



ASI Senate Meeting

Minutes

2011-2012:11 Thursday, February 23, 2012, 3:00–5:00 PM, BSC, 2nd Floor, England Evans

I. PRELIMINARIES

A. Call to Order

1. Chair Matthew Stafford called Senate 2011-2012:11 to order at 3:01pm

B. Quorum Check

1. Voting Members:

Matthew Stafford, Vice President
Johnathan Jianu, President
Gabe Barrios, Agriculture Senator
Evin Coukos, Business Senator
Cristina Aceves, CEIS Senator
Cristina Saca, CLASS Senator
Hae Yeon Kang, CCHM Senator
Rebecca Unitt, ENV Senator
Olaleye Olayinka, Engineering Senator – **Excused Tardy**
Pulkit Jain, Science Senator
Alicia Vajid, Senator-At-Large (MCC), Senator Pro Tempore
Alicia Martin, Senator-At-Large (EIC)
Shireen Amin, Senator-At-Large (Greek)
Dylan Devlin, Senator-At Large (IHC)

2. Advisors:

Dr. Rebecca Gutierrez Keeton, Advisor – **Excused Tardy- Sub: Byron Howlett**
Cora M. Culla, Executive Director – **Sub: Powell Velasco**

3. Non-voting Liaisons:

Anthony Juarez, Attorney General
Brian Poirrier, Treasurer
Vacant, Academic Senate Rep.
Rachel Dominguez, Staff Council Rep. – **Excused Absent**
Janeth Rodriguez, Alumni Association Rep.
Brian Crane, Bronco Athletics Association Rep. – **Excused Tardy**

C. Approval of Minutes

1. As there were no objections the minutes for February 9, 2012 were approved, as written, by the chair

D. Pledge of Allegiance

E. Agenda Changes

1. Johnathan changed Item H. Special Presentation to be time specific at 3:10pm

2. Johnathan moved to strike Item I. Reports due to the length of the meeting
3. Johnathan moved to add two senate resolutions to Discussion Items:
 - a. A Resolution Solidifying Cal Poly Students' Desire to Put a Sports Bar or Pub in the Bronco Student Center
 - b. A Resolution to provide feedback and guidance to the Instructionally Related Activities Advisory Committee
4. Matt recommended that 3b. be added to the agenda as Discussion Item D and that 3a. be added as Discussion Item E
5. Matt called a vote to approved the amended agenda: 13/0/0, approved

F. Financial Status – Given by Brian Poirrier (attachment)

1. ASI Total Revenue	\$ 4,706,691.00
2. ASI Total Expenses	\$ 2,895,399.00
3. ASI – NP & A Account Balance	\$ 113,535.00
4. ASI – Tutoring Retention Account Balance	\$ 7,864.00
5. ASI Prior Year's I Reserves	\$ 152,640.00
6. ASI Prior Year's II Reserves	\$ 109,169.00
7. ASI Prior Year's III Reserves	\$ 253,698.00

G. Introduction of Guests

- | | |
|----------------------|---------------------|
| 1. Orr Karny | 10. Barny Peake |
| 2. Robert Varga | 11. Brad Westbrook |
| 3. Terri Bell | 12. Lauren Wong |
| 4. Alex Preston | 13. Victor Okhuysen |
| 5. Kenneth Burrell | 14. Carol Lee |
| 6. Daniela Rodriguez | 15. Jerome Gondek |
| 7. Melissa Terrazas | 16. Rana Abuershaid |
| 8. Yvonne Bailey | 17. Aaron Kwok |
| 9. Ismael Souley | |

H. Special Presentation

1. Graduation Initiative Steering Committee Update by Victor Okhuysen
Time specific at 3:10pm
 - a. Victor explained that his purpose was to bring ASI an update on the activities of the Graduation Initiative as he was currently going to various units throughout the campus, that included academic and student support, to make sure that what they were doing made sense to the students
 - b. He outlined the six major initiatives that they were working on
 - Looking to have a better system to track the progress of students' retention and graduation with respect to certain characteristics that historically have influenced these results in order to design interventions for those populations most at risk
 - MyBAR
 - Working on an early alert system to more readily identify students who are not doing as well before they are truly in academic trouble and to

be able to intervene when they see symptoms of problems - he gave examples of specific issues

