Summer 2009-Summer 2011)
  - A Program Review was conducted and completed, ASI is currently developing action plans for the findings
- ▲ Educate ASI staff and student leaders, identify and implement best practices for sustainable ASI facilities and operations (Fall 2009-Summer 2010)
  - Developed sustainability committee, held staff trainings on sustainability including: Webinar-Green Isn't Free But It Doesn't Have To Put You in the Red, and Green 101
- ▲ Conduct an assessment, in conjunction with the University, of programming space outside of the BSC to determine management practices and availability of intramural fields, athletic facilities, University Park improvements, new Quad area (Fall 2009-Spring 2011)
  - New Bronco Commons (Residential Suite quad) was completed. Programming, partnerships and collaborative ideas for the space are currently in discussion
- ▲ Identify funding, a project timeline and construction team for a campus Recreation Center (Summer 2010-Spring 2012)
  - Rec Center Feasibility Study was completed, ASI developed a marketing plan for a Campus Consultation

**ASSESS THE NEEDS OF ASI AND OUR CONSTITUENTS AND REFINE, REVISE AND REVIEW THE SCOPE OF PROGRAMS, SERVICES AND OUR MEANS OF COMMUNICATION.**

- Expand evening and weekend programs and services, with marketing and publicity support, to meet the needs of the growing residential population. (Fall 2010-Summer 2011)
- Enhance the Campus Recreation program and department structure to include Outdoor Adventures and Instructional Programs (Summer 2009-Spring 2010)
  - Campus Recreation has partnered with REI to offer fun and educational Outdoor Adventures programs for all students
- Develop an incentive program and empower ASI alumni volunteer leadership to renew their connection with ASI and serve as outside consultants for programs and services (Summer 2010- Summer 2013)
- Assess ASI marketing and communication practices and implement improved distribution of publicity to improve outreach (Summer 2010-Fall 2011)

**FORTIFY ASI'S COMMITMENT TO ACADEMIC EXCELLENCE AND THE "LEARN BY DOING" PHILOSOPHY.**

- ▲ Implement learning outcomes assessment for student leaders and student staff and integrate into their training orientation plan (Fall 2009-Spring 2011)
  - Implemented a learning outcomes assessment for the student leaders in Government and BEAT using a pre and post-test survey on StudentVoice. Utilize the survey tool format and revise the questions to begin assessing learning outcomes for the ASI student staff.

**PROVIDE QUALITY AND SUFFICIENT FINANCIAL MANAGEMENT SYSTEMS AND IDENTIFY ALTERNATIVE SOURCES OF FUNDING TO SUPPORT ASI.**