- Looking at advising as one of the primary points of student contact with the resources of the university - so they are trying to get a good sense of how effective these resources we are currently, their limitations and if they should change how this system works
 - Learning communities are being examined as it appears that they are being underused on campus and a committee has just been formed to assess how they could be better used and which model would work best at Cal Poly
 - They are also looking at how to enrich difficult courses , that students tend to repeat more often, and create supplementary support so that the students are successful in meeting the goals of the course the first time around and advance faster towards graduation and with a better understanding of the subject matter
- c. He stated that their intent at the Graduation Initiative Steering Committee was to assess all of this to benefit the students and he asked everyone for their comments and concerns, as they have student representatives on their committees, but would like additional feedback
- d. A question/answer session ensued
- e. Victor concluded that if there were any additional comments, particularly suggestions, please email him at vfokhuysen@csupomona.edu or talk with Olaleye as he is the ASI student representative on their committee

I. Reports (not given verbally at the meeting)

1. ASI Executive Director – Cora M. Culla, Sub: Powell Velasco *(attachment)
 - a. CSSA “Made in the CSU” campaign
 - b. BEAT Updates
 - c. Art Program Updates
 - d. Geek Out
 - e. Midnight Madness
 - f. Intramural Updates
 2. ASI Advisor – Dr. Rebecca Gutierrez Keeton – no report
 3. Academic Senate Rep. – vacant
 4. Staff Council Rep. – Rachel Dominguez – no report
 5. Alumni Rep. – Janeth Rodriguiz – no report
 6. Athletics Rep. – Brian Crane *(attachment)
 - a. Canned Food Drive
 - b. “The Herd”
 - c. Team Reports
 7. Senator Pro Tempore – Alicia Vajid *(attachment)
 - a. Outreach Tour
 - b. F & O Committee
- MCC
- a. MCC Quarterly – Night of Colors
 - b. Student Summit – Collab. With SIC on Feb. 17th

8. Attorney General – Anthony Juarez – no report
9. Treasurer – Brian Poirrier *(attachment)
 - a. Annual budget
 - b. Finance Committee
 - c. CSSA
 - d. CSU Fullerton President’s Symposium
 - e. Budget Season
10. President – Johnathan Jianu – no report
11. Vice President – Matthew Stafford – no report
12. Senate Reports
 - a. Cristina Aceves, CEIS Senator *(attachment)
 - i. CEIS Council Fundraiser
 - ii. Cesar E. Chavez Conference
 - b. Cristina Saca, CLASS Senator *(attachment)
 - i. C.L.A.S.S. Council General Meeting Held February 21st 2012
 - ii. Economics Club
 - iii. IRA Committee
 - iv. Rules and Policy Committee
 - c. Dylan Devlin, Senator-at-Large, IHC *(attachment)
 - i. National Award Won
 - ii. Regional Philanthropy
 - iii. Diversity Presentation
 - d. Evin Coukos, Business Senator *(attachment)
 - i. Next UBSS Meeting – February 28th
 - ii. Intern Season 2
 - iii. CBARN
 - iv. Etiquette Dinner
 - e. Gabriel Barrios, Agriculture Senator *(attachment)
 - i. Open House
 - ii. E-board Elections
 - iii. Beautification Project
 - f. Hae Yeon Kang, CCHM Senator *(attachment)
 - i. Collin’s College Career Month – Upcoming Events Feb. 20-24th
 - g. Pulkit Jain, Science Senator *(attachment)
 - i. Casino Valentino Update
 - ii. Arthritis Walk

J. Open Forum

1. Matthew Stafford – stated that he and Brian attended an event at Cal State Fullerton yesterday on the future of higher education in California and the presidents of Cal State Fullerton and Cal State Long Beach were both in attendance as well as many other professionals in the field of higher education. He added that it lasted almost all day, was very inspiring and after hearing the president of Long Beach speak, Matt recommended asking him to our campus to speak as he has also been connecting with President Obama as these issues were beginning to reach the federal level. Matt noted that this was a good opportunity to engage.
2. Brian Poirrier – added that it was very informative in comparing the spending at the

state and federal levels in both the private and public sectors. Matt added some additional details regarding Pell Grants and the amount of student benefits that were going to for profit institutions, like strip-mall universities, that receive up to \$8-12k a student per year as opposed to Cal State students receiving up to \$4k. He added that their graduation rates and loan default rates were terrible.