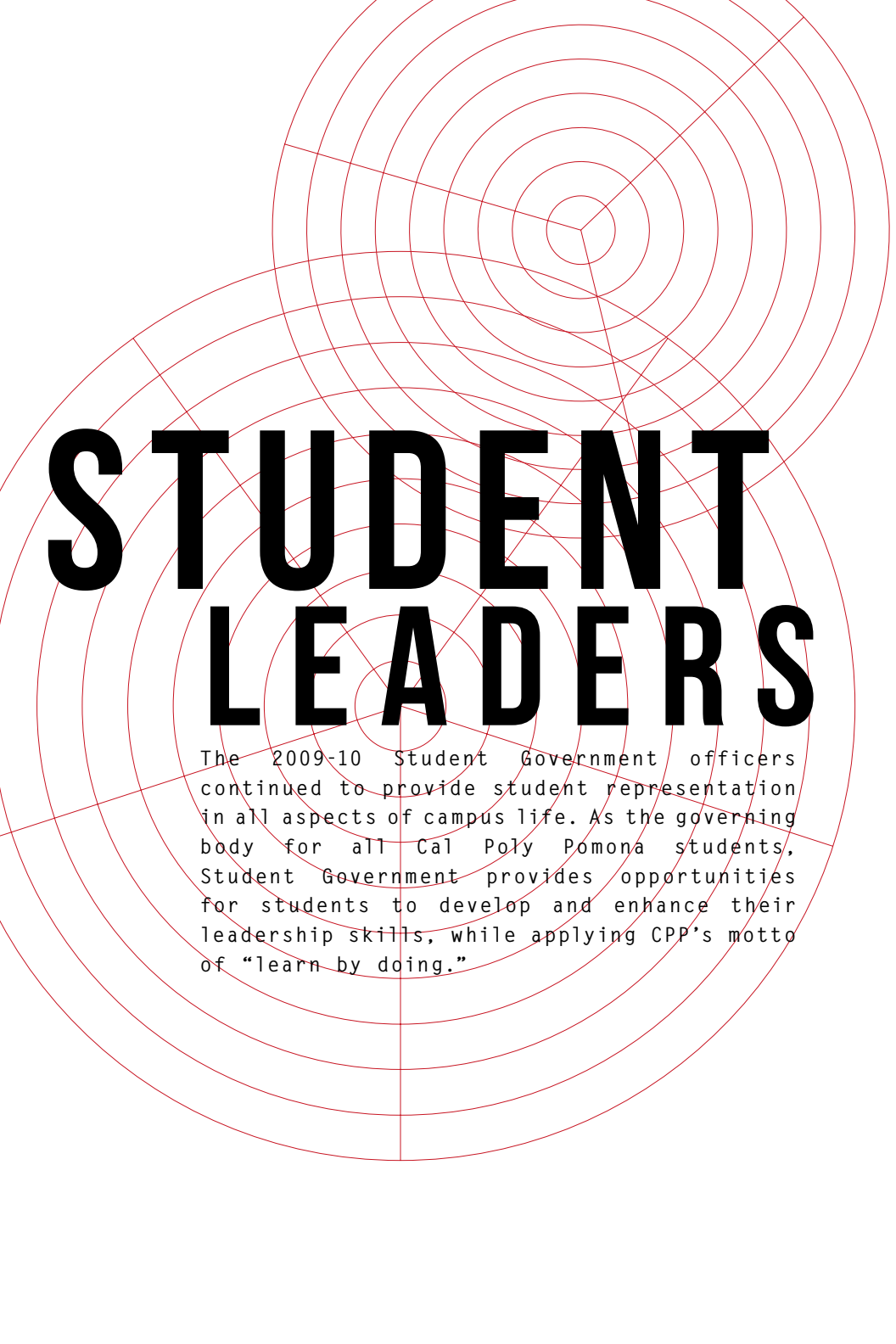
- ▲ Integrate financial systems to be compatible with corporate business functions such as TimeCentre, EMS, Children's Center, Campus Recreation (Fall 2010-Fall 2012)
  - ASI introduced a new financial accounting software

**REVIEW OF ORGANIZATIONAL AND STAFFING STRUCTURE TO ACCOMMODATE FOR THE GROWTH OF THE ORGANIZATION, TO BETTER DISTRIBUTE WORKLOAD, AND TO ADDRESS THE CHANGING NEEDS OF A DIVERSE STUDENT POPULATION AND ASI OPERATIONS.**

- ▲ Develop opportunities to augment staff with Graduate Assistants in support of ASI's educational mission (Fall 2009-Fall 2011)
  - Campus Recreation hired a part-time Graduate Assistant to facilitate Intramural Sports programming for students
- Update salary, benefits and tuition fee reimbursements for all ASI staff to be competitive with current markets (Spring 2010- Summer 2014)
- ▲ Evaluate transition of management of the Bronco Fitness Center from an independent contractor to ASI management (Winter 2010-Summer 2010)
  - Reviewed process and in communication with Club One and will continue to develop a transition plan
- Create a programming staff structure comprised of paid student event planners and AV technicians to support ASI programming needs inside and outside the BSC (Summer 2010-Summer 2014)

**UPGRADE AND PROVIDE SUPPORT FOR THE EXPANDING TECHNOLOGY NEEDS OF TODAY'S DIVERSE STUDENT POPULATION**

- ▲ Upgrade ASI's on-line resources for students as well as various operational software systems to provide the most up to date service options (Fall 2009 - Spring 2014)
  - ASI launched a new website, Campus Recreation software system for registration, Bronco Fitness Center online registration, touch screens for improved point of sale transaction in the Games Room, and digital signage throughout the BSC
- Establish and implement an annual technology hardware replacement plan (Spring 2009-Fall 2009)
  - ASI purchased new computers and replaced existing hardware with a more up-to-date system
- ▲ Incorporate a digital file and archival storage system into ASI's daily operational practice through the University SAN (Fall 2009-Summer 2010)
  - ASI has been integrated into the University SAN and archival systems are currently being reviewed and implemented



# STUDENT LEADERS

The 2009-10 Student Government officers continued to provide student representation in all aspects of campus life. As the governing body for all Cal Poly Pomona students, Student Government provides opportunities for students to develop and enhance their leadership skills, while applying CPP's motto of "learn by doing."