3. Johnathan Jianu – added that CSSA was very aware of this issue and had been lobbying in Sacramento and to the federal government on this topic- if you were interested in more information, please see him.
4. Alicia Vajid – stated that there was an outreach meeting after this one in the senate chambers and to please attend MCC’s event tonight.
5. Barney Peake – stated that he was about to send out a survey to all ASI staff and student leaders about ASI’s own graduation initiative. He added that Midnight Madness would be in 2 weeks and BEAT needed help with that activity so they would be in touch and typically it was serving students hot dogs – so watch for the sign-up.
6. Yvonne Bailey – announced that the Children’s Center would be having their Silent Auction on April 26th at 4:00pm in Ursa Minor. She also added that they would be celebrating Dr. Seuss’ birthday on March 2nd at 11:30am at the Children’s Center and everyone was invited to come and have cake.
7. Aaron Kwok – introduced himself as the ambassador of Delta Sigma Pi, a professional business fraternity, and stated that next Wednesday, Feb. 29th from 6:00 – 10:00pm they were going to be hosting a food truck party at Temple and Valley with White Rabbit, Grill ‘Em All, Tropical Shave Ice and Buttermilk – so come out and support.

II. DISCUSSION ITEMS

A. Budget Bill Presentation (attachments)

1. Johnathan gave a brief explanation of the procedure for bringing this to a student referendum, which was what they hoped to do in the Spring Quarter. He stated that this bill recommended a change to the way that funding was allocated to different groups in ASI and they were presenting it as a discussion item today to have the senate critique and analyze it so that it was a good final product to present to the students in the spring during the General Election.
2. Brian stated that he had been researching this topic since the beginning of Fall Quarter and it started by looking at other campuses and analyzing how their student governments do different events. This included looking at their funding structures, which led to budgets and financial statements and comparing them to how we currently operate.
3. He added that the research led to a recommendation of what should be changed, enhanced or stay the same and he gave a powerpoint presentation, with additional input from Johnathan and Anthony, that reflected those thoughts and ideas and the basis for a proposed bill called The Students’ ASI Bill
 - a. The proposed Students’ ASI Bill is designed to preserve quality programs, services and facilities for current and future students through an assurance of stable and future funding support
 - b. Senate Bill 2002-03:02 The Student Opportunities Initiative currently controls ASI’s mandatory allocations to the following groups
 - i. LRC, Tutoring Retention

- ii. NP & A, PYIII
 - iii. At-Large Councils
 - iv. Diversity Groups
 - v. Academic Councils
- c. The sustainability of SB 2002-03:02 is in question as it is spending more than it brings in as shown in the chart where it began with 68.51% of ASI expendable fees and currently has 55.15% which means that there is an inequity in the amount of money being allocated to groups
 - d. Unforeseen issues with SB 2002-03:02 exist that pertain to difficulty with regulation of the use of funds by the councils and clubs in regards to the ASI Financial Guidelines and Stipulations and the gaps that exist in how the money was meant to be spent and how it is being spent. Also, some councils have issues with bias within their E-boards in their allocation decisions to clubs.
 - e. Goals are to instill in the clubs the idea of fundraising through the learn by doing approach as opposed to just counting on the annual allocation, enhance the mid-year process and move away from some of the operational costs being funded to make sure that there is enough money to fund more on and off campus events. The average annual allocation to a club is between \$50-\$1,000 and usually not disbursed until about February, so moving away from the current annual process and into an enhanced mid-year process would mean that clubs can get money early in the Fall Quarter. The ASI Finance Committee Code would need to be modified to create the additional resources in the Treasurer's office to handle the extra workload.
 - f. The NP & A account would more than double its annual funding
 - g. Comparisons - Cal Poly is one out of two universities that funds their clubs on an annual basis, while other campuses only have a mid-year request type process that funds between \$20,000 to \$100,000 a year and then is able to fund much larger scale university-wide events for their campus
 - h. The 2010 audited statement for San Diego State University was reviewed and it was noted that they had over 31,000 students for their Fall enrollment, more than 250 clubs with an annual allocation of about \$30,000 and event programming of over \$900,000. It was also noted that they have a Children's Center that generates more revenue than it costs to operate.
 - i. Another goal is to have a larger allocation of funding go to creating larger university-wide events that would benefit all of the current and future students, faculty, staff, alumni and the community that will establish lasting traditions that draw people to Cal Poly Pomona. This supports the master plan goal to have more students live on campus and have less of a commuter population. It was also noted that alumni who feel bonded to their campus are more inclined to give back to it in the future.
 - j. A summary of benefits of the proposed bill included increased collaboration among clubs and councils, increased BEAT collaborations, efficient spending of allocated resources and more accountability, the entire student body seeing the benefit of their ASI fee and feeling more connected to their university

- k. A summary of the details included in the proposed bill:
 - i. 25% of current allocation to all councils
 - ii. No less than 15% floor limit of all ASI fee revenue to BEAT
 - iii. No more than 12% ceiling limit of all ASI fee revenue to the Children's Center with the ceiling reduced by 1% each consecutive year – analysis of prior allocations was presented-currently at 13.8% of all ASI fee revenue
 - iv. Reduction in Diversity groups from \$7,381 to \$5,000 due to the removal of the inflationary increases they've been receiving that were not originally intended by SB 2002-03:02
 - v. SB 2002-03:02 mandatory allocations of \$1,000 each to Village and IHC was not changed
 - vi. Mid-year budget request process remains the same and Financial Guidelines & Stipulations would change the Finance Committee
 - vii. LRC and tutoring allocation was not changed
 - viii. Athletics fee and allocation was not changed
 - ix. NP & A funding was more than doubled
 - x. Change in CPI calculation method to annual CPI
 - xi. The opportunity to allocate our resources in a way that benefit the entire student body and the University
 - l. Brian added that a copy of the bill was included in their senate packet and if anyone had any questions regarding the language of the bill he would be available to address those concerns
 - m. He concluded that, if approved by the senate at the next meeting, the bill would go to a student-wide referendum vote in the Spring Quarter at the General Election
 - n. A question/answer session took place
- B. Proposal to Transition to Online Voting
- 1. Anthony explained that with the choice to move to online voting the Rules and Policies Committee was working on the Elections Code to update it. They will probably have a meeting the next two Fridays to complete the revisions and are about half done at this time. He added that their goal would be an approved version for review at the next senate meeting.
 - 2. He recapped a few of the changes that have been incorporated such as removing the idea of a slate and removing the option for write-in candidates due to technology restrictions
 - 3. He invited everyone to attend the R & P Committee meetings, on Fridays from 1:00 – 3:00pm in Andromeda C, to share their feedback as some of the areas are controversial
 - 4. Discussion regarding several areas of the Elections Code took place
- C. Senate Resolution – To Support Student Involvement in CSSA's Effort to Garner a Statewide Advocacy Fee (attachments)
- 1. Johnathan gave a brief history that CSSA was looking to increase a state-wide fee in order to have a more stable funding source to do more advocacy, lobbying, travel

and eventually create a political action committee consisting of higher education and general education in California to give them a stronger voice

2. He noted that this was actually part of CSSA's 2015 Stability Plan (handed out to everyone at the table) that was approved last year by the ASI Senate and the CSSA Board and its goal was to create fee consistency amongst the campuses
 3. He noted that some campuses will threaten to pull out around the table as a bargaining tool which, if actually done, would remove their portion of the fees that they pay and hence destabilize CSSA. With this new increase and application method, membership would be automatic based on the students of the campus.
 4. He explained that CSSA was proposing a one to two dollar per student optional fee in lieu of the sixty cent per student mandatory fee that each campus pays now and which is actually set to go up to sixty-two cents for next year. He added that as the Chancellor's office supplements CSSA it makes it difficult to be independent in their advocacy efforts and so they were also trying to move towards self-sustainability.
 5. Johnathan stated that he is clearly in support of the change in the fee, however he does not like how it may be implemented. He explained that this last weekend the Executive Team stated that they were going to try and pass the fee by going to the Chancellor's office rather than asking each individual campus. He added that he believes in the democratic process and would like to see each campus participate in the decision by voicing their opinion. However, he does not support the idea that CSSA pay for a referendum at each campus as it would tie up the ability for CSSA to conduct business for an entire year.
 6. A question and answer session took place regarding the topic and the proposed resolution
- D. A Resolution to provide feedback and guidance to the Instructionally Related Activities Advisory Committee (attachments)
1. Johnathan gave a brief history of the background and purpose of the Instructionally Related Activities (IRA) Advisory Committee and noted a partial list of the type of groups that they helped to fund through an annual process such as: Athletics, Rose Float, Poly Post, Nation Model United Nations, Equestrian Team, Diversity Ambassadors, Dance and more
 2. He stated that the number of groups and the amount of funding that was being requested had increased and the amount of funds have stayed the same without an increase for approximately 15 years
 3. Dylan Devlin gave a power presentation and clarified that the question before the senate is if they want to recommend to increase this fee which is currently \$40.00 per year, spread out over three academic quarters, by a range of \$20.00 to \$40.00
 4. He added details that included that Athletics was one of the largest IRA groups with funding last year of about \$300,000.00
 5. He indicated, on the attached chart of 2011-12 campus fees for all 23 CSU campuses, that Cal Poly's IRA fee was the third from the lowest one and explained that even with the increase being proposed it would go up to between \$60.00-80.00 and still be either the fourth from the lowest in the state or tied for sixth which is still very low