## ((ACCOMPLISHMENTS))

- ASI President held “Desk-in-the-Park” during Noon-Hour as an outreach effort
- Visited legislators at state capitol to lobby against higher education cuts
- Supported clubs and councils with programming and issues of concern
- Held senator open-forums and town hall meetings
- Revised the ASI by-laws
- Hosted ASI Outreach Tour
- Created a community group on Blackboard
- Advocated to stop fee increase on Graduation Writing Test (GWT)
- Held budget workshops for clubs and councils

## **ASI EXECUTIVE BOARD**

- President - Richard Liu
- Vice President - Chris Chen
- Treasurer - Darren Yue
- Attorney General - Heena Mehra
- Senator Pro-Tempore - Seth Huang / Andrew Kanzler

## **ASI SENATE**

- Agriculture Senator - Andy Tuy
- Business Senator - Matthew Martin
- CEIS Senator - Juliana Capra
- CLASS Senator - Luke Bennett
- CCHM Senator - Matthew Mintzias
- Environmental Design Senator - Matthew Stafford
- Engineering Senator - Ismael Souley
- Science Senator - Seth Huang
- Senator-at-Large (MCC) - Helen Lieng
- Senator-at-Large (EIC) - Will Pfeffer
- Senator-at-Large (Greek) - Sergio Nava
- Senator-at-Large (IHC) - Johnathan Jianu

## **ASI CABINET**

- Secretary of External Affairs - Edward Fillingner
- Secretary of Internal Affairs - David Levinson
- Secretary of Education - Truc Le
- Secretary of Programs and Services - Sergio Hernandez

## **ASI JUDICIARY**

- Chief Justice - Mark Arranz
- Associate Justice - Amanda Desmuke
- Associate Justice - Leah Rayvon
- Associate Justice - Ramon Valenzuela
- Associate Justice - Elliot Heis

## **ASI ELECTIONS**

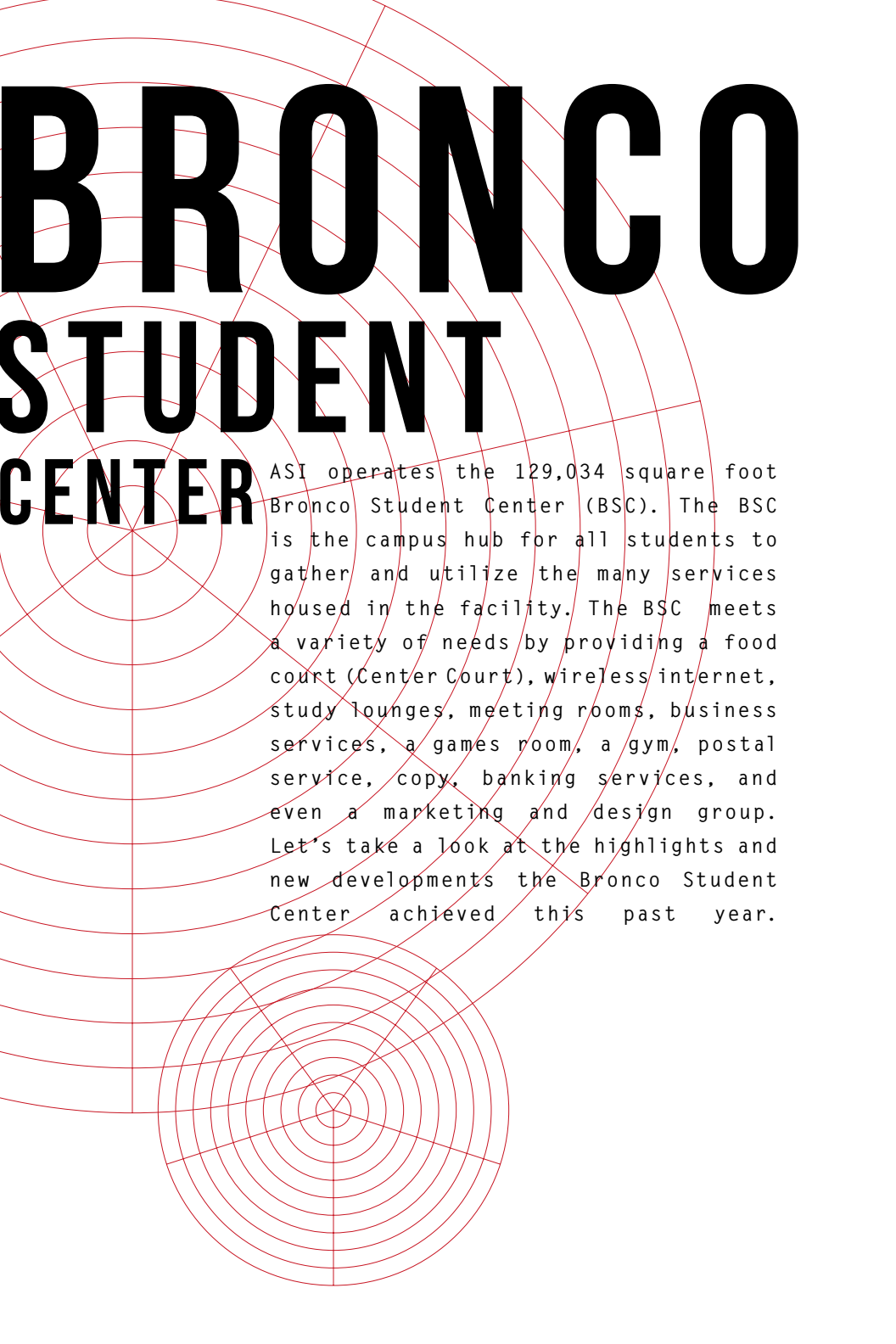
- Elections Chair - Jose Sanchez

## **ASI OUTREACH**

- Presidential Assistant - Justin Rezvani

## **ASI BEAT CHAIRS**

- Arts and Lectures Chair - Andrea Nechvatal
- Broadcasting Chair - Yoanna Wei
- Concerts Co-Chair - Desiree Naranjo
- Concerts Co-Chair - Daniel Lyerla
- Concerts Co-Chair - Brian Caldwell
- Films Chair - Kevin Vichairattanawong
- Indoor Recreation Chair - Stephanie Lim
- Marketing Chair - Tory Truong
- Operations Chair - Robyn Fowler
- Outdoor Recreation Chair - William Cuellar
- Service and Learning Chair - Josephine Ho

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# BRONCO STUDENT CENTER

ASI operates the 129,034 square foot Bronco Student Center (BSC). The BSC is the campus hub for all students to gather and utilize the many services housed in the facility. The BSC meets a variety of needs by providing a food court (Center Court), wireless internet, study lounges, meeting rooms, business services, a games room, a gym, postal service, copy, banking services, and even a marketing and design group. Let's take a look at the highlights and new developments the Bronco Student Center achieved this past year.

## ((ACCOMPLISHMENTS))

### **CENTER COURT**

- Served a total of 333,731 students

### **CONFERENCE AND EVENTS**

- Coordinated a total of 1,617 room reservations
- Installed individual mixing boxes and thermostat controls in Andromeda Suite
- Reprogrammed the Energy Management System for Andromeda suite to improve the air distribution

### **INFORMATION TECHNOLOGY**

- Completed conversion of ASI Local Area Network and files to the University Storage Area Network (SAN)
- Fully implemented Computer Hardware replacement plan
- Provided maintenance and support to 150 work stations and users of the BSC email stations



## **GAMES ROOM ETC.**

- Sold \$2,000 more in ticket sales from previous year
- Added new discount ticket vendors: Pirates' Dinner Adventure, Auto Club Speedway NASCAR, and AMC Movie Bundles
- Sponsored a vendor fair at the BSC Open House where theme park representatives came with their mascots and theme park vehicles, as well as a mini-show from Medieval Times
- Provided free game play, Wii, and Guitar Hero during Games Room Halloween Fright Night for the students that live in the residence halls
- Generated a total of \$805 for scholarships from sale of items like flash drives, digital cameras and 80GB iPods from the Lost and Found Auction
- Featured 8-Ball, 9-Ball and Bowling Tournaments throughout the year
- Purchased new equipment featuring six new flat screen TVs, projector screens, ping pong and pool equipment upgrades, and a new Point of Sale (POS) software accounting system