6. He reviewed, that in the two nine page memorandums circulating around the table, the first page (the memorandum) and the third page (the budget) were the pages to focus on. He pointed out that the estimated IRA income for 2011-12 was \$793,221.00 while the amount requested from IRA by groups was about \$1.1 million dollars which left about a \$400,000.00 discrepancy with a very small reserves.
7. Dylan explained the pros and cons of the two methods to raise a fee through either alternative fee consultation or a student referendum
8. He concluded that they would like to recommend the alternative fee consultation because it was a more economical method and yields more communication from the students
9. Johnathan recapped that the IRA Advisory Committee was seeking the feedback of the ASI Senate as to whether or not the students would support a fee increase for IRA to support these different groups and programs. He pointed out the Draft Timeline that was included in the senate packet, that the committee approved at their last meeting, which shows the timeline and steps that would take place if the senate wanted to approve this resolution and seek the support of the campus
10. A question and answer session took place regarding the topic and the proposed resolution
11. Johnathan asked that any questions or concerns be addressed to him after the meeting

Matt made a motion to extend the meeting by five minutes, he dropped his motion

Johnathan made a motion to extend the meeting until all business was concluded

Johnathan amended his motion to extend the meeting for 15 minutes, seconded by Matt

Matt called the vote: 13/0/0, motion passed

- E. A Resolution Solidifying Cal Poly Students' Desire to Put a Sports Bar or Pub in the Bronco Student Center (attachment)
 1. Anthony explained that the purpose of this proposed resolution was to leave a legacy that expressed how many students have voiced their desire to have a bar or pub on campus which he added was indicated in the survey conducted by Envision Strategies, a non-biased consulting group, hired by the Foundation. He added that the survey results were attached to the resolution as an appendix.
 2. He stated that the resolution was to solidify the intent to realize the goal of putting a bar or pub in the Bronco Student Center in the space that currently houses the Bronco Fitness Center which would be vacated when they move to the Recreation Center
 3. He added that it would be up to the next administration to outreach to the students and gather additional feedback
 4. A brief question and answer session took place in the interest of time and it was noted that an alumni at the basketball game had mentioned that there used to be a bar on campus called The Blazing Saddles that he remembered
 5. Anthony concluded by saying the he had contacted the American Marketing Association (AMA) to put out a survey on campus to increase awareness

III. INFORMATION ITEM

- A. CSSA Legislative Positions and Priorities (attachments)
 - 1. Johnathan explained that last weekend the CSSA meeting was held at Chico State and they presented a lot of different topics that were reflected in his notes for the meeting which were one of the attachments, along with the legislative priorities and initiatives that the board had voted on to move forward and there was also a resolution that was in favor of transcripts being circulated
 - 2. He reviewed the details of some of the legislative bills that he thought were important and their lobbying status. They included AB 1500, AB 1501, AB 970, SB 1052 and SB 1053.
 - 3. He concluded that if there were any questions to please contact himself or Phil Sales

IV. ADJOURNMENT

- A. Next Senate meeting will take place on Thursday, March 8, 2012, 3:00 – 5:00pm, in the England Evans room
- B. Matt made a motion to adjourn the meeting, seconded by Alicia Vajid
- C. Matt called the vote: 14/0/0, motion passed
- D. Senate meeting 2011-12:11 was adjourned at 5:11pm

MINUTES SUBMITTED TO:

Matt Stafford, Chair of the Senate

Date

MINUTES APPROVED AT SENATE 2011-2012: _____

Vicki Jackson, Administrative Assistant

Date

TO VIEW REPORTS LISTED (WITH AN *) OPEN SEPARATE FILE ON DOCUMENTS WEBPAGE LABELED:
ASI SENATE MEETING ATTACHMENTS – REPORTS FOR MARCH 8, 2012