## **GAS CREATIVE GROUP**

- Spearheaded the California State Student Association's "Made in the CSU" marketing campaign which included design, Web, print and distribution
- Completed 560 work orders for the 2009 calendar year
- Participated in the 2009-10 ACUI Steal This Idea Competition Awards: Gas recieved first place for multipage publications, first place for student signs and banners, third place for student t-shirts, and an honorable mention for two-color posters at the competition



## **BRONCO FITNESS CENTER**

- Increased memberships by 40 percent with a little over 1,800 members
- Raised Boot Camp participation by 46 members
- Gave back to the community to a non-profit organization called “Shepherd’s Pantry,” by hosting a special holiday canned food drive for its members
- Launched a campaign titled “I Heart my Heart,” which educated and created an awareness about heart disease

## **BUSINESS SERVICES**

- Provided fiscal and accounting support to more than 250 student organization accounts and 18 Instructionally Related Activity (IRA) Accounts
- Coordinated 2009 - 10 fiscal year audit that yielded an unqualified audit opinion
- Changed Financial (Accounting/Billing) System over to Microsoft Dynamics Great Plains

# INVOLVEMENT



ASI provides and supports numerous fun and educational programs that enhance a student's college experience outside of the classroom. The Bronco Events and Activities Team enhances student life on campus through concerts, indoor & outdoor activities, art & lectures, service & learning, films, and broadcasting. Campus Recreation's Intramural Sports program strives to provide students with dynamic recreational and competitive sports activities that reflect the current trend of today's collegiate recreational sports program. ASI is the campus leader in increasing student life and Bronco Pride. ASI doesn't act alone however, collaborations across the campus community allow for partnerships to be created where the goal is to expand the students' experience to engage in hands-on learning.

# COLLABORATIONS



# ((ACCOMPLISHMENTS))

## BEAT

- Served a total of 19,299 students who attended programs for the 2009-10 year
- Launched the new event “BEAT the Records”—a live DJ show featuring DJs from Cal Poly Pomona aimed at entertaining the university population
- Collaborated and partnered with a total of 63 campus departments and student organizations
- Maintained co-sponsorships for 2009-10 with MEISA, Foundation, Parking & Transportation, Bronco Athletics Association (BAA), Bronco Athletics, M.U.S.E., Educational Interest Council, Bust Out of the Bubble, Campus Crusade for Christ, IHC, The Green Team and Multi-Cultural Council



## CAMPUS RECREATION

- Facilitated Intramural games for more than 3,398 students, faculty, staff and alumni
- Provided opportunities for participants to form more than 273 leagues and individual/dual teams
- Provided employment to 75 student officials, one Graduate Assistant, three Intramural Supervisors, one Tournament Assistant and two Office Assistants
- With increased marketing of the Co-Rec, Interhall League, and Women's Leagues, income increased by \$13,000
- Added tennis to the program this year which had a total of 51 participants
- Sent two professional staff members and five students to the National Intramural Recreational Sports Association (NIRSA) in Anaheim, California
- Sent one women's team to the Regional Flag Football Tournament at UCLA along with one professional staff and four students who volunteered
- Sent one men's team to the Regional Basketball Tournament at UNLV along with one professional staff and four students that volunteered



## **BRONCO EXHIBIT GALLERY**

- Co-sponsored with the Vagina Monologues, Domestic Violence Awareness Month, Disability Awareness Week, and Veteran's Appreciation Day
- Displayed over 15 art exhibits this past year and continued the tradition of collaborating with the cultural centers on campus to support their heritage months with thematic displays of art pertaining to the various cultures
- Hosted the art of an international artist and held an artist talk during the exhibit
- Implemented upgrades to provide the program with a new and improved look
- Obtained permanent artwork by a recent Cal Poly Pomona graduate
- Updated the BSC art collection plaques

## **ASI TUTORING PROGRAM**

- Served 878 tutees and assisted 7,415 hours of service
- Employed 76 student tutors for the 2009-10 year



# PARTNERSHIPS

## 3D LEADERSHIP

- ASI collaborated with Student Development and Leadership Institute (SDLI) on the 7th Annual 3D Leadership Conference: “Capture Your Passion” and featured keynote speaker Dustin Lance Black

## ATHLETICS

- ASI BEAT coordinated Bronco Pride programs including Pack the Gym and Pack the Stands nights
- ASI arranged BSC viewing parties for the NCAA Men’s Division II playoffs basketball games
- ASI assisted in the “Welcome Home Rally” hosted in the University Quad to celebrate the Men’s Basketball team Championship title

## BRONCOFUSION

- ASI continued to assist in the planning and entertainment for the 2009 BroncoFusion program
- ASI contributed a free afternoon concert on Horseshoe Hill with hip hop headline performer Murs

## MATT’S RUN

- ASI continued to assist in the planning and marketing for the 4th Annual Matt’s Run 5K, which had a total of 634 runner participants



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# CHILDREN'S CENTER

The Children's Center provides childcare services to the student parents, faculty and staff of Cal Poly Pomona as well as families in the community. While providing a safe and educational experience for its young students, the Children's Center also offers numerous programs for low-income families and high school students looking to advance their schooling in higher education.



## ((ACCOMPLISHMENTS))

### GRANTS

- Secured \$187,640 from the Los Angeles Universal Preschool “Cal Poly Pomona Early Educator Recruitment Program” (CPPEER)
- Received \$467,954 from the California Department of Education State Preschool and \$86,266 from the General Childcare and Development (CCTR) program

### FUNDRAISING

- Fundraised a total of \$3,000 through parent involvement

### CENTER

- Enrolled a total of 104 children
- Six student-parents graduated
- 94 families received free or subsidized childcare
- Enrolled 84 families for the Toy Loan Program with a total of 104 toys loaned
- 106 children participated in the End of the Year celebration and Pre-Kindergarten graduation
- 157 student volunteers provided 696 hours of service
- Generated a total of 586 community service learning hours with 219 participants



### **Cal Poly Pomona Early Education Recruitment Program:**

- Enrolled a total of 97 participants
- Services provided:
  - Educational Advising: 83 students assisted
  - Transfer to Cal Poly Pomona from Mt. SAC: 3 students
  - Transition to Mt. SAC: 17 high school students
  - Scholarships given 69, total of \$40,500
  - Conferences (2): 59 attendees
  - Workshops (11): 542 attendees
  - Field Trips (2): 54 participants
  - Assistance with FAFSA Applications: 19 participants
  - Volunteer & Child Observations: 5 student volunteers
  - Childcare Services: 6 student parents
  - Cal Poly Pomona and Mt. SAC textbook lending library: 17 participants
  - Professional Development opportunities: 62 hours



# AUDITOR'S REPORT

**/ FI**



# **NANCIAL STATEMENTS**

# INDEPENDENT AUDITOR'S

To the Board of Directors  
Associated Students, Inc. (ASI)  
California State Polytechnic University, Pomona  
Pomona, California

We have audited the accompanying financial statements of the Associated Students, Inc., California State Polytechnic University, Pomona, (ASI) as of June 30, 2010 and for the year then ended. These financial statements are the responsibility of ASI's management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year summarized comparative information has been derived from the ASI's 2009 financial statements and, in our report dated September 3, 2009, we expressed an unqualified opinion on those financial statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

# ENT REPORT

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of ASI as of June 30, 2010, and the changes in its net assets and its cash flows for the year then ended, in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplemental schedules included on pages 15 through 25 are presented for purposes of additional analysis and are not a required part of the basic financial statements. These schedules are the responsibility of the ASI's management. Such supplemental schedules have been subjected to the auditing procedures applied in our audit of the basic financial statements and, in our opinion, are fairly stated in all material respects when considered in relation to basic financial statements taken as a whole.

September 21, 2010

  
VICENTI, LLOYD & STUTZMAN LLP

**ASSOCIATED STUDENTS, INC.**  
**CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA**

STATEMENT OF FINANCIAL POSITION  
June 30, 2010

(With Comparative Totals for 2009)

**ASSETS**

Cash and cash equivalents

On hand and in bank

Savings accounts

Investments in money funds

Total cash and cash equivalents

Receivables

Accounts receivable, net of allowance for doubtful  
accounts of \$6,000 (General) and \$7,188 (BSC) in  
2010 and \$6,000 (General) and \$7,088 (BSC) in 2009  
California State Polytechnic University, Pomona

Total accounts receivable

Prepaid expenses

Property, plant and equipment, net of accumulated  
depreciation and amortization

Total assets

<b>General</b>	<b>Bronco Student Center</b>	<b>Agency</b>	<b>IRA</b>	<b>Total 2010</b>	<b>Total 2009</b>
\$112,182	\$349,540	\$67,356	\$135,287	\$664,365	\$483,740
	1,125			1,125	1,688
3,152,342	1,674,430	512,817		5,339,589	5,319,800
3,264,524	2,025,095	580,173	135,287	6,005,079	5,805,228
73,946	68,097	853		142,896	149,237
75,557	1,696		18,207	95,460	90,827
149,503	69,793	853	18,207	238,356	240,064
9,294	56,122			65,416	
1,128	419,884			421,012	167,866
\$3,424,449	\$2,570,894	\$581,026	\$153,494	\$6,729,863	\$6,213,158

**ASSOCIATED STUDENTS, INC.**  
**CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA**

STATEMENT OF FINANCIAL POSITION  
June 30, 2010

(With Comparative Totals for 2009)

**LIABILITIES**

Accounts payable  
Accrued liabilities  
Funds held for others  
Due to (from) interfund activities  
Deferred revenue  
Capital lease obligation  
Postretirement benefit payable  
Total liabilities

**NET ASSETS**

Unrestricted net assets  
Designated  
Undesignated  
Total net assets

Total liabilities and net assets



<b>General</b>	<b>Bronco Student Center</b>	<b>Agency</b>	<b>IRA</b>	<b>Total 2010</b>	<b>Total 2009</b>
\$91,652	\$118,622	\$1,961		\$212,235	\$202,675
109,778	64,276	7,616		181,670	225,706
		566,972	153,494	720,466	661,079
381,014	(385,491)	4,477		-	-
26,956				26,956	31,314
				-	1,842
1,436,892	1,665,912			3,102,804	2,836,703
2,046,292	1,463,319	581,026	153,494	4,244,131	3,959,319
242,544				242,544	208,799
1,135,613	1,107,575			2,243,188	2,045,040
1,378,157	1,107,575	-	-	2,485,732	2,253,839
3,424,449	2,570,894	581,026	153,494	6,729,863	6,213,158

**ASSOCIATED STUDENTS, INC.**  
**CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA**

STATEMENT OF ACTIVITIES  
 For the Year Ended June 30, 2010

(With Comparative Totals for 2009)

**REVENUES**

Student activity fees	
Student center fees	
Programs:	
Academic programs	
Cultural affairs	
Student services	
Recreation intramurals	
ASI government operations income	
Rental income	
Interest income	
Administrative fees	
Other income, net	
	Total revenues

**EXPENSES**

Programs:	
Academic programs	
Cultural affairs	
Student services	
Intercollegiate athletics	
Recreation intramurals	
Student government	
Rental expenses	
General and administrative	
	Total expenses

**Change in net assets before other changes**

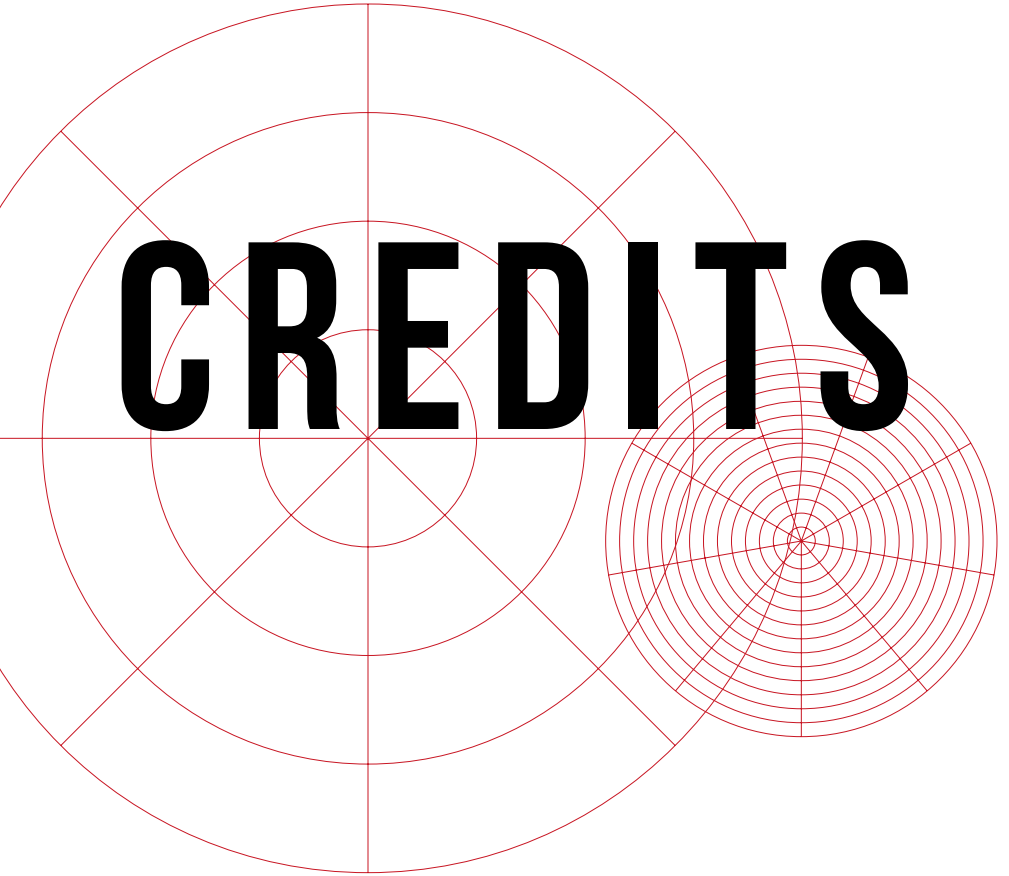
**Other changes - Postretirement-related changes  
 other than net periodic benefit cost**

**CHANGE IN UNRESTRICTED NET ASSETS**

**NET ASSETS - beginning of year**  
**NET ASSETS - end of year**

<b>General</b>	<b>Bronco Student Center</b>	<b>Total 2010</b>	<b>Total 2009</b>
\$2,094,288	\$	\$2,094,288	\$1,996,122
	3,090,000	3,090,000	2,998,000
23,801		23,801	28,261
4,900	700	5,600	11,707
41,696	405,306	447,002	718,342
37,792		37,792	28,998
25		25	
	320,439	320,439	335,493
35,108	18,442	53,550	139,212
140,000		140,000	140,000
670	17,748	18,418	23,889
2,378,280	3,852,635	6,230,915	6,420,024
313,790		313,790	378,670
129,419	241,871	371,290	407,314
411,476	840,431	1,251,907	1,519,846
555,633		555,633	383,578
134,737		134,737	139,004
159,913	12,428	172,341	171,515
	306,903	306,903	344,290
762,889	2,226,226	2,989,115	3,130,427
2,467,857	3,627,859	6,095,716	6,474,644
(89,577)	224,776	135,199	(54,620)
44,977	51,717	96,694	(57,579)
(44,600)	276,493	231,893	(112,199)
1,422,757	831,082	2,253,839	2,366,038
\$1,378,157	\$1,107,575	\$2,485,732	\$2,253,839

# CREDITS



Writer Alfred Magallanes  
Graphic Designer Trinkel De La Paz  
Photographer Eric Catig

Editors / Creative Alfred Magallanes  
Directors Cathy Neale  
Andrea Tinchinda

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Cora Culla  
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Nick Spagnola

Dedication This report is dedicated to the thousands of student leaders, as well as student and full-time staff who have continued to contribute and strengthen ASI as an exceptional California State University student-governed auxiliary. ASI recognizes students, past and present, who will always remain an important part of ASI and Cal Poly Pomona's foundation. We thank the ASI Team of students and full-time staff for their valuable contributions and support to ASI